

CAN'T BE BEAT

	Max.	Min.
Saturday, January 24	80	44
Sunday, January 25	71	45
Monday, January 26	71	42
Tuesday, January 27	77	41

The Desert Sun

and PALM SPRINGS NEWS

Published

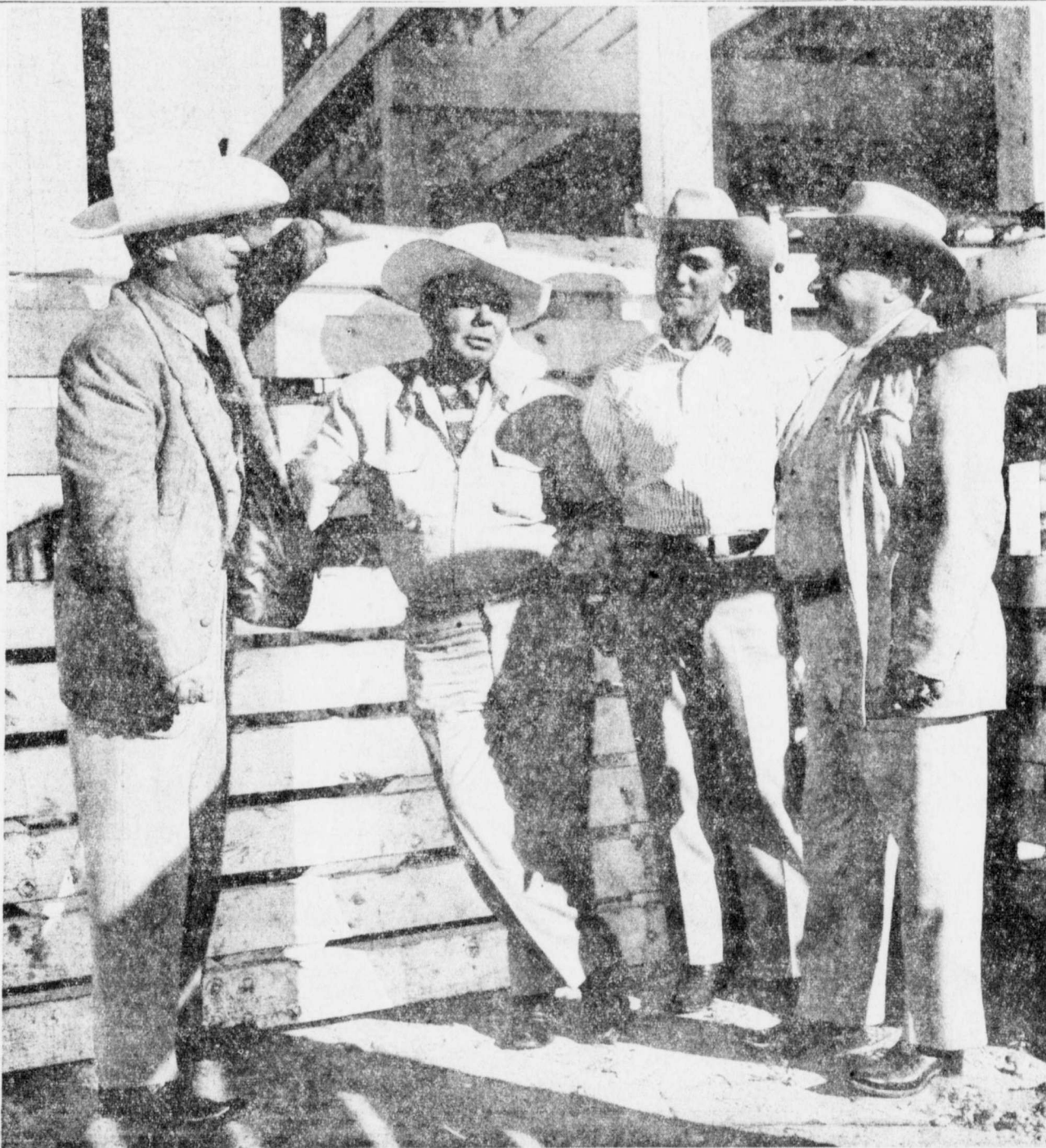
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Twenty Pages

Palm Springs, California, Thursday, January 29, 1953

Single Copy 10c



(Anderson photo)
TOP CELEBRATION—Expressing enthusiasm over plans for their year's Palm Springs Rodeo February 7 and 8 at a meeting at the Polo Grounds are (l. to r.) Police Chief August G. Kettman; Hoot

Gibson, long-time screen favorite who will appear at the celebration; General Chairman John Hollinger, and Lyle Greenman, active promoter of the event sponsored by the Palm Springs Mounted Police.

Del Tahquitz Hotel Sold to L.A. Company

Del Tahquitz hotel will come under the control of new owners at 12 noon Sunday, according to an announcement made today by Lionel Uhlmann Jr., real estate investment broker and president of Del Tahquitz Hotel, Inc., purchasers of the hotel.

For the past two years, Del Tahquitz has been operated by Family Physicians Publishing company, 444 Camden drive, Beverly Hills, with Mrs. Florence Rosenthal as president.

Uhlmann said that he represented both the corporation of which he is president and the sellers, and reported the sale price as \$700,000.

Future plans of the new owners include operation of the dining room and cocktail bar as a night club.

TOP RIDERS, 1000 HORSES, ENTERED IN RODEO PARADE SET FOR FEB. 7

Top riding groups and individuals from throughout California—bringing in more than 1000 horses—will participate in the Palm Springs Rodeo parade starting at 10:30 a. m., February 7, from the El Mirador hotel, Parade Chairman Warren Coble announced today.

Coble is also president of the Palm Springs Mounted Police, sponsor of the event.

"This parade—the thirteenth annual—will be the most outstanding of all time according to the entries received now and which are being received daily," Coble said.

Among the entries confirmed are:

LOS ANGELES County Sheriff's Posse No. 5 from Arcadia; Altadena Sheriff's Posse No. 7; Ontario Mounted Police; Colton Mounted Police; Riverside County Sheriff's Posse, Riverside; Coachella Valley Sheriff's Posse, a separate group from the Riverside posse.

San Bernardino County Mounted Sheriff's Reserve; Lynwood

Mounted Police; Norton Saddle Club, composed of enlisted men from Norton Air Force Base; El Rodeo Riding Club of Orange County, oldest riding club in California; San Bernardino Horsemen's Association; Los Montados de Fontana from Fontana.

DIXIE GRAY of Los Angeles and her famous \$50,000 silver mountings; Lucky Carson and Dr. Bob Phillips of Glendale; Jim Dunaway of Hawthorne; Buck Williams and Bill Meeter of Downey, riding matched palomino horses; Charles A. McDaniels of El Monte, who was an outstanding entry in the recent Rose Bowl parade.

Jack Silverman of Palm Springs and Long Beach, who with the Long Beach group participated in the inauguration parade in Washington, D. C. The Long Beach group has been termed the outstanding parade group in California.

Grand Marshal of the parade is Leo Carrillo, long-time film

favorite, often called "Mr. California."

THE RODEO itself at the Polo Grounds will start at 1:30 p. m., both Saturday and Sunday, and will feature the outstanding riders of the country.

Stars of radio, screen and television scheduled to appear are Carolina Cotton, Edith Hapoy, Monte Montana and his family, and Hoot Gibson.

Stock for the Rodeo is being furnished again by Andy Jau-regui of the San Fernando Valley, who furnishes all stock for the leading rodeos in the west and southwest.

EVENTS SCHEDULED are: Calf roping, saddle bronc riding, bull riding, bareback bronc riding, trick riding, bulldogging, clown in special act, and cutting horse contest.

All proceeds from the two-day celebration will be used to buy equipment needed by the Mounted Police in their search and rescue operations in this vicinity.

This Side of The Sun

By Phat

DON'T DESERT THE DESERT
The evils of gambling are now paying off.
I went to the track and came back with a cough.
It wasn't the money I carelessly blew.
I just rue the fact I was caught by the flu.
So here is the moral—
If you want to get well, just stay in the Village where no microbes dwell.

And if Jan Guthrie, who plugs the healthfulness of our desert resort, wants to hang a laurel crown on me for plugging her line, just ask her to take out the horseshoe first, especially any with nails.

SO I TOOK OFF last week and left the boys and girls to get it out by themselves. . . They did a great job—Now I can take off again some day. . . Maybe, by request. . . Thing that especially perturbed me, however, was that I faded so rapidly that I didn't even have time to give

See THIS SIDE, Page 3A

QUARTER HORSE RACE PLAN CENTER OF HIGH INTEREST IN DESERT AREA

Possibility of a quarter horse racing establishment in the Palm Springs resort area gripped the imagination of many residents and business persons following publication Thursday in the Desert Sun that an application for such a track meet had been filed with the California State Racing Commission.

Hank Gogherty, owner of the Desert Aire hotel, one of the moving spirits behind the plan

to bring quarter horse racing to the desert has been flooded with telephone calls by interested persons.

PHIL DELANO, former owner of the Palm Springs Drug and Import company, now a resident of Imperial Valley, telephoned that he is moving back to Palm Springs to lend a hand in bringing the race meet to the desert.

Ray Ryan, executive vice president of El Mirador hotel, in casual conversation with friends in the lobby there expressed great interest in the project and declared: "Palm Springs can very well use such recreation on the desert. I for one, would like to see quarter horse racing in the Palm Springs area."

FRANK BOGERT, noted horseman and manager of Thunderbird Ranch and Country club, reported that many persons who have talked to him about the possible advent of quarter horse racing in the area all were in favor of the project.

It was pointed out, however, that the entire matter rests in the hands of the California State Racing commission before which an application for 14 days of racing, plus two days for charity, is pending. A public hearing to ascertain "public necessity" will be held in this area after notice of the hearing has been published in the newspaper.

MEANWHILE the Desert Turf club of Palm Springs is moving ahead with blue print plans for the racing plant.

The track will be situated on

See QUARTER, Page 6A

Flying Saucer? Balloon? Anyway All Village Looked

Villagers watched a strange, white object in the sky east of town yesterday noon. First spotted at about 11 o'clock, the oval-shaped object appeared to be floating free with a wind current. At first we thought maybe Irv Schuman had dreamed it up to announce that Sophie Tucker is coming to town. . . Schuman said he wished he'd thought of it.

The office flying saucer expert let us down, too. . . didn't think it looked like one.

Worst of all. . . M. W. Haskell,

airport manager, in his practical fashion, said it was probably a weather balloon, flying at about 8000 feet. The balloons are only four feet across, when released but expand as they go up and Haskell thought this one was probably about 10 or 15 feet across.

One thing we are sure of. . . it wasn't a little white cloud. . . and it wasn't crying. . . just floating along in a carefree fashion. . . in a very bright, blue sky.

Desert Circus Launches Contest for 1953 Theme

Joint Session to Plan for Flood Control

City, Indians and Flood Zone Board to Meet Tonight

Discussion and planning meeting on flood control projects needed in this area will be held at 8 p. m., tonight, Thursday, in the council chambers at city hall.

Attending will be City Manager Russell Rink, city planning staff, Lawrence Odle, Indian agent, and any interested members of the tribe, Zone 6 flood commissioners headed by Chairman William Hillery of Cathedral City, and N. B. Smith, engineer who conducted a survey of the area.

MAIN DISCUSSION is expected to center around the Tachevah flood waters now being diverted into Section 14.

"This is the main interest of Agua Caliente Tribe at the present time," Odle said. "These waters cause property damage during relatively slight rains." The Indian agent pointed out that until some adequate solution is found to solve the flood water problem, mainly at the Alejo road and Indian avenue intersection opening, it would be impractical for the Indians and Indian Affairs department to authorize spending large sums of money to put in permanent streets in that area.

ODLE SAID that he has been authorized by the Indian land owners and their tenants to do everything possible to bring about a rapid solution to the problem.

"We will cooperate in any reasonable way to expedite the actual construction of flood control facilities," he promised.

The Tribal Council, as authorized by the tribe at a secret election, held last year, has granted approximately 35,000 lineal feet of flood-protection rights-of-way, with the understanding that the flood control works would be built and maintained at no expense to the Indians or the lands concerned as long as these lands remain under Indian ownership.

ODLE SAID that other areas will be considered for the same purpose as soon as surveys and studies determine the exact locations of other flood control needs.

"We're interested in more than Section 14," he emphasized. "We're very interested in Palm Canyon and all other areas."

MUSEUM TO PRESERVE VIRGIN AREA IN DESERT

Approval Given
230-Acre Preserve
Near Palm Desert

(Photograph on Page 2)

Coachella Water District board, meeting in Coachella last week, voted its approval of a fifty-year lease granting the Palm Springs Desert Museum the right to fence and control a 230-acre virgin desert area. The tract lies near the mouth of Deep Canyon, south of Palm Desert, according to Hilton McCabe, legal counsel and member of the Museum's board of trustees.

The area which the lease covers at a dollar a year controls the entrance to thousands of acres of canyon and mountain back country. A flood control dam causes water to cover parts of the area. Due to the presence of this water, desert growth of a lush nature is springing up, accomplishing in a few years what would normally require decades.

COST OF FENCING the approaches to the area, and the installation of gates to permit access to pedestrians and horsemen, is to be paid by Phil Boyd, a member of the Museum, and first mayor of Palm Springs. Boyd has also written the Museum that he will furnish \$1000 for building trails and putting up signs marking the varieties of trees, shrubs, and cactus in the area.

The new "Palm Springs Desert Museum Nature Trail" is already in a game reserve, and the Museum will continue the plan of protecting both animal, bird, and plant life in the area, making it a mecca for the nature lover and the scientist.

A QUAIL "GUZZLER" is already installed on the property. To see this guzzler and study its operation is alone worth a trip to the area, according to Winfield Line, president of the Museum board of trustees. Mr. Edmund C. Jaeger, noted desert author, and member of the Museum advisory board, said that if the area is left alone and protected, nature will do the rest.

To preserve a primitive desert area for the enjoyment of the people, and as a place where scientists may carry on studies of desert plant and animal life, is but one of the works for which the Museum was organized and is dedicated. Scientists from all over America, and some from Europe find their way to this valley to carry on desert research, according to O. M. Ward, of the Museum board. He said that the new building being planned now in Palm Springs will give these scientists a base from which to work.



AIDS IN PROJECT—Phil Boyd, a member of Desert Museum, and first mayor of Palm Springs, has offered financial aid to the Museum in the establishing of its new 230-acre Nature Trail. The tract will be preserved as a primitive desert area, under a 50-year lease granted the Museum Tuesday by the Coachella Water District Board.

Chest Breakfast Saturday Starts Drive in Village

"Come and enjoy an excellent breakfast and help your Community Chest at the same time," was the invitation extended today by Herman Reich, special events committee chairman of the Chest.

The breakfast will be served from 9 a. m. to about 4 p. m., Saturday, at the Village Market. See CHEST, Page 4A

New Events to be Included in Program

Board to Select Topic for Spring Event February 10

Villagers and guests were invited today to select the 1953 theme for this year's Desert Circus parade April 16, 17 and 18.

The winning theme will be selected at the next meeting of the board of directors at 4 p. m., February 10, at the Desert Inn Fiesta House.

All entries received up to that time will be considered. They may be sent by mail to Desert Circus, Desert Sun, Post Office Box 190, Palm Springs.

ADDITIONAL PLANS for the 3-day celebration announced at the meeting of directors Tuesday included a Kangaroo Court and selection of a celebrity to reign over all Circus events.

Inclusion of the Kangaroo Court in this year's event was announced by Jimmy Morton, chairman of the 1952 Court, most successful ever staged.

PLANS ARE BEING MADE to hold the Court in the downtown area, with the traditional "Judge Bean" setting. There will be a working sheriff, honorary sheriff and a minimum of 25 deputies, as in past years.

It was proposed that there be two immunity buttons sold, one for just immunity and the other including a lunch.

"We hope to make it an outstanding event of the 1953 Desert Circus, as it has been in past years," Morton said.

March of Dimes Drive is Topic

Brig. Gen. W. R. White, county chairman for the March of Dimes drive, will address local Lions club members this noon on the progress and need for the drive to combat infantile paralysis.

Art Coffey will be chairman for the day.

Alschulers to Return Here this Weekend

Mr. and Mrs. Ernest Alschuler, of Chicago and Palm Springs, are due to arrive in the Village this weekend.

Committees

Chamber Ready for Active Year

Chairmen of nine special committees of the Chamber of Commerce were appointed at the first meeting of the new board of directors, presided over by President Frank Prince.

They are: Advertising, Sam Taylor; conventions, Frederick Clausen; events, Robert McKenzie; governmental affairs, George Olman; membership, O. A. Torgerson; publicity, Joseph Gamble; retail division, D. C. Stachler; special activities, Francis Crocker, and visitors' service, Earl Coffman.

Officially confirmed as liaison members with their own organizations were the three appointed members of the board: Ed Davidson, president of the Hotel and Apartment House association; Bill Foster, president of the Junior Chamber of Commerce, and George Gannon, president of the Palm Springs Realty Board.

Square Dances on Saturdays

Square dances sponsored by the City Recreation department have been changed to Saturday nights from 8 to 11, at Katherine Finch school, Director Howard Haddock announced.

More response is needed to insure continuance of the weekly dances, he reported. A guest square dance caller will be present at the dance this Saturday.

Income Tax Man Here Tuesday

Riverside internal revenue office will maintain an office at the World Wars Memorial building from 8 a. m. to 4:45 p. m., February 3 and 4, to assist Villagers with their income tax forms.

Plans for Elks Lodge Here Given "Green Light" Today

Charles Valentino and J. A. Weiger, representing the group planning to establish an Elks lodge in Palm Springs, Tuesday conferred in Los Angeles with Fay Lewis, past grand exalted ruler, and came home with the report that the official had practically given "the green light" to plans for the local order.

With them in Los Angeles was Gus Nardoni, prominent Elk leader and Village home owner.

Plans were under discussion today for a meeting to be called soon, date and site to be announced later, of prospective charter members of the new lodge. They will be addressed by Ted W. Nelson, Redlands, district deputy grand exalted ruler.

Several prominent Villagers are behind the move for establishment of a Palm Springs Lodge of the B.P.O.E.

The PUBLISHER'S Corner

KEEP YOUR EYE on the "High Desert." That's the area from Morongo Valley to Yucca Valley, Joshua Tree and Twentynine Palms—in case you didn't know. For many years the area up there that lies beyond our Shadow Mountains has been enjoying a steady growth because of its healthful year-round climate.

The thirty-five miles from Morongo to Twentynine Palms is dotted with settlements for its entire length. The most important industry of the region is turkey raising; almost 60 million of the big birds were grown there in 1952. Pioneertown has been the setting for scores of Western movies.

The High Desert was given its biggest boost about a year ago with the announcement that a big U.S. Marine base was to be built between Joshua Tree and Twentynine Palms a short distance north of the highway. Construction has been under way for several months and the first contingent of troops will be moved in before long. Buildings on the base are of permanent construction. The road from Twentynine Palms to Amboy, the nearest railroad point, is being improved—which, by the way, will serve as a short route to Las Vegas.

Winter residents who have not made the trip to the High Desert will find it an enjoyable day's outing. Go north on Indian avenue to Highway 99, turn left and go a few miles to Twentynine Palms highway. At Joshua Tree you can turn south into the Joshua Tree National Monument—a beautiful drive. A short side trip to Salton View and you will be up 5500 feet where you can see the entire Coachella Valley from the San Geronio pass to the Salton Sea.

Continuing on the drive thru the Monument you will go back to the highway at Twentynine Palms. If you like a real desert drive on a natural surface road, you can turn off on the Pinto Basin road and come out on Highway 60-70 about halfway between Indio and Desert Center. That road is also unsurfaced and you seldom see a car—so go prepared.

You are going to hear more about the High Desert in the next few years; better go take a look. You'll enjoy the trip, too.



(U. S. Army photo)
VILLAGER IN GERMANY—Pfc. William M. Lippincott of Palm Springs is a member of the famous Drum and Bugle Corps of the 18th Infantry Regiment's security platoon in Aschaffenburg, Germany. While in garrison, the platoon is the honor guard for visiting dignitaries and regimental

even s. In the field, the platoon provides security for the regiment's headquarters. Lippincott entered the Army in February, 1951, and was assigned to the 18th upon arrival in Germany in November of the same year. He is the son of Mrs. Clara B. Lippincott of 1510 Calle Palo Fierro, Palm Springs.

HOLD MOTORIST AFTER AUTO HITS SIX OTHERS

"I don't know who I am or what I'm doing here," was the comment of Charles Addison Brannon, 75, following his arrest Wednesday morning after his vehicle had struck and damaged six parked vehicles on Palm Canyon drive.

Reporters of the accidents started reaching the police station at 8:30 a. m., and continued one right after another until Brannon was stopped by Albert R. Seibert, St. Louis, Missouri, near the Francis Stevens school.

SEIBERT WAS ONE of the victims, with his car being struck while it was parked in front of the Bank of America. He gave chase to Brannon's car, and forced him to the curb. First car sideswiped was owned by Rollin R. Dunlap, 4141 Calle San Raphael, parked across from the Village Market. Next came a car owned by John P. Svenneby, 2058 East Ramon road, parked just in front of the Dunlap vehicle.

Two cars parked at 415 South

Palm Canyon drive were the next victims, and owners were Leon Brine of Inglewood and Charles Martin of Oakland.

BRANNON then proceeded down the street to the Bank of America where he struck Seibert's vehicle, and continued on to Francis Stevens school where his car struck that of Helen Peterson, 1836 Mesa drive, just before he was stopped by Seibert. A doctor was called to examine Brannon at the police station.

Identification was made by a birth certificate and vehicle registration. He is believed to be a resident of Texas, and a carpenter by trade.

DAMAGE TO ALL damaged cars was estimated at \$400 by Sgt. Howard Poe, who investigated. Brannon's car was also scraped on the entire right side.

Brannon will be charged with six counts of hit and run property damage, and failure to have a valid driver's license in his possession, Sgt. Poe said.

No Organized Gambling in City Limits Says Kettman

There is no organized gambling within the Palm Springs city limits and the gambling situation through the desert's unincorporated areas is "very tight," according to Palm Springs Police Chief August Kettman. Kettman commented today on Sheriff Joe Rice's gunpoint arrest of three Palm Springs transients accused of offering the sheriff a percentage on a proposed "private card club" in the Palm Springs resort area.

THE POLICE CHIEF said, "Anything spectacular happening anywhere within 20 miles of here is always tagged as being in Palm Springs but I guess publicity-wise we have to take the bad with the good."

He continued, "I am very confident there is nothing like that going on within the Palm Springs city limits. Some out-of-town characters once in a while try to slip in busy weekends when they think the crowds are lush—but the department devotes a great deal of time to enforcing the law in this respect and I believe we can claim effective results."

THE POLICE CHIEF declared his belief that the gambling situation is "very tight" all over the county, including the unincorporated desert areas immediately around Palm Springs. He said, "This Shaw situation

was a surprise to us, even though we arrested Mrs. Shaw last week on check charges. Sheriff Rice is a very forthright person, and in view of the sheriff's attitude and the strict state laws which prevail on gambling, I see no reason to believe the situation will 'loosen up' outside of Palm Springs."

Kettman said his department also is concentrating on strict enforcement of the state narcotics laws, especially during this time of year when there are many transient workers in Palm Springs.

HE DECLARED, "Not only is marijuana the first step toward opium and heroin addiction, but it is also an excitant which directly leads its victims to the commission of crimes they might otherwise avoid."

The police chief said the present penalty of 90 days in the county jail for narcotics possession was "thoroughly inadequate."

He said, "The department devotes a lot of time to the narcotics problem, and we certainly favor more severe penalties, such as are embodied in the Chappel bill currently before the California state legislature."

Kettman added, "Ninety days in the county jail is nothing to a man who is making money peddling dope. He can do that on his head and figure he's had a rest and still kept his money."

Woman Facing Forgery Charge

Joyce Dexter, 24, 1122 Mesquite avenue, is in trouble with local authorities for the second time this winter, this time facing a charge of forgery.

Last December she was charged with issuing bad checks, but restitution was made to all affected and the charge was dropped here. A similar charge in Los Angeles is still pending, according to Sgt. Durman Ordway, who was in charge of investigation.

Mrs. Dexter will appear for her preliminary hearing before Judge Eugene Theriault Tuesday. At the present time she is free on \$2500 bail bond.

Arrest was made January 24, after Mrs. Dexter signed the name of a prominent hotel operator to a check for \$850 drawn on the First National Bank of Dallas, Texas, and had a friend cash the check at Palm Springs branch, Bank of America.

Mrs. Dexter told authorities that Attorney Jerry Geisler is representing her in Los Angeles, and will also represent her here.

Turns Too Wide, Now Faces Court

Richard Carter, 51, Salinas, was arrested on a charge of reckless driving following an accident at 12:15 p. m., Sunday, when his car struck the stopped car of Louis Anderson, 74, of Whittier, Minnesota, at the intersection of Ramon road and Palm Canyon drive.

Investigating officers reported that Carter made too wide a turn when turning onto Ramon, and struck Anderson's car which was stopped for the arterial on Ramon.

Damage to both vehicles was estimated at \$45.

Appearing in Judge Eugene Theriault's justice court Tuesday, he entered a plea of guilty and was given a 30-day suspended sentence on condition that he pay a fine of \$50 and the costs of repairing the damage.

Desert Hospital Lists 3 Births

Three births recorded at Desert Hospital this week are: A son, Eddie Jay, weighing seven pounds, born at 2 a. m., Sunday, to Mr. and Mrs. August A. Walton, 210 Gila road.

A son, weighing nine pounds eight ounces, born Sunday to Mr. and Mrs. Charles M. Jillette, 252 Lighthouse avenue, Monterey. A son, weighing nine pounds, born at 3:10 a. m., Monday, to Mr. and Mrs. Morris Kaitelbaum, 608 Indian trail.

Quiet Thief Gets Cash from Sleeper

Stanley Krainz, 153 North Palm Canyon drive, reported to police that while he was asleep in his room between 10:30 p. m. Monday and 4:50 a. m. Tuesday, someone had taken his wallet from his trousers and removed approximately \$300.

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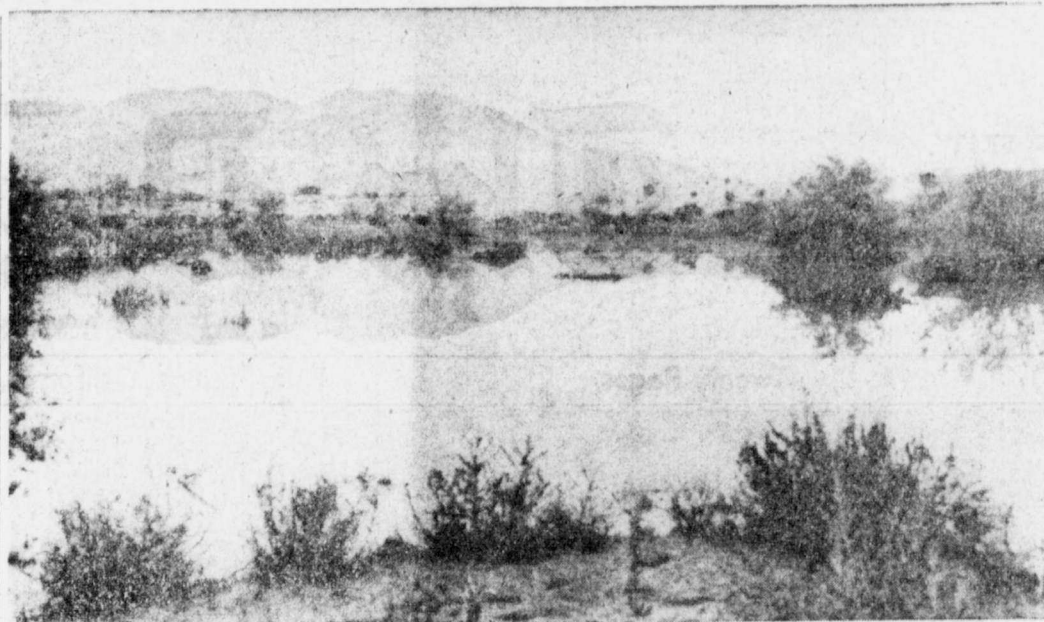
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VIRGIN DESERT—This is part of the 230-acre virgin desert area near the mouth of Deep Canyon, which has been leased for 50 years to the Palm Springs Desert Museum. A flood control dam causes part of the land to be under water. The area will be continued as a game preserve and a place to preserve desert and plant life.

INDIANS PUBLISH PROGRESS REPORT SHOWING ACHIEVEMENTS FOR 1952

First annual progress report for 1952 of the Agua Caliente Band of Mission Indians was distributed today to all members of the Band and others concerned with the progress of the reservation.

Included in the list of recipients of the report, compiled and printed with Tribal funds, are all members of the House of Representatives and United States Senate who are on the Department of the Interior's committee on Insular Indian Affairs.

IN A LETTER attached to the report, Mrs. Lorene McGlamary, Tribal chairman, described the report as a "straightforward, unglamorous picture of the situation and some of the problems existing on this reservation."

"We hope," Mrs. McGlamary continued, "that the publication of this booklet, which is planned to be the first of a series of annual reports, will help in some manner to acquaint public officials with the problems here, the vast amount of planning and work already done to develop the area, and the plans and hopes now in progress for the best utilization for the benefit of Indian owners and the community as a whole."

FACTS LISTED about the Agua Caliente Indians on the first page of the attractive report were:

Number in tribe as of January 1, 1953, 82; number members as of January 1, 1952, 80; number born during 1952, 4; number deceased during 1952, 1; number adults, 28, number children, 55, as of January 1, 1953; acres in reservation as of January 1, 1952, 31,460, and as of January 1, 1953, 31,356.

Leases as of January 1, 1952, 268; leases drawn during 1952, 130; permits drawn during 1952, 22; leases in force as of January 1, 1953, 398; permits in force as of January 1, 1953, 87; allotted land as of January 1, 1952, 3861 acres, and allotted during 1952, 387 acres.

TOTAL ACRES allotted as of January 1, 1953, 4248; tribal land as of January 1, 1953, 27,272.

Suicide Victim Found on Desert

An unknown white man, his head severed from his body by a shotgun blast, was found dead near Whitewater storm drain north of Indio Sunday afternoon, according to Indio Police Chief P. H. Cunningham, who termed his death "apparently suicide."

The man, who had been dead two or three days, had carefully removed identification. His wallet, which lay beside the body, was empty, and the ashes of a small fire indicated that he may have burned identification cards, police said.

The man, who was "fairly well dressed," was medium height and weighed about 150 pounds. The body was found by Manuel Sanchez, a Mexican farm worker.

Thief Gets Loot at Music Store

Theft of articles valued at \$365.80 from Palm Springs Music company, 360 North Palm Canyon drive, was reported to police Tuesday by Owner Howard Morris.

The theft occurred between January 4 and 19, Morris said. Taken were three clock radios, a record player and a tape recorder.

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Supervisors Say Courts Taking County for Ride

Several county supervisors agreed Tuesday that the reorganization of the inferior courts in Riverside county has "taken" the county government to the "cleaners."

They said the county now pays all the cost of running the reorganized inferior courts—a cost that used to be paid in part by the cities. And—the supervisors said—the county must still give the cities a big share of the receipts of the courts from fines and other sources.

SUPERVISOR HOMER VARNER and Supervisor Sherman Lewis said they may work for state legislation that will require the cities to pay a part of the cost again.

County Supervisor Homer Varnier produced figures. He said that during a typical year before the reorganization the county's

receipts exceeded the county's expenses by \$2701 in a typical justice court—Coachella.

He said that during 1952, with reorganization in effect, the court had receipts of \$13,480. The share of the City of Coachella was \$7631.18. The share of the county was \$5698.82. The share of the state was \$152.50. The expenses of the court—\$3198.20—were all paid by the county.

"And now," Varnier said, "the city wants to raise the rent on our courtroom and eat up the little profit we have left."

UNDER THE OLD SYSTEM of inferior courts, the county had a justice court in a township and any city in that township had its own city police court. The county paid the expense of the justice court, and the city paid the expense of the police court.

Now there are no police courts, only justice courts. The cities no longer have any court expense, but they still get the fine money that the city courts used to collect.

The voters of the state ordered the reorganization of the inferior courts throughout the state at an election in 1950.

Deadline for Tax Returns Feb. 2

W. W. Webster, auditor in charge for the state department of employment in Riverside, said this week that the deadline for filing unemployment insurance wage reports and contribution returns covering the fourth quarter of 1952 is midnight Monday, February 2.

"Normally, reports and returns would be delinquent if not filed and paid by January 31," Webster said, "but inasmuch as January 31 falls on Saturday, state law permits an extension of the period until the next working day, which is Monday, February 2."

Banning Theatre

Show Starts Mon. to Friday at 7 p.m.—Saturday and Sunday at 2:00 p. m.
PHONE 3714

Thurs.-Fri.-Sat. Jan. 29, 30, 31
Marilyn Monroe and Joseph Cotten
"Niagara"
Technicolor and John Payne - Coleen Gray
"KANSAS CITY CONFIDENTIAL"

Sun.-Mon.-Tues. Feb. 1, 2, 3
Bing Crosby and Bob Hope
"Road to Bali"

Technicolor and Irene Dunne - Dean Jagger
"IT GROWS ON TREES"

Wed.-Thurs.-Fri.-Sat. February 4, 5, 6, 7
Cornel Wilde
Constance Smith
"THE TREASURE OF GOLDEN CONDOR"

For
Those beautiful
Permanents that Flatter
and
Complete Beautician Service
the new enlarged

HENRI Beauty Salon
447 No. Palm Canyon Drive
Phone 5312

EARL C. STREBE THEATRES
Phone 5393-4384

PLAZA

NOW PLAYING
Brought back by
Overwhelming Demand!
"The Quiet Man"
Color by Technicolor
JOHN WAYNE
MAUREEN O'HARA

VILLAGE

SATURDAY KIDDIE SHOW
"BUCK PRIVATES"
"CAPTAIN VIDEO"
Serial—Plus Cartoon

NOW PLAYING
"Thunder in the East"
ALAN LADD-DEBORAH KERN
CHARLES BOYER

BOX OFFICE HOURS
PLAZA
VILLAGE
Weekdays 3:45 P. M.
Saturday 1:00 P. M.
Holidays 1:30 P. M.
Sundays & Holidays
1:30 P. M.

SOPHIE TUCKER

★ Ted Shapiro
★ Durwood
★ Les Parkers Orchestra

CHI CHI STARLITE ROOM

Phone 5133 or 7391

COVER \$2.00 EXCEPT FRIDAY AND SATURDAY \$2.50

From Page One—MORE ABOUT
THIS SIDE OF THE SUN

the desk a quasi-clean-up days . . . Might get docked a Wednesday night . . . And so was worried the staff would have trouble finding things . . . Called up about it and was told not to worry . . . They had cleaned it up . . . And now I can't find anything.

ANYWAY, I opened the door and influenza . . . Which was considered a very bright bon-mot back in 1918 . . . But has been left lying around too long since . . . Got to figuring up and the answer was that in the more than 11 years I have been with The Sun I have now been off a total of six days on account of illness . . . That does not include the days that I was not here but instead hanging onto the rail at some horse oval . . . That does not come under the classification of physical illness—just mental . . . Perhaps should not have mentioned those six

**A
Message
from
Finerman**



Over five years ago, our foresight told us that the empty corner at Ramon and Indian avenues would be an excellent location for a drug store, to completely and conveniently serve the indicated growth of Villagers in this area. You, Mr. and Mrs. Palm Springs, have proven us right. Our volume and number of customers has steadily increased year after year.

Ramon Drug, your home-owned drug store, carries a wide variety of nationally advertised merchandise of the highest quality. Our ability to sell at consistently minimum prices is the result of our membership in the largest mutual drug-buying organization in the Southern California area. We enjoy a freedom of selection that fully satisfies the needs as only we, who have lived here a long time, can know these needs.

I am very proud to be the owner of the Ramon Drug store—just as you are to be one of its customers—for **WE BOTH KNOW** that since its inception, the policy has always been **"FRIENDLY SERVICE PLUS JUST A LITTLE MORE THAN VALUE RECEIVED."**

RAMON DRUG WELCOMES COMPETITION as an incentive that will keep our business on its toes.

RAMON DRUG INVITES COMPARISON at to selection, quality and price. As for friendly service—well—we have lots of friends and they are our best advertisement.

Very Sincerely,
Hy Finerman

COMPLETE
The Best in Town!

**Special Combination
BREAKFAST 69¢**
Buttermilk Pancakes, Large Egg—choice of Bacon, Ham, Sausage and Coffee

LUNCHEON 99¢
From Soup to Dessert!

PLENTY OF FREE PARKING

NEW FOUNTAIN HOURS:
Daily—8 A.M. to 7 P.M.
Sunday—9 A.M. to 5 P.M.

Friendliest Store in the Village

ros is actually pending in Sacramento and is on the warpath . . . With his usual direct attack, he already has newspapers in several sections of the state seeing red with him . . . "A burro," said Oliver, "is the only animal with a sense of humor . . . A lot of people have no sense of humor . . . It might be better to get rid of them before the burros." . . . If there is an over-population of burros, Oliver said, that can be taken care of . . . Every Boy Scout camp should have some, other camps, too . . . People in the east would like them if they knew how to acquire the animals . . . Oliver knows all about the usefulness of the burro . . . When the army first came here and started building beacons on neighboring sandhills, the going was too tough for their mechanical equipment . . . Oliver rounded up a few burros . . . and the material was yanked to the tops.

WELL, there was one thing that Donald did for me last week when he took over this piece . . . He didn't quite get it all in for I found a perfect ending for today's composition tucked away on my desk Monday . . . This is it:
Glasses have an amazing ef-

**Chicagoans Buy
Orange Tree Inn**

New owners of the Orange Tree Inn at 220 South Cahulla road, are Mr. and Mrs. Henry F. Volke of Santa Barbara. Former Chicagoans, the Volkes have

been in the hotel business for many years. They came here for an overnight stay and liked it so well they bought the Inn the next morning.

The sellers, Mr. and Mrs. George Brummer, are well-known Villagers, who plan a long rest before again engaging in business.

Both parties were represented by the Rancho Mirage tract office.

**READ SUN
CLASSIFIED ADS**

**New Officers for
NAACP Installed**

New officers for the Palm Springs Branch of the NAACP were installed January 20 when the first meeting of the year was held, upstairs over the Plaza Garage.

Rabbi Arthur B. Lebowitz installed the following officers: Herbert Lawrence, president;

**3a—The Desert Sun
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, January 29, 1953**

Mrs. Hazel Thomas, first vice president; Mrs. Dorothy Elmore, secretary; Mrs. Viola Wilson, assistant secretary; Lando Darling, treasurer; Will Rogers, chairman of the executive committee.

Guest speaker was Lester P. Bailey, West Coast field secretary.

"WHAT SHALL WE HAVE FOR DINNER?"

A daily Problem for Housewives....

Many homemakers have found that shopping at Safeway makes dinner planning much easier. The wide array of quality groceries, top grade meats, produce, dairy and frozen foods offers many suggestions for planning tasty, economical meals. Be sure to check the values listed below.

FRESH EGGS

Inspected and cartoned. Guaranteed strictly fresh.

Cream O' the Crop
GRADE AA doz. **65¢**
LARGE SIZE

Breakfast Gems
GRADE A doz. **61¢**
LARGE SIZE

Oak Glen Brand
GRADE A doz. **57¢**
LARGE SIZE

KITCHEN CRAFT FLOUR

5-lb. bag **45¢** 10-lb. bag **89¢**
Get coupon at flour display, save an extra 10¢ on 10-lb. bag.

PILLSBURY FLOUR

5-lb. bag **45¢** 10-lb. bag **89¢**

BEEF RIB ROAST

Standing cut
U. S. Choice Government graded lb. **83¢**
Serve this deluxe roast with tossed green salad, oven-browned potatoes.

LAMB ROAST

Shoulder, square cut
U. S. Choice Government graded lb. **45¢**
For an economical dinner serve with sliced tomatoes and potatoes au gratin.

Additional Meat Items

Lamb Rib Chops	U. S. Choice.	lb.	85¢
Lamb Breast	U. S. Choice.	lb.	15¢
Beef Hearts	To stuff and bake.	lb.	35¢
Pork Kidneys	Fine broiled, sauteed.	lb.	15¢

CORNERED BEEF

With mild cure. Serve hot or cold.

CHUCK ROAST

U. S. Choice Govt. graded beef. (Arm cut, lb., 53¢.)

BOILING BEEF

Cut from U. S. Choice government graded beef.

BONELESS BRISKET	lb.	59¢
BLADE CUT	lb.	49¢
PLATE MEAT	lb.	15¢

MORE DINNER SUGGESTIONS

LUNCH MEAT	RATH BLACK HAWK 12-oz. can	39¢
SPAGHETTI	2-lb. pkg. Globe "A1," long type. Excellent with meat sauce.	40¢
AIRWAY COFFEE	Top off your dinner with this mild coffee. (2-lb., 1.36.)	69¢
CINCH CAKE MIX	Bake a cake for your dinner dessert. Assorted flavors.	33¢
TIDE SUDS	47-oz. pkg. Makes dinner dishes sparkling clean.	62¢
BEVERLY PEANUT BUTTER	Chunk or creamy. 12-oz. jar	29¢

SAVE 10¢ ON BREAD

BY USING COUPON IN SUNNYBANK AD—FEBRUARY ISSUE FAMILY CIRCLE—PAGE 115

SUNNYBANK MARGARINE

Prove for yourself that SUNNYBANK Butter is **FRESHER**

23¢ 1-lb. ctn.

Skylark Breads

Use coupon from Family Circle, save 10¢ on Skylark bread when purchased with Sunnybank Margarine.

100% Butter	standard loaf	20¢
Slender-Way	standard loaf	22¢
Cracked Wheat	standard loaf	20¢
100% Whole Wheat	standard loaf	20¢
Split Top White	standard loaf	24¢

ROYAL SATIN SHORTENING

Emulsi-mixed. In 3-lb. can.

SPECIAL PRICE 77¢ WITH COUPON 67¢

SAVE 10¢ on a 3-lb. can of ROYAL SATIN SHORTENING

Bring this coupon to our store
OFFER EXPIRES FEB. 28, 1953
Cash Value 1/20 of 1 cent.

350 So. Palm Canyon Drive . . .

Air Conditioned

STORE HOURS: Mon. thru Sat. 9 a.m. to 8 p.m.
Sunday 9 a.m. to 6 p.m.

Second Round Yo Yo Tourney Slated Saturday

Second elimination event in the Yo Yo contest sponsored by the City Recreation department and Youth Center will be held again Saturday at the Youth Center.

All youngsters are invited to participate at any time between 10 a. m. and 5 p. m.

"You don't have to be an expert to win the valuable prizes offered," Ted McKinney and Howard Haddock, directors, told children today.

"Scores last week were very low, and those who participated are just as inexperienced as you are."

Visitor Says Coat Stolen from Auto

Theft of an overcoat valued at \$125 from his unlocked car parked in a parking lot of a local night club was reported to police Saturday by Charles C. Zahorik, East Paterson, New Jersey.

The theft occurred between 11 p. m. Friday, and 2 a. m. Saturday.



From Page One—MORE ABOUT

CHEST

Parking lot, 441 South Palm Canyon drive.

THE MENU INCLUDES: pancakes served by the Sperry Flour company, bacon served by Hormel, syrup served by Log Cabin, coffee served by MJB, orange juice served by Minute Maid, milk, cream and other items.

Change for the breakfast will be 25 cents, with persons asked to give more if they so desire. All proceeds will go to the Community Chest, as all items of food are being donated by the companies.

"There will be no waiting in line for your food," Reich said. "Sixteen servings of pancakes per minute are planned, and facilities will be there to take care of any number attending."

Aiding with the breakfast will be representatives of the Welfare and Friendly Aid, Girl Scouts and Boy Scouts.

The breakfast will kick-off the 1953 Community Chest campaign in the Village, with an intensive campaign being planned by the board of directors.

SPECIAL EVENTS, a program of speakers at all clubs and mail

Judge Waite

Named to State Juvenile Board

The Conference of California Judges announced yesterday it has appointed Riverside county's Superior Judge Russell S. Waite to its Committee on Juvenile Delinquency.

The president of the Conference of California Judges, Judge Roger Alton Pfaff, said:

"The appointment of this important committee was the result of a suggestion made by Governor Earl Warren in his address to the last annual Conference of California Judges."

"He stated that two of the most important problems facing the State of California are juvenile delinquency and traffic safety."

"The conference thereafter instructed the president to name committees of judges to study and report on these two matters, with particular emphasis on the judicial function in its relation to these problems."

555 Warm Sands drive.

"The war in Korea and defense program will continue to require large outlays," Dr. Slichter said in explanation of his tax outlook.

"THE POSSIBILITY of reducing that kind of spending is limited, especially when weapons and equipment are constantly being improved and new types developed."

The Harvard economist held out hope though that it may be possible to reduce defense expenditures within two years. "In 1955 or before it may be possible to cut defense spending by 5 to 10 billion dollars annually," he said.

This would be due to the government having built up a supply of standard equipment and weapons, he explained.

"WHEN THAT HAPPENS," Dr. Slichter said, "it is important to reduce taxes promptly." He warned though that when the government spends less money, the people of this country must spend more money or the total demand of goods will drop and less taxes will be received by the government—providing no chance for a cut in the tax rate.

The only other prospect of securing tax reduction, Dr. Slichter said, depends upon the expansion of the country's economy. An increased yield of present taxes would result from the resulting increased incomes, and there would be a possibility of reducing rates.

HE PREDICTED an effort by the present administration to correct present unfair tax laws and cited the following as examples:

Discrimination against risk investments rather than safe investments; making it more advantageous for enterprises to raise capital by going into debt rather than by selling stock, and persons whose income fluctuates greatly from one year to another.

Dr. Slichter and his wife were joined here from Saturday to Tuesday by his brother and wife, Dr. Louis R. Slichter and his wife, Dr. Louis Slichter is director of the Institute of Geophysics at the University of California in Los Angeles.

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ECONOMIC EXPERT SEES NO EARLY CUT IN TAXES

"Not very much can be done to reduce taxes immediately,"

was the outlook presented by Dr. Sumner H. Slichter, professor of economics at Harvard, who also serves on the advisory board for the National Commission for Economic Development.

Dr. Slichter and his wife left Wednesday to return to his duties at Harvard after spending 11 days at Warm Sands Villa,

40—The Desert Sun and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, January 29, 1953

FOR SALE

TO SETTLE ESTATE

MAKE OFFER

5 bedrooms, 5 baths, small guest house. Lot 225x150 feet, beautifully landscaped. The house is of modern design and located in an outstanding exclusive area. Located 2 blocks north of golf course facing mountain. 780 Via Monte Vista. Open 9 a.m. to 5 p.m.

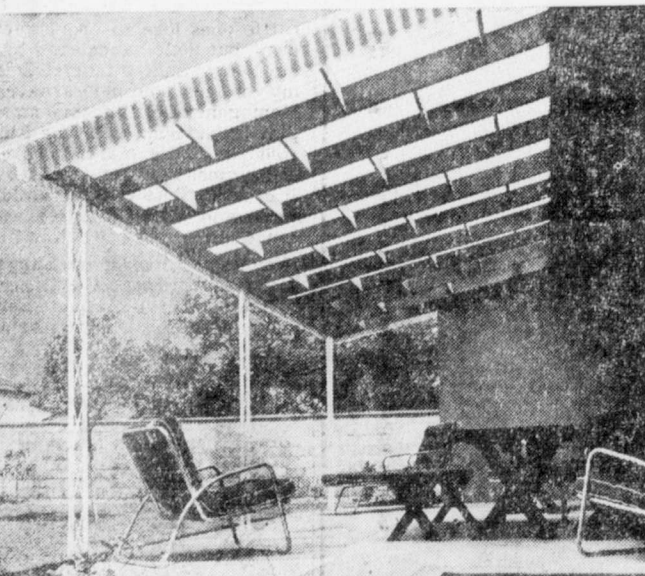
RANCH

80 acres in a desert oasis with all city conveniences but complete privacy. Pool, unusually attractive 4 bedroom main house. Also manager's house and guest house. All modern and furnished. 15 minutes from Palm Springs, near large subdivision. Dates, alfalfa, cattle, horses and farm equipment. \$90,000.00, or will sell 40 acres with buildings, \$65,000.00. Phone owner 5314 or write 581 The Palms, Palm Springs.

AWNINGS Gay with COL-O-RAY

For Parties — Windows — Doors
Carports — Residential — Commercial

NO MORE DARK PATIOS OR WINDOWS!
Makes all other awnings old-fashioned.
Costs no more. Lasts forever.



Yes, you can now look at the world through rose-colored translucent patios... or blue... or green... or yellow... or any color of your own choosing. **PREFABRICATED IN OUR OWN FACTORY FOR EASY SELF INSTALLATION** — or completely installed for only a few cents a day on F.H.A.

PAVNYS

Phone 7342 for Free Estimate

Supervisors Set Date for Hearing at Palm Desert

County supervisors Monday set February 24 as the time for a hearing on a proposal to form a Palm Desert Community Services District.

Eighty-three citizens in the unincorporated community petitioned the supervisors to help

them form the district, which could supply water, sanitation, fire protection, garbage service, parks, playgrounds, swimming pools, and recreational buildings. After the hearing, the supervisors probably will call an election.

At the last gubernatorial election, 284 voters in the proposed district went to the polls. To qualify the petition, only about 45 voters are needed to sign it. The boundaries of the proposed district are those of the Palm Village Water company.

If the election establishes the district, it will also establish a board of directors, which will plan the tax program to finance the services that the district will provide.

Luella's El Paseo Beauty Salon

In Patio of El Paseo Building

Marguerite and Vida are also back

Manicuring Pedicure Permanent Waving
Hair Styling

810 NORTH PALM CANYON DRIVE
PHONE 6981



If you enjoy fine Bourbon

Ask for
YELLOWSTONE
KENTUCKY STRAIGHT BOURBON WHISKEY
100 PROOF
BOTTLED IN BOND
DISTILLED AND BOTTLED BY YELLOWSTONE, INC., LOUISVILLE, KENTUCKY

IMPERIAL CHAIN LINK FENCE

NOTHING DOWN—3 YEARS TO PAY
FIRST PAYMENT IN MARCH

10% OFF DURING JANUARY
NO LOWER PRICES IN THE VALLEY

IMPERIAL FENCE CO. FREE ESTIMATES
Phone Indio 73595

For Sale First Liens

5%-6%-7%

\$350,000 outstanding

CALL MR.

Gordon Rogers

Oregon 8-2948

Airport Village

6107 So. Sepulveda Blvd.
Culver City

Your Invitation...

A Peek Into The Future

The Future Is Yours With The New

41' ZIMMER

CHINESE MODERN INTERIOR

Biggest, Newest, Finest Trailer-Home

ever shown in Palm Springs

See the VISTA DOME—A romantic view of the heavens at night
and much-needed light on dark days.

Heated Floor System with Refrigerated Air Conditioning

Remember we show the Best First

Hanson Trailer Sales

Hiway 111

3 miles east of Palm Springs

Al Ernest, Mgr.

Bicycle Supplies

BREZIN'S

366 No. Palm Canyon Drive

Opposite Telephone Co.

Phone 6015

Radio — TV
Electronics

Best Buys in Acreage, Lots and Homes

11 1/2 Acre Cove on Highway

\$27,500, utilities in

3/4 Acre next to Desert Air Hotel

at Rancho Mirage, \$4,500

20 Acres near Golf Course—\$8,500, utilities in

20 Acres part on highway—\$25,000, utilities in

10 Acre Trailer Site with Utilities—\$10,000

New 2 Bedroom Home—View—\$7,950, terms

2 Bedroom Stucco, Fenced Yard—\$5,950, terms

2 1/2 Acre Lots, \$3,750 1/4 Acre Lots, \$800 up

160 Hill side Acres overlooking Cathedral City

Road in, Utilities available

The best subdivision Hotel or Dude Ranch site

SAM ARNER

DESERT REALTY COMPANY
615 BROADWAY
CATHEDRAL CITY PHONE 8-3251

Joint Action to Curb Flood Danger Asked

Zone 6 Board
Members Seek
CV Cooperation

Joint action of Zone Six of the county flood protection district and Coachella Valley County Water district officials to solve the flood problems arising in Palm Canyon and adjacent canyons was sought at a meeting last week at Coachella.

Flood zone commissioners from the Palm Springs area, interested property owners and directors of the CVCWD, heard Fredrik N. Cronholm, recently engaged as consulting engineer for Zone Six, present a plan to carry flood waters from Palm Canyon northeasterly from Araby Point to the Whitewater flood channel.

CVCWD DIRECTORS Lee Anderson and J. W. Newman opposed pouring any more water into the Whitewater channel. Cronholm then proposed that Palm Canyon waters be carried across the Whitewater channel and sink them into porous desert sands beyond.

W. R. Hillery, Cathedral City, and Will Mason, Palm Springs, Zone Six commissioners, said that it would be too costly to buy spreading grounds in potential subdivision areas near the Village. They were joined in this by N. B. Smith, county flood control engineer.

CRONHOLM TOLD CV water directors "you're going to get the water anyway and you can give your tax-payers protection by this plan."

Hillery said the area was due for a major flood soon.

Mr. and Mrs. J. Blake Field of Palm Valley school urged action to provide for flood protection in the Araby point area. They said that the channel was too close to their property and feared the result of a heavy flood.

Anderson and Newman promised that the CV water district would consider Cronholm's plan and inspect the site.

Gorham Honored by Postmasters at County Rally

Postmaster R. M. Gorham was honored at the monthly meeting of Riverside County Postmasters held at Chi Chi Sunday afternoon.

It was a surprise party for the local postmaster, and in honor of his retirement on March 1 he was presented with a fountain pen engraved with "Pop Gorham, Riverside County Postmaster." Presentation was made by Postmaster Ellen Martin of Beaumont.

Lloyd Mason Smith, director of Desert Museum, told the 40 representatives of post offices throughout the county attending the meeting about the desert and the Salton Sea. He used colored slides to illustrate his talk.

Postmaster Jack Hillery of Cathedral City, president of the county group, presided at the meeting.

Glove Compartment of Parked Car Looted

John Archibald reported to police that a flashlight and a pair of women's gloves had been taken from the glove compartment of his car while it was parked at 192 North Indian avenue.



OPENS STUDIO—Kiriacos Anastadis, former manager of the New England Opera company of Boston, is establishing a vocal studio in Banning in conjunction with his San Diego and Los Angeles studios.



BING BROADCASTS—The Plaza theater was packed Saturday night as the Bing Crosby show was tape-recorded there. With Kay Starr and Joe Venuti as guests, stars, Crosby recorded the show which will be broadcast a week from tonight.

QUARTET NABBED AFTER OFFICER WATCHES DICE

The dice turned out to be unlucky for the owners—and so did the stranger who quietly watched the dice game being conducted in a night club parking lot at 2 a. m. Sunday.

The stranger was Sgt. Jim Maynard of the Palm Springs police department, and the three collaborators never had a chance to switch to the bad dice which they had in their possession.

SGT MAYNARD reported that he watched all four suspects "shooting dice in front of the night club." Herman Norman Sawaya, 36, East Los Angeles, rolled the dice and lost his point to the asserted "sucker" in the game, Robert Fredrick Greaves, 22, of Whittier.

Each of the four men picked up the money that was laying in front of them, Sgt. Maynard continued. Greaves asked for the \$5 he had won but no one answered him.

AT THIS TIME, Maynard moved in, confiscated the dice and arrested the four participants.

Questioning at the station revealed that three of the suspects, Sawaya, Robert Al Lombardi, 34,

of Los Angeles, and Ralph Donato, 31, also of Los Angeles, had started the game to make money off anyone who would get into the game, Maynard said.

In addition, Sawaya admitted having a set of "bad dice" which he had ditched in the police car en route to the station. The dice were found, and on them were only two 4's, two 6's and two 2's; with the single dots, three's and five's missing.

THE THREE MEN from Los Angeles admitted being arrested for gambling previously, Maynard said.



Palm Springs Only Exclusive
Prescription Pharmacy

Hospital Supplies, Wheel Chairs, Crutches,
Hospital Beds, Invalid Walkers, Oxygen,
etc. for rent or sale.

COMPLETE LINE OF TOILETRIES

PROFESSIONAL PHARMACY

1080 N. PALM CANYON DR.

Phones 9090 -- 2741

Sound Films of Southwest Slated at Special Show

Through the efforts of Axel Linus, prominent local artist, the

Sawaya, Lombardi and Donato were released on \$250 bail, and Greaves on \$50 bail, pending arraignment in Judge Eugene Theriault's justice court at 10 a. m., February 3.

Desert Museum will present a special showing by Carl Jung-hans, well-known European film director and producer, of his most beautiful sound color motion pictures of the Southwest Sunday night. These remarkable films show in a truly artistic fashion the everyday life of the Indian tribes, including the most complete Navaho sand-painting ever filmed. Narration on the films is by the great English actor, Herbert Marshall.

Jung-hans, who not only wrote the script, directed, helped photograph, edited, and arranged the musical score, was the first to pioneer in color time-lapse

photography of clouds and shadows, and some of these sequences, taken in Monument Valley and in the Grand Canyon, are considered the finest made. His films cover such diversified and scenic areas as Montezuma Castle, Betatakin, Monument Valley, Rainbow Bridge, Mesa Verde, Acoma, Taos, the Grand Canyon, and Canyon de Chelly.

This very instructive and artistically beautiful program will be presented to the public without charge at one showing only: 8 p. m. Sunday night, February 1, at the Desert Museum. Doors open at 7.

Financing for the Individual

LOANS FOR ANY WORTHWHILE PURPOSE

You will find the Personnel of our office PROMPT—
COURTEOUS—EFFICIENT in discussing your problems

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LOAN and FINANCE CO., INC.

444 N. Palm Canyon Drive, Palm Springs, California
New Strebe Building — Upstairs Phone 2158

Carnation Corner

BY
June Goodie

CARNATION HOME
SERVICE DIRECTOR

"Seeing Spots is Fun!"
...when every one means wonderful eating and drinking! That's what they do mean, when they're the new, colorful oval spots that make it so easy to choose your favorite Carnation fresh dairy products in their brand-new cartons! Each product has its own color, like this...



Makes it so quick and easy to pick out what you want—at the store or in your own refrigerator. Don't you think so?

One of my pet ways to add extra flavor and nutrition to meals (economical, too) is Carnation dairy-fresh Half & Half. A great favorite at our house is...



SPICY
BEEF 'N'
SPUDS

(Makes 4 to 6 servings)
1 pound ground beef
1 1/2 cups cooked mashed potatoes
1 tablespoon flour
1/3 cup chopped onion
1 egg
1 teaspoon salt
1/2 teaspoon nutmeg
1 cup Carnation Half & Half
Combine all ingredients until smooth. Spoon into buttered 1 1/2 quart casserole. Bake in moderate oven (350° F.) about 1 hour, or until beef is cooked.



EVER HEAR OF THE
Twin Spice Tree?
Yes, the nutmeg tree, grown in the Molucca Islands, is the only tree that gives us two spices in one fruit! One spice is Mace, a lacy red covering over the nutmeg kernel — and a different spice in its own right. We're familiar with nutmeg, but Mace is less well known. It is delicate and mild, particularly good in cookies. Also — try adding 1 teaspoon of ground Mace to 2 cups Carnation Whipped Cream.



I POUR MY MILK MY OWN SELF!
Little ones love to "pour their own" but little hands can't handle heavy milk pitchers! I let my youngest pour her Carnation Homogenized Milk from a small plastic watering pot, the kind sold for house plants. There's still a small spill sometimes, but it's worth it to see the child's pride and joy, and to see how much more milk she drinks! Would you like more suggestions for pre-school children? Write me if you would. Send your ideas, too. Address below.



Ze French Way to Garlic Salad
Rub a crust of bread well with garlic, toss it with the salad, then discard it.

EVERY OVAL on the new Carnation cartons stands for the very finest in fresh dairy products—the most delicious and nutritious you can buy. Do watch for them!

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45-910 Jackson Street
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INDIO, CALIFORNIA

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Guaranteed
Finest quality
Eastern cornfed
young, lean,
pig pork.

3 to 4 lb. RIB or LOIN END

Whole or Rib Half . . . 47¢ lb.

PORK CHOPS

LEAN
CENTER CUT 65¢ lb.

PORK LINK SAUSAGE

HORMEL'S
1-Lb. Pkg. 59¢ lb.

SLICED BACON

Dubuue's Mississippi
Center Slices 49¢ lb.

FILLET OF ROCK COD

Northern Boneless
49¢ lb.

FRYING OYSTERS

Fresh Northern
1/2 Pint 49¢

39¢ lb.

FOOD CLUB, Fancy
Applesauce 2 17-OZ. CANS 27¢
● IRIS APPLESAUCE 303 CAN 22c

Fresh, Lean, All-Beef, Top Quality

GROUND BEEF 45¢ lb.

Armour's fresh dressed
roaster ready, plump

TURKEYS 55¢ lb.

FOOD CLUB FINEST QUALITY, FRESH

Salad Dressing

41¢

ARMOUR'S LUNCH MEAT

TREET

12-OZ. CAN 39¢

Mayfair Strictly Fresh

EGGS

Grade A Grade AA
59c 65c
DOZEN IN CARTON

HUNT'S Spanish Style
TOMATO
SAUCE
3 Regular 8-oz. Cans 19¢

AMERICAN BEAUTY LONG

SPAGHETTI or Macaroni 1-Lb. Package 18c

BREAST 'O CHICKEN, LIGHT

TUNA CHUNKS 6 1/2-Oz. Can 27c

SALAD OR COOKING

WESSON OIL Pint Bottle 32c

SUNSHINE HI HO

CRACKERS 1-Pound Package 27c

SAFE BLEACH

CLOROX

HALF GALLON 25¢

★ COFFEE SPECIALS!

Mayfair's Own, guaranteed, fresh roasted

"Pride o' West" Whole Bean 1-Lb. BAG 69¢

"Food Club" Vacuum Packed 1-Lb. CAN 79¢

PITTED CHERRIES

Pillsbury Flour

Libby's Tomato Juice

Cut Green Beans

Calo Pet Foods

DOG OR CAT

2 1-Lb. CANS 25¢

FOOD CLUB 21¢

Red, 20-Oz. Can

5-Lb. Bag 18¢

10-Lb. Bag 91¢

2 20-Oz. Cans 21¢

GAYLORD 15¢

20-Oz. Can

FROZEN FOODS

ORANGE JUICE

FOOD CLUB 2 6-Oz. Cans 27¢

FOOD CLUB

Lem'nade 2 6-Oz. Cans 25¢

HAMPSHIRE

Green Peas 16-Oz. Pkg. 15¢

COTTAGE

Waffles 2 Pkg. 23¢

LIPTONS TEA

Half Pound 67¢

16-Ct. Bags 57¢

20-Oz. CAN 25¢

B-Z-B Pure Honey 12-Ounce Jar 27¢

Boysenberry Jelly 12-Ounce Jar 30¢

Old English Paste Wax 1-Pound Can 64¢

Garden Fresh PRODUCE

ORANGES LARGE 5¢ LB.

LARGE ARIZONA

GRAPEFRUIT 5 FOR 19¢

AVACADOS EACH 15¢

CARROTS 5¢ LB.

CELERY 4¢ LB.

WALNUTS MEDIUM 2 LBS. 59¢

ROSES BARE ROOT EACH 49¢

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BOTTLED IN BOND, KENTUCKY

BOURBON Fifth \$3.69

\$3.69 CLINTON COUNTY

Straight Bourbon Fifth \$2.98

\$3.29 PARK AVENUE, DISTILLED

DRY GIN 85 Proof 5th Gallon \$2.69

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PIONEER QUALITY

BRAUNSCHWEIGER 59¢

ALL BEF, KOSHER STYLE

SALAMI By the Piece 69¢

FANCY OPEN EYE — By the Piece

SWISS CHEESE 69¢

WHITE KING WATER

Softener

Lge. 21c Giant 41c

RICH SUDS

Merrill's

17-oz. Pkg. 26c

GRANULATED SOAP

Scotch

Lge. 23c Giant 46c

Foaming Cleanser

Scotch

2 Reg. Cans 23c

SHORTENING

Snowdrift

3-Lb. Can 83c

WITH THIS COUPON ONLY
DEL RICH MARGARINE
3 LBS. FOR 63¢
AN 84c VALUE!
THIS COUPON REDEEMABLE ONLY AT MAYFAIR MARKETS
Sunday, Feb. 1, 1953

Advised Prices Good thru Sunday, Jan. 29, 30, 31, Feb.

Mayfair

444 N. Palm Canyon Dr. Palm Springs

Indian Cagers to Host Perris Hi Here Tomorrow

Palm Springs cagers will entertain the Perris quintet Friday night, with the game rated more of a toss-up than any previously played by the Indians this season.

Perris has a one win two loss record, having taken their first victory last week from Beaumont 57 to 34. The Indians went down to their third straight conference defeat 48 to 21, at Hemet.

Returning to action this week will be Pete Laster and Kenny Price, who were ineligible earlier due to scholastic difficulties.

Lack of reserve strength again hurt Coach Dave Bellaghi's team at Hemet, as the Bulldogs made the game a runaway in the final two periods. Halftime score was 22 to 13.

In other Riverside County League action Friday, Beaumont plays at Coachella, Banning is at Elsinore, and Hemet goes cross-town to play San Jacinto.

CAN YOU SPEAK SPANISH?

No? Learn How!

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AT THE DESERT INN GATE

For Dates & Date Confections

Home Made Candies Fine Ice Cream Sodas

The New

LaPAZ

NINE HOLE Pitch and Putt

Golf Course

OPENING

Saturday - January 31st 9 A.M.

Public Welcome

GREEN FEE 75c 9 Holes

25c additional for use of clubs and balls

1150 INDIO ROAD PHONE 2255

PALM SPRINGS



IN THE TRAP—Landing in the trap on hole No. 18 cost Ben Hogan a chance to tie Jimmy Demaret for first place in the recent Thunderbird \$10,000 tournament.

ment and the championship money of \$1500. Hogan is pictured as he shot out of the trap, counting this shot it took him three to get in the cup.

James Reelected Rifle Club Head

Warren James, Palm Springs, was re-elected chairman of the Associated Rifle and Pistol Clubs of Riverside county at a meeting Monday night in Beaumont.

Plans for 1953 rifle matches for the association's awards were discussed and a schedule for the year drawn up.

Thief Gets Away with Chrome Disk

Harry Moss, Del Tahquitz hotel, reported to police the theft of a chrome disc from his 1948 model car while it was parked at the corner of Baristo and Palm Canyon drive between 10 p. m., Sunday, and 4 p. m., Monday. The disc was valued at \$6.



BRADSHAW AND GODFREY—Carl Bradshaw, left, world-renowned shooting instructor, and Arthur Godfrey, world-renowned entertainer, are pictured on the skeet-shooting range at Sun Valley, where Bradshaw makes his summer headquarters. The dean of all skeet instructors, who heads the Palm Springs Trap and Skeet Club on East Ramon road, was featured on Godfrey's radio and television broadcasts of September 10 and December 1, and Bradshaw has invited the "Red-head" to visit here this Spring, and make it a must on his schedule next year. Bradshaw has been a resident here for 23 years.

Little Theater

Anniversary Event Feb. 3

With the opening of "Personal Appearance," a comedy by Lawrence Riley, the Palm Desert Little Theater will celebrate its first birthday.

Clay Stearns, producer-director, announced that he has made some innovations at the playhouse to be seen for the first time on that occasion, and that

refreshments will be complimentary on opening night, February 5. Curtain time will be at 8:15. Stearns expressed appreciation at the way the Players' offerings—seven of them to date—have been received and pledged himself to even greater effort in bringing good entertainment to Valley playgoers.

Permission was recently granted to the Desert Little Theater by the Division of Corporations for the issuing of limited stock, so that it will soon be legally a profit-sharing corporation, the director said.

A. B. Crist Const. Co.

23 YEARS ON HOLLYWOOD BLVD.

10 YEARS IN PALM SPRINGS

"Let Us Help with Your Building Problems"

PHONE 4493 353 STEVENS ROAD

Hidden Springs Ranch

THOUSAND PALMS

Luxurious Is Word For Ranch

A residential colony for the discriminating who seek residence on the wide open spaces of the desert with every city utility. Swimming pool privileges and club house, congenial neighbors. Only 15 minutes from Palm Springs—12 miles. Directions: Ramon Road out of Palm Springs across Highway 99 and 3 miles to the ranch.

Last Half Splurge Saves Cravys from First Defeat

CITY BASKETBALL LEAGUE

Cravys	W	0
Village Market	L	0
Mhoon-Mhoon	W	0
Royal Aces	L	0

SCORES TUESDAY

Cravys vs. Royal Aces	39-29
Village Market vs. 29 Palms	34-24

GAME TONIGHT

Village Market vs. Mhoon-Mhoon	(exhibition)
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GAME SATURDAY

Pomona vs. Cravys	(exhibition)
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GAMES TUESDAY

Cravys vs. 29 Palms	Marine
Royal Aces vs. Mhoon-Mhoon	(exhibition)

A last half splurge again enabled Cravys to come through to win Thursday night, this time over Royal Aces 45 to 39, and remain undefeated in City Basketball League action.

Royal Aces held a 25 to 21 halftime margin, and then watched it slip away in third quarter action, 36 to 34.

Two of the top players for Royal Aces, Jessie and Reagan, fouled out in fourth quarter action, which aided the Cravys team in scoring their seventh straight win.

JOHN WADE was high scorer for the winners with 16 points, and Doc Jack Hodge was top man for the Royal Aces with 14.

In an exhibition tilt, Village Market scored the first win racked up this season by any local team over 29 Palms, 35 to 34.

A last half rally sent the Village Market squad into the lead, with Vic Braden scoring the winning point on a free throw with

CITY RECREATION DEPT PROGRAMS

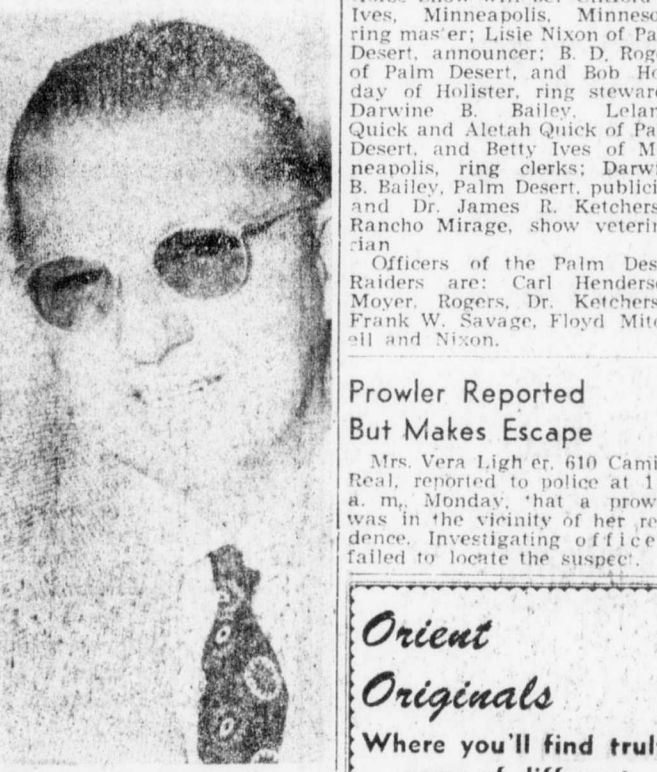
Tennis—Courts open every day to public at North End Park. Free parking in lot off Tamarisk road.

Square Dancing—Every Saturday night in Katherine Finchy school. No admission charge. Guest square dance caller.

Basketball—Thursday, Saturday and Tuesday night at high school gymnasium.

Yo Yo contest—Saturday from 10 to 5 at Youth Center. All youngsters invited. Free prizes.

For any information concerning use of Polo Grounds, contact Howard Haddock at city offices, 2202.



SALES MANAGER—George W. Cummings, a Villager for the past eight years is now associated with Stack Chevrolet company in the capacity of sales manager. Cummings resides at 1563 South Palm Canyon drive with his wife Yvonne who manages the Art Craft Shop. Cummings joined the local Chevrolet firm in October and was appointed as sales manager on January 1. Prior to coming to Palm Springs he was in the automobile business in Detroit.

Where's Jane?

GONE TO DEWANE'S

Wearing only the smartest shoes...

She knows she'll find them at

DEWANE'S FASHION FOOTWEAR

opposite Bullock's

Five From Village Now Enrolled at Pomona College

Palm Springs is represented by five students, Irving M. Flavin, Hubert L. Fleisher, George J. Ritter, Roland Summit, and Robert Webb, at Pomona college this year, according to an announcement by the college this week. All are graduates of Palm Springs High school. Flavin and Fleisher are juniors, Ritter a sophomore, and Summit and Webb freshmen at Pomona. In all, 26 students from Riverside county are enrolled in Pomona college, where total enrollment this year is 1048, with 388 students from 107 California communities. Thirty other states have sent 120 students to Pomona, Illinois heads this list with 18, followed by Oregon with 14 and Washington with 13. Forty Pomona college students come from beyond the continental United States, including six from Hawaii and one from Puerto Rico. China has seven students at Pomona. Other nations represented are Saudi Arabia, Argentina, Burma, Canada, Chile, Colombia, France, Greece, India, Italy, Japan, Jordan, Malaya, Mexico, Peru, the Philippines, Samoa, Scotland, and Turkey.

DINE and DANCE in an atmosphere of ROMANCE

to the Sophisticated Rhythms of

Eddie Le Baron

HIS ORCHESTRA and HIS ENTERTAINERS

Featuring The Vivacious Vocals Of Glamorous

GLORIA FARRIN

this Saturday night and every Saturday night

in the *El Mirador* Room:

and still going strong all week long

the stylish rhythms of

Bill Bardo and his orchestra

El Mirador HOTEL

PALM SPRINGS, CALIFORNIA

"Beneath the Tower of the Stars"

Frederick R. Clausen, Managing Director

For Reservations Call Palm Springs 2044

Prowler Reported But Makes Escape

Mrs. Vera Lighter, 610 Camino Real, reported to police at 1:37 a. m., Monday, that a prowler was in the vicinity of her residence. Investigating officers failed to locate the suspect.

Orient Originals

Where you'll find truly gems of different imported gifts.

\$1 - \$1,000

264 North Palm Canyon Drive

Introducing . . .

A New Breed - One-Quarter Cornish Chicken

WHOLESALE ★ RETAIL

Big Breasted Small Boned Fast Growing

Deliciously Tender Differently Flavored

Available on Order at **TOMMY BARKER'S**

Eat 'em here, we cook. Take 'em home, you cook.

Phone Palm Springs 8-4084

Highway 111, 7 miles S.E. of Palm Springs

SOPHIE TUCKER, THE GREAT TO GET GREAT RECEPTION ON ARRIVAL HERE

Noted Star Will Open at Chi Chi Tomorrow Evening

This story really isn't necessary.

It's about Sophie Tucker, the last of the "red hot mamas" so called and rightfully so as she will attest to herself.

"Cause you see Sophie is 65 years of age and she doesn't mind telling the world about her age either. As a matter of fact she glows over the fact that she is 65 and gives her reason for doing so.

"THE OLDER a woman is the better she is," declared Sophie recently in an interview with Norton Mockbridge of the New York World Telegram and Sun.

"And I ought to know, baby," she roared at Mockbridge. "Just look at me. Older than hell, but never felt better, never made more dough, never had more friends and never was more enthusiastic about the future."

IT IS THE BELIEF of many in the Village that her presence

LUTHERAN SERVICES

"The Church of the Lutheran Hour"

Every Sun. Morning—8 a. m. at the

YOUTH CENTER Bellard Road

Rev. W. H. Tensmeyer, Pastor Phone Banning 4711

Sunday School 9 A. M.

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NATIONALLY ADVERTISED NEW PIANOS

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here as the headline star (how could she possibly occupy any other spot, anywhere) in the Starlite Room of the Chi Chi will mark a chapter in the history of Palm Springs. Opening night for Sophie is Friday and sell out among first nighters is a certainty as no doubt every other night will be.

"You know," declared Irwin Schuman, "she actually feels sorry for me because I have to pay the salary her agents demand. She told me so. 'Schuman,' she said, 'you can't afford to hire me.' And you know what? added Schuman, 'I believe she may be right, God bless her.'"

JUST THE SAME the town will celebrate the coming of Sophie Tucker. And according to many stories heard up and down Palm Canyon drive, most of the Villagers and visitors are going to pull all the stops and give Sophie the welcome of her life.

She'll be guesting at El Mirador hotel and officials there are planning an all-out event for Sophie too.

According to plan when her limousine pulls up in front of the main entrance to that establishment she will be met with all the pomp and ceremony of a regal queen.

LITERALLY a red plush carpet will be laid for Sophie to tread on from the moment her tootsies hit the ground until she enters the huge portals of El Mirador hotel.

Chief of Police August Kettmann plans to have a police escort greet her at the entrance at the northern limits of the Village and lead the way to El Mirador hotel.

Gathered at the entrance to the hotel dignitaries of the city including the top brass of El Mirador hotel will be on hand to greet the famed stage performer.

MAYOR CHARLES FARRELL

shackled to his radio and TV show in Hollywood is toying with the idea of going AWOL from the studio set to be on hand to greet the great Sophie.

It was reported in the Village last night, "I would have to use the speed of those flying saucers to be on hand to greet Miss Tucker and still be back in time for my 'shooting' schedule. I

just don't know what to do! And I want so much to be in Palm Springs when she arrives."

Just the same there is no doubt in the minds of many that Chi Chi will be crowded from day to day during Sophie's appearance in the Starlite Room.

Woman Motorist Pays High Fines After Accidents

Patricia Helgeson of San Francisco was fined \$150 and had her driver's license suspended for a period of one year for a charge of driving while under the influence of intoxicating liquor.

She was assessed two fines of \$75 each on hit and run property damage when appearing before Judge Eugene Theriault Saturday.

Judge Theriault made provision that \$50 each be suspended from the \$75 fines providing Mrs. Helgeson make restitution to the owners of the damaged vehicles.

The 32-year-old woman was arrested at the intersection of Amado and Bellard roads, following two reports of accidents after which witnesses said she failed to stop.

The first occurred at 11:20 p. m., Thursday, when Mrs. Helgeson's vehicle struck a car owned by Sammy Briones, 730 Calle Marcus, parked in the service station at 495 South Palm Canyon drive, and the second 10 minutes later at the intersection of Amado and Calle Santa Rosa.

Driver Robert Delano Campbell, 18, told officers that a vehicle driving on the wrong side of the road approached his vehicle, and he tried to turn onto Calle Santa Rosa, but was unable to make the turn before the two vehicles collided.

Damage to the three cars was estimated as follows: Briones' \$25, Campbell's \$35, and Mrs. Helgeson's \$35.

READ SUN CLASSIFIED ADS



OPENS FRIDAY—Sophie Tucker who will open Friday in the Chi Chi Starlite Room.

Rehearsals Under Way for Arabian Nights Pageant

Rehearsals and other preparations are now under way for staging the most elaborate and spectacular "Arabian Nights Pageant" ever presented in connection with the annual Riverside County Fair and National Date Festival.

The pageant will be presented free to fairgrounds visitors, at 6:45 p. m., each evening of the six-day festival at the County Fairgrounds at Indio, February 18-23, inclusive.

THIS SEASON'S production will be a musical extravaganza with a new script inspired by episodes from the well-known "Arabian Nights Tales" and presented on the huge and unusual Arabian Outdoor Stage with colorful lighting effects and a cast of more than 100 actors, singers and dancers.

The script for the 1953 production was written by Anita Carter Ellis of Indio, who has been associated with the pageant since its inception in 1948.

Zenda Homan Elliott, costume designer for the pageant, and Gertrude Sullivan, wardrobe mistress, have been busy for several months preparing the new and colorful costumes for the coming production. The exotic costumes worn by the players and the colorful properties used in the play are valued at nearly \$10,000, according to Fair Man-

ager Bob Fullenwider. According to some critics who have seen past performances, the pageant costumes would rival those of a Broadway stage production.

THIS WILL be the sixth season that the pageant has been presented by the people of the Coachella Valley as a community project. Dorothy Gavin of Indio is again heading up the production staff which is lining up a cast of surprising talent.

Others on the production staff include Bertha Young, director; Sarah Farrar, narrator; Kay King, music director; Elma Durkee, stage properties; Wilson Black, choral direction; Peter Trojan and Don Green, lighting effects; Joyce Riemer, choreography; Karl Keller, organist.

FIRST CHURCH OF CHRIST, SCIENTIST, PALM SPRINGS, CALIFORNIA

A Branch of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass.

Sunday service, 11 a. m.

Wednesday Meeting, 8 p. m.

Woman's Clubhouse

Sunday School, 9:30 a. m.

271 Ocotillo Ave.

The Reading Room located in The Center is open daily, except Sundays and holidays from 12 to 4, Friday evening, 7 to 9.

Camera Cut-Ups Promote Stories

At first headlined as a fight between John Barrymore Jr., and his wife, Cara Williams, and then between the young Barrymore and his mother-in-law, the cut below he suffered when his arm went through a window at a local hotel finally resolved into being caused by acrobatics he was performing for a camera man from a movie magazine.

Both the Barrymores admitted though that they were having "mother-in-law trouble," as his bride's mother didn't approve of their recent elopement to Las Vegas.

Free Lecture on . . .

CHRISTIAN SCIENCE

Subject . . . "Christian Science: God's Message of Hope and Healing."

Lecturer . . . Robert Stanley Ross, C.S.B. of New York City.

Place . . . Woman's Clubhouse, 314 So. Cahuilla Road.

Time . . . Sunday afternoon, Feb. 1, 1953 at 3 o'clock.

Under auspices of First Church of Christ, Scientist, Palm Springs California. All are cordially invited

Didn't Look

Driver Cited After Sunday Accident

Daniel Keller, 67, of Lemon Grove, was cited for violating right of way following an accident at 1:15 p. m., Sunday, when his car pulling out from the curb on Palm Canyon drive collided with a car driven by Everett Bunker, 42, 2900 East Ramon road.

Damage to Keller's car was estimated at \$10, and to Bunker's \$150.

Men's Clothing

Taken by Thief

Clothing valued at \$500 was taken from his car parked on Alejo road between 9:30 p. m., Saturday, and 5:05 a. m., Sunday, Hugh Edwards Dawson of Denver, Colorado, reported to police.

Entry to the locked car was made by prying open the right window and opening the car door from the inside.

The thief took mostly men's clothing, leaving many articles of women's clothing.



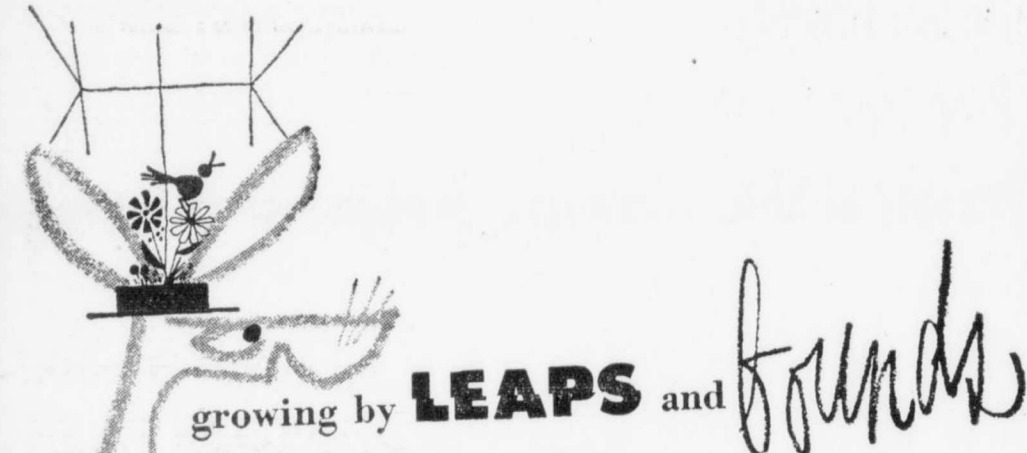
HOW MUCH WILL YOU SAVE THIS YEAR?

Now's the time to start! Start the New Year with a plan to save a definite amount and really stick to it. With an insured savings account here, it's easy to make a habit of saving. Service is friendly, convenient and prompt. Save in person or by mail.

Current Interest Rate **3 1/2%** Fully Protected



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Palm Springs Indio, Calif.
Phone 2954 Phone 7-3416



Yes—the desert's most distinctive gift shop is expanding! Andrea Leeds Howard now opens her second salon—this one in the North Foyer of enchanting El Mirador Hotel. Andrea would especially like to see you at her opening reception this coming Sunday when her bazaar of unusual items from the four corners of the world will include the exclusive display of

an exact replica of the INAUGURATION JEWELS

created by Trifari for

Mrs. Dwight D. Eisenhower

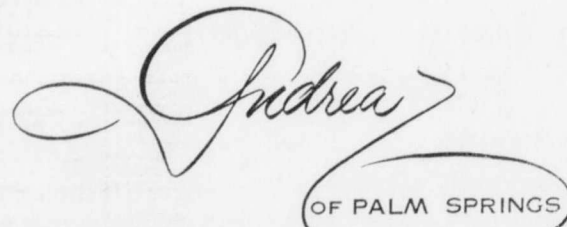
(Flown to Palm Springs for One Day Display)

and

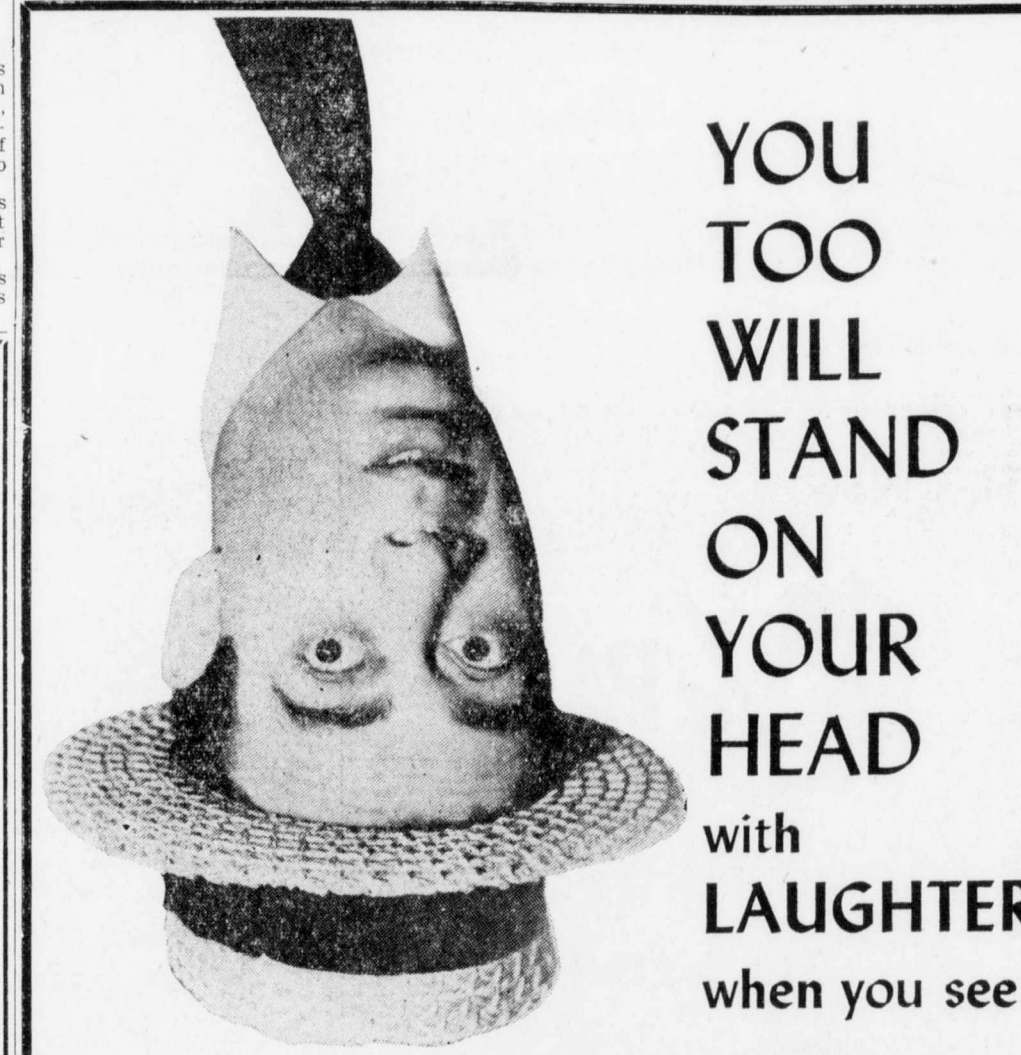
the coveted crown of

PRINCE MICHAEL ROMANOFF

Grand Opening—Sunday Feb. 1st
Andrea's El Mirador Gift Salon



Now, TWO locations—HOWARD MANOR—EL MIRADOR



The New Comedy Sensation of the Nation

GENE BAYLOS

Now packing them in at Bob's just as he has at Chicago's Chez Paree, the Flamingo in Vegas and La Martinique in New York. Be sure to wear your sun glasses, folks, this Baylos lad is REALLY bright!

Two Shows Nightly

9:30 & 12:30

No Cover — No Minimum

HOWARD MANOR

"Where the green lights come in view at 572 North Indian Avenue." For Reservations Call 2227

The Desert Sun

and PALM SPRINGS NEWS

Page One-B

Palm Springs, California, Thursday, January 29, 1953

Second Section



With Hildy Crawford



The shuttle draws the bright threads through the tapestry... and the picture takes shape... A hilltop home is opened... a child is christened... a betrothal is announced... honeymooners wander hand in hand along Palm Canyon drive... noontime music drifts down the curving stairway from the Town and Country... Invitations go out for another party... house-

have as their houseguests Mr. and Mrs. Bert Mattei of San Francisco... Mr. and Mrs. Robert Lewis and Stuart Woodwill, of Los Angeles... who spent the weekend at the Racquet club... entertained a group of young Angelenos at a cocktail party at their bungalow Saturday night... preceding dinner... In the party were the George Rowans, William Hollingsworths, Miss Erin Considine, Dr. and Mrs. Donald Lagerlof, the William Dohenys, and Dr. and Mrs. Omar Fareed...

Who's Who

The Dick Edwards are hosting a cocktail party tomorrow night at the Tennis club... with over 100 invited... and the list of guests reads something like a "Who's Who in Palm Springs"... The William Bannermans, John McClures, the M. O. Andersons, Kirk Johnsons, Joseph Froggatts, George Barraclouchs, Oliver Jaynes, Mr. and Mrs. Belmont Sanchez, the William Maloufs, Harold Hicks, Sam Taylors, George Wheelers, Tom and Theodora Fleming, the Thurston Chases, Mrs. H. Bedford-Jones, Dr. and Mrs. John Costello, the Nate Milnors, Mrs. Grace Pope, the Owen Churchills, Ernest Paganos, Bob Kenastons, Mr. and Mrs. Austin McManus, Mrs. Bertine Treat, the Dan Dunlaps, Norman Waters, Jack Kenastons, George Robertsons, Earl Hendersons, Mrs. Archibald McLeish, Eleanor and Dick Dwyer of Los Angeles... who have just bought a home here... and many, many others...

Dinner Guests

Mr. and Mrs. Virgil M. Pinkley of Arcadia... had as their dinner guests at Shadow Mountain club Saturday night... Mr. and Mrs. Lynn Emmett of Pasadena... The Phil Boyds of Riverside were there that night, too... The Earle Hupps had as their weekend guests the Mel Pratts of Arcadia... Senator Virgil R. Lee of Chehalis, Washington... was a recent visitor at Shadow Mountain...

A gay party of Villagers... gathered at the home of Mrs. Dorothy Hoover... before moving on to dinner at the Desert Inn Thursday evening... Mrs. Hoover's guests included the John Lapps, Edward Maggards, Harrison Leusslers, Rex Lardys, Father Blondon and Mrs. Blondon, the Frank Camps, and Mrs. Homer McKee...

Hazel Forbes Richman is back in the Village... and was seen at the Chi Chi Sunday evening... chatting with Buddy Rogers and Mary Pickford... At the same table were... Mrs. Forbes, Pryor Cosby and Marj Pohl...

The man who carries the "Perry Mason" label... although he is well-known as a criminologist as well as in other fields... Erle Stanley Gardner... was in the Village Thursday and lunched with Mrs. Anita Haskell Jones at her little Ranchito... The novelist, who was en route to the Wickenburg area with a trailer caravan... was accompanied by Sam Hicks, of Wyoming, Gene Bethel and Lile McLean... Wesley Graves of Long Beach, had luncheon with the group...

Nice Work

Warner Brothers newsreel cameramen have a nice assignment coming up... in about two weeks... They will be at El Mirador shooting pictures... of gorgeous Virginia Mayo... The underwater scenes will be shot through the glass windows... inset in the walls of El Mirador's pool... These boys get paid for things like this...

Mr. and Mrs. Pat Ritchie of Vancouver, B. C... who have been visiting their friends Mr. and Mrs. Howard Morris... have left for Chicago... They will stop in Palm Springs again on their way home... The Morris-entertained for their houseguests at a small, informal sit-down on Friday night... The Morris's young daughter, Miss Karen Morris, arrives today from Vancouver to spend a fortnight in the Village...

Attorney and Mrs. James Munholland... and their two children, Jim and Betty... were here from Long Beach spending the weekend with his parents the John Munhollands... at 302 West Camino del Norte...

The Nate Milnors... who arrived last week and have opened their home for the season...

Gay 90's Ball this Evening at Desert Inn

The dining room at the Desert Inn, always miraculously turned in to an exciting night club for these gala occasions, will be converted into an old opera house for the Gay Nineties Ball this evening. Costumes planned for this gay event will in many cases outdo those worn by Lillian Russell, Diamond Jim Brady and other colorful figures of that fabulous era.

Though costumes are not required in order to attend this ball, most guests will probably be tempted to add a handle-bar mustache or a bustle and enter into the spirit of the soiree. There will be prizes presented to the best-dressed lady, the best-dressed gentleman, and of course for the guest who is most amusingly costumed. There will be a floorshow typical of the 90's, strolling troubadors, and dancing to the accompaniment of a famous dance band. Dinner will be served from seven until nine—with dancing starting at nine.

Guests for this event will come from far and wide, and among those who have made reservations are: Mr. and Mrs. William Wilson Jr., of Pasadena; Mrs. Ralph Parson of Los Angeles; Mr. and Mrs. T. A. Walsh of San Francisco; Mr. and Mrs. Roscoe Chamberlin of Kansas City; Mr. and Mrs. George Faris from Sacramento; Mr. and Mrs. O. D. Fisher of Seattle; Mr. and Mrs. F. Reeve of Calgary, Canada; Governor Alvan C. Fuller of Boston; Mr. E. J. Heimer of New York City; Mr. Douglas MacEwen of New York; Mrs. Willis Paul Smith from Wayzata, Minnesota; Mrs. Irene Stahelin of Detroit; Mr. and Mrs. Reuben Trane of La Crosse, Wisconsin; Mrs. John White from Kenilworth, Illinois; Mr. and Mrs. Carl Spitzer of Toledo, Ohio; and at one gay table will be: Mrs. A. E. Casey, Miss Marguerite Casey, and Mrs. Thomas Sheehan, all of Seattle, and Mr. James E. Casey of New York City.

Italian Dinner at Cathedral City

Women of Italian descent of St. Louis Catholic church, Glenn and B streets, Cathedral City, will serve their annual Italian dinner on Saturday evening, January 31.

Last year they served over 300 dinners and turned away about 100 people. This year they will prepare to serve at least 400. The food is all home cooked.

The Sam Goldwyns are at the Racquet club for an extended stay... Among weekend visitors at the club were... Jane Russell and her football pro husband Bob Waterfield... John Scott Trotter... who was in town for the Bing Crosby broadcast... and the William Brooks of Vancouver... who are spending more time on their new yacht than they are in the Village this season.

At Camp Home

Mrs. Russell Vaughan and Mrs. Julian Triar of Los Angeles are spending a few days visiting Mrs. Frank Camp at 776 Mission road.

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GUEST SPEAKER—Mrs. Arthur L. Shellhorn will be the speaker at the D.A.R.'s fifth anniversary luncheon next Thursday at El Mirador.

State DAR Official to Speak at Fifth Anniversary Dinner

Cahuilla Chapter, Daughters of the American Revolution, will celebrate its fifth anniversary at a luncheon meeting to be held at El Mirador next Thursday, February 5, at 12:30 p. m. Mrs. Arthur L. Shellhorn, state vice chairman of national defense, will be the speaker. Active in civic, governmental and philanthropic work, Mrs. Shellhorn has a Master's degree in the

Village Girl Yuma Bride

In an evening marriage at Yuma, Arizona, Lois Ross of 646 Camino Real, Palm Springs, and George Chadwick recited their wedding vows before Rev. Robert Neville, on Sunday, January 25.

The bride, the daughter of Mrs. George Ross, wore a pale blue satin street-length gown decorated with seed pearls and rhinestones. She wore an orchid corsage.

Following a short honeymoon trip into Mexico, the newlyweds returned to Palm Springs.

The bridegroom is an electronics engineer with Standard Coil in Los Angeles.

Berkeley Artist Guest in Village

Captain and Mrs. H. L. Harris, who occupy a cottage at La Mirada for the season, have had as their guests, Mr. and Mrs. Carl Sammons of Berkeley, California. Mr. Sammons is recognized as one of the best California artists. The moods of our desert are one of his favorite subjects.

Captain Harris is also a well-known artist in Palm Springs and his paintings of our desert flowers and the desert in bloom hang in many Eastern homes.

In Business Trip

Harrison Leussler left Monday on a week's business trip to Phoenix and Tucson.

Indiana Girl, Don Williams, to Wed Soon

Announcement was made this week by Prof. and Mrs. Emil Rinsch of North Tuxedo drive, Indianapolis, Indiana, of the approaching marriage of their daughter, Emily Jean to Lieut. Donald Eugene Williams of Palm Springs.

Miss Rinsch, a native of Indianapolis, attended both Purdue and Indiana Universities, graduating from the latter, with a degree in dietetics. She was a member of Alpha Xi Delta sorority. She served her dietetic internship at the University of Michigan hospital at Ann Arbor, and is at present on the staff at the Indiana University Medical Center in Indianapolis.

Lieut. Williams, son of Mr. and Mrs. John W. Williams of 610 Via Monte Vista, was born and reared in Palm Springs. He received both his elementary and high school education here, graduating from Palm Springs High school in June, 1947. He attended the University of Redlands where he was a star member of the Tennis Team, and a member of Kappa Sigma Sigma fraternity. Upon receiving his A.B. degree in Business Administration in June of 1951 he joined the U. S. Army. Following basic training at Fort Ord he reported for Officers Training at Ft. Benning, Georgia, receiving his commission in September, 1952. He is now stationed at Camp Roberts, California.

Before entering the Armed Service, Lieut. Williams was one of the outstanding tennis players of the Village, being singles champion in 1950 and 1951.

The wedding which has been set for February 21 will be in



FEBRUARY BRIDE—Emily Jean Rinsch of Indianapolis, niece of Mrs. Arthur G. Hoff, will become the bride of Lt. Donald E. Williams, son of the John Williams, in a late February wedding.

Indianapolis. Miss Rinsch is well known in Dr. and Mrs. A. G. Hoff. She is Palm Springs, having visited on a niece of Mrs. Hoff.

Plans and Intentions

of the

DESERT TURF CLUB

OF PALM SPRINGS

We plan the erection of the finest Quarter-Horse race course in the country with grand stand and bleachers to accommodate 8,000. There will be parking facilities for 4,000 cars and stables for 450 horses.

The location is a piece of land comprising 240 acres on the east side of Del Sol road between Avenue 38 which runs past the Tamarisk Golf Course, and Avenue 40 which runs past the Thunderbird Country Club.

The Corporation will be capitalized for \$1,000,000, of which \$500,000 will be sold to Palm Springs residents, California Quarter-Horse breeders, and Thoroughbred breeders.

The granting of dates for racing in this area is entirely in the hands of the California State Racing Commission which make their decision after a public hearing in the area.

The group is asking for 14 days in November in the belief that it will do the desert the most good at that time. There will be two additional days for charity.

After many years of study, it is our conclusion that we have a very good chance of being granted 14 days for Quarter-Horse racing in this area if the people in the area are favorable toward it. We are quite certain no other type of racing will be granted dates.

The track will be run in a manner in keeping with this great sport on a par with Santa Anita and Hollywood Park. Grooms, trainers, jockeys, and all handlers will, of course, be licensed by the Racing Commission. In brief, the only difference are the races will be short and the entries Quarter-Horse instead of Thoroughbreds.

We sincerely hope everyone interested in the future of Palm Springs Resort area will give their utmost support to this project. Please feel free to call on us at any time for any information or questions you may have.

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RECENT ARRIVAL.—Miss Maurita Brown of Santa Barbara, formerly manager of the world-famed Travelers Rest Arabian Farm, is a recent arrival in the Village. As one of the sponsors of the Arabian Horse Club International, Miss Brown retains her keen interest in Arabian horses. She is shown here with her pure-bred Arabian stallion Amyr Nasr, last son of famous Nasr who was imported to this country from the stud of Prince Mohammed Ali, of Cairo. The stallion is at the Desert Inn Stables.



FITZGERALDS.—Mr. and Mrs. John Fitzgerald of Chicago (he is one of the Fitzgerald brothers) are pictured in the Supper Club at El Mirador.

Palm Desert Sunbeams

By EDITH EDDY WARD

Last Sunday afternoon a steady stream of people were going in and out of Sun Lodge No. 6 at Palm Desert. The occasion was Darwine (Dee) Bailey and Olive Dyna's cocktail party, which went on from 4 to 8. John Byrne brought down hundreds of camillias from Los Angeles which transformed Dee's Sun Lodge into "a little bit of Hawaii" and each lady was presented with a camillia for her hair.

Local guests included the Robert Fithians; Mr. and Mrs. Amos O'Dell; Mrs. Maud Hirschman; Mr. and Mrs. James Easley; Mrs. Evelyn Sahland (she played Miss Darling in "Accent on Youth" at the Palm Desert Little Theater); Otto and Audrey Allgoever; the Jack Moyers; Ray Russell and Ottar Roen; Mr. and Mrs. Clay Stearns. From Palm Springs were Mr. and Mrs. Henry La Forge and, from out of town came the John Jefferys of Westwood; Mr. Carl Wendquist, Los Angeles; and the Clifford Ives of Minneapolis.

February is almost here and the calendar at Shadow Mountain club is full of parties and interesting events for all members of the family. One of the "parties of the year" is the Sweetheart Valentine party on Saturday, the 14th. The theme song, of course, is "Let Me Call You Sweetheart" played by those "Sweethearts of sentiment"—the

Todds. On Sunday, February 15, comes the Valentine Fashion show presented by Stuard's Sun Shop, featuring creations by Sheri-Bourne—cocktail and semi-dressy fashions; Taffy's crisp cottons styled for resort and cruise wear; Catalina's "Miss Universe" swim and after-swim wear; and Juli-Lynne Charlot's coordinated "theme" skirts and blouses.

The following week, February 18 to 23, is Date Festival Time and on Friday, the 20th, the fifth annual Arabian Nights costume ball will be held at Shadow Mountain club. On that night the club becomes an Arab's dream of a desert oasis and honored guests will be the Queen of the Date Festival and her Maids of Honor.

A Pitch and Putt golf tournament is scheduled for February 14 and 15 and a Tennis tournament for 20, 21 and 22. Then, on February 28 is the second annual Junior Gymkhana.

The Palm Desert Bank of America is growing—Mrs. Virginia Hunn is the latest member to be added to the staff. She and her husband and two children reside at 44-762 Santa Anita avenue.

SHADOW MOUNTAIN ECHOES: Saw Bing Crosby's friend, Clive Roberts from Hayden Lake, Idaho, having breakfast at Hunter's Coffee Shop; also "early birds" Tom Brown and Earle



(Anderson photo)
AT NOONTIME.—Recent luncheon guests at the Racquet Club were Mr. and Mrs. E. J. Nolan of Houston, Texas and Mrs. Alexander Marcuse of Palm Springs.

Hupp. Tom is usually up at the crack of dawn watching the construction of their magnificent new Palm Desert home. Ed Reichert just returned from a three-week business trip to Wisconsin and is so happy to get back in the sun. The new Palm

Desert Business and Professional Women's club met last week at Elizabeth Trezevant's home with 22 present. Myrtle Shepard, Martha Duncan, Willie Geissell and Lorna Little represented the new club at the Business and Professional Women's convention at

the Coronado hotel on January 17 and 18.

2b—The Desert Sun
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Raiders Stage Polo Dinner

A group of polo players and their wives were dinner guests of the Palm Desert Raiders Saturday evening at the Shadow Mountain Club Stables.

In the party were Mr. and Mrs. Paul King of Encino, Mr. and Mrs. Don Howden of Beverly Hills, Mr. Tony Veen of Beverly Hills, Mr. Eddie Elytt of Riverside, Mr. Larry Funkhauser of Riverside, and Mr. and Mrs. Bill Allen of San Diego.

Oregonians Guests at Hidden Springs

A group of Portland, Oregonians, are spending some time at Hidden Springs Guest Ranch, and are to be found poolside or golfing at Thunderbird.

In the group of Northerners are the Warren Braleys, the Frank Warens, D. and Mrs. William Wilson and Dr. and Mrs. Sam Diack.

Enrolls at UCLA

Miss Angel Parry, daughter of Alice Caine Parry of Rancho Mirage, has enrolled at UCLA in Westwood for the second semester. Miss Parry, who is a graduate of Palm Springs high

Jewish Women to Hear Address by Rabbi Cohen

Rabbi Jehudah M. Cohen, Pacific Regional director of the B'nai B'rith Hillel Foundations and director of the UCLA Hillel Council, will be the guest speaker when the Palm Springs Jewish Women's Group holds its monthly luncheon meeting on February 3 at the Jewish Community Center.

Mrs. Jack Freeman, president of the group, will preside at the luncheon. Reservations may be made by calling Mrs. Emil Laufer, 6486, or Mrs. Saul Ruskin, 6047.

New Yorkers Guests Here

Here for a week's stay with the Harold Hicks family at 393 West Camino del Norte, are Mr. and Mrs. George Birge of Buffalo, New York. Mr. Birge is the brother of Mrs. Hicks.

school, attended preparatory school at Principia in St. Louis.



GUEST SPEAKER.—Rabbi Jehudah M. Cohen will address the luncheon meeting of the Palm Springs Jewish Women's Group next Tuesday.

Weekend Guests

Mr. and Mrs. Latham Brightman and daughter, and Mrs. Betty Swaffield, all of Long Beach, were among weekend visitors at the Studio Apartments.

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(Anderson photo)
RECENT VISITORS—Seen at the Racquet Club one night were Mr. and Mrs. John H. Auer and Actor Gig Young. Auer was the director of "City That Never Sleeps," starring Gig Young, Mala Powers and Edward G. Robinson.

District Heads to be Honored by Auxiliary

The V.F.W. Auxiliary to Frontier Post will hold open house honoring National, Department and District Auxiliary officials Saturday evening at 8 p.m. at the home of Mildred Olsed at 1545

Mel avenue.

Guests expected at the open house include: Ruby Stroh, National Guard, Long Beach; Geraldine Morhouse, Past Department President, San Francisco; Florian Fulton, Department Senior Vice President, Berkeley; Maxine Alldredge, Department Hospitality Chairman, Oakland; Edna Clayton, Department Community Service Chairman, Santa Ana; Helen Hobbs, Second District President, Banning; Ella Pickett, Third District President,

Rialto; Mabel Moore, Fourth District President, Torrance; Second District Post Commander Robert Scott and his wife of Riverside.

Mrs. Opal Walters, Department President, will not be able to attend the party, due to previous commitments, but will be present at the Second District meeting in Indio for the official inspection visit.

Members of the Second District and local V.F.W. Posts have been invited to attend.



(Anderson photo)
SAN CHEZ HEIRESS—Mr. and Mrs. Belmont Sanchez are shown here with their small daughter, Blair Justine, who was christened recently at Our Lady of Solitude Church.

Parties Continue in Merry Succession at Racquet Club

Parties continue at a merry pace at the Racquet club, with Sunday and Saturday nights the most popular evenings for the many small gatherings which mark the Palm Springs season. William Boggess was host to a foursome including Chicago residents Mr. and Mrs. Bentley F. Handwork, who are guests at L'Horizon, and Miss Jeano Baird.

Mr. and Mrs. William Powell entertained at a small dinner party for Dr. and Mrs. Omar Fareed, while Robert Fox Jr. hosted several of his friends.

Mr. and Mrs. J. Carroll Naish who have just returned to Palm Springs and who the following day honored their daughter at a poolside birthday party at the club, were hosts to a number of out-of-town friends.

Among the many, many others entertaining small groups were Mr. and Mrs. William Molan who have just arrived for the season.

Mr. and Mrs. Jack Meiselman, Mr. Stanley Stalford, Mr. and Mrs. Milton Callner, Mr. and Mrs. Lawrence Davidson, Mr. and Mrs. Harold Hicks, Mrs. Arthur Keating, Mr. and Mrs. William Dougherty, Gregson Bautzer (he lunched the previous day in Nassau, flying directly to Palm Springs), whose guests included Mari Blanchard, Maynard Laswell and Mrs. Laswell who have but recently returned here for the winter, Mr. and Mrs. Elliot Roosevelt whose guests included Mr. Roosevelt's cousin, Amy Roosevelt and small Rex Ross Jr., who is Mrs. Roosevelt's son.

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PALM SPRINGS, CALIFORNIA
Thursday, January 29, 1953



AT EL MIRADOR—Mr. and Mrs. Oliver Morris of Thunderbird, who are leaving next month on an extended trip abroad, were in a dinner party at El Mirador Saturday evening. With them, on the right, are Mr. and Mrs. Russell Peyton of Los Angeles.

Club Women to Fete New Membership

"New Members Day" will be observed Monday afternoon when the 40 new members receive special recognition at the meeting of the Palm Springs Woman's

Club.

A balanced program of music and dancing has been arranged. Lovely and talented dancer, little Jane Mueller, who has appeared in pictures and on television, will dance. Bonnie Murray, opera and concert singer, who has appeared with the San Francisco Opera company, will also be on the program.

Sergei Malavsky, pianist, conductor and musical arranger, will preside at the piano. He has just completed the vocal score

for a picture starring Ezio Pinza at MGM studios and is now arranging the musical score for a Jane Wyman picture at Universal-International.

Club members and guests who love music and dancing, are looking forward to a happy afternoon in the beautiful clubhouse which has been the setting for several unusually fine programs this season.

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SCHOOL DAZE—Two former classmates, Mrs. Martha James (local realtor) and Buddy Rogers reminisce of school days, at the Chi Chi, where Mrs. James was hostess at a dinner on Rogers' opening night.

Musicians Rally at Howard Manor

Saturday night's crowd at Howard Manor included Buddy Rogers, Trumpeter Wingy Manone, Kay Starr, Ilona Massey, Bing Crosby, Mona Freeman,

Tennessee Ernie, Disk Jockey Alex Cooper. Also noted at the Howard Manor were the Russell Wades and the Sidney Landfields.

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El Mirador to Show Andrea Gift Wares

Andrea Leeds Howard will open another distinctive gift treasure trove—similar to her delightful Andrea of Palm Springs shop at Howard Manor—in the lobby of El Mirador hotel on Sunday, February 1.

In honor of the occasion, Carl Fishel, president of Trifari Jewelry company, New York, has arranged to have an exact replica of the jewelry worn by Mrs. Dwight D. Eisenhower at the inaugural ball flown directly to Palm Springs for the opening where it will be on display in Andrea's new gift center on February 1.

Only two copies of the original jewelry were made by Trifari—one for display in the Smithsonian Institute and the other for showing in Trifari's New York showroom.

As currently revealed in Life Magazine, this is the first time costume jewelry has been worn at inauguration ceremonies but the real article couldn't be more regal—dramatic matching necklace, earrings, and bracelets especially created for the new First Lady, featuring lustrous orientique pearls and brilliant rondels in a simple setting of splendor.

Along with Trifari's bright contribution to the opening, Andrea of Palm Springs' new El Mirador shelves will display the much discussed and coveted crown owned by Prince Mike Romanoff of Hollywood fame.

The new shop, carrying on the tradition established by Andrea and exquisite items from the four corners of the earth, will showcase the intricately designed jewelry of Ruser, rare and delicate German Dresden china, quaint Swiss music boxes that tinkle at a touch, a delightful ceramic menagerie and many, many other priceless works of art.

Ruser's jewelry in particular captures the eye in Andrea's Leeds Howard of seeking rare treasure-laden counters. For Ruser, a modern Benvenuto Cellini, spins his threads of gold into unbelievably lovely designs clustered with sparkling gems and fresh water pearls—everything from ornate rings, interpretative works and signs of the zodiac to inspired religious medals.

Andrea, incidentally, has just combined creative efforts with Ruser in the designing of an "Our Lady of Solitude" medal honoring the church of the same name in Palm Springs.

The El Mirador branch shop was designed by Andrea, artist O. E. L. Graves and Stu Williams and will artistically complement the El Mirador lobby.

Loss of brown alligator wallet containing \$80 in cash, identification, and a Texas driver's license was reported to police Monday by R. B. Jones, 251 Lugo road.



HOTEL the OASIS—Dewey Metzdorf, vice president of Western Hotels is shown discussing the features of a brochure in front of the dining room of the Hotel the Oasis with (l. to r.) George Thompson, manager of the hotel; Metzdorf, Reinhold Keller the new executive chef of Western Hotels and Edward E. Forster, newly appointed assistant manager of the local hotel.

Uproar Rules at Saddle and Sirloin

The hurly burly of the Doodles and Skeeter act is keeping Saddle and Sirloin audiences in an uproar night after night. The fast-paced, anything but subtle, funmaking of these two sophisticated comedians is a new high in hilarity.

Doodles, with his mobile face, crazy hats and innate impudence is a gifted pantomimist, ably backed by Skeeter. There's a froth to the act that can't be denied. It's like the bubbles in champagne, the head on the beer... it simply effervesces.

Some of the audiences keep going back for more, and they're telling their friends... "don't miss the show at Saddle and Sirloin"... Doodles and Skeeter are great!

Eddie Le Baron and Orchestra at El Mirador

Famed bandleader Eddie Le Baron brings his smooth, continental orchestra to fabulous El Mirador hotel for weekend engagements beginning this Saturday, January 31.

Eddie Le Baron certainly needs no introduction to members of the smart set. For 20 years his silky rhythms have captivated audiences in swank hotels and night clubs from coast to coast, and he was a great favorite of Franklin D. Roosevelt, playing at all the late president's birthday celebrations.

His orchestra has made wonderful listening-dancing music at New York's Waldorf-Astoria and Rainbow Room; the Coconut Grove, Ciro's and Mocombo in Hollywood; Cleveland's Statler; the Book-Cadillac in Detroit; and the Chase Hotel in St. Louis, to name a few top

Announce Two Important Additions at Hotel the Oasis

Have you ever tickled your palate with roast stuffed, boned, squab Sonvaroff fois-gras with wild rice en-casserole? Or if that isn't sufficiently enticing to a jaded appetite, a dish of Boula-Boula Gratine with green turtle soup, split peas topped with whipped cream and baked under the salamander?

If the above is all so strange but still alluring, that is, alluring enough to entice you down to the new dining room and lounge of Hotel the Oasis, a pathway as exciting as any gourmet has ever trod, awaits you.

THE KITCHEN MAGICIAN who can turn the most mundane dish into one of glorified delight is Reinhold Keller, chef at Hotel the Oasis who spent 27 years both as boy and man learning the artifices of his magical tricks with pots, pans, herbs, sauces, meats and the like.

In addition to Keller, who has written books for chefs, Dewey Metzdorf, vice president of Western Hotels, announced that Edward E. Forster is the new assistant manager. European trained catering executive of Swiss origin whose charm lends so much to the most unusual dining room and hotel now in operation within the Village.

"We are very fortunate in obtaining the services of both these men," declared Metzdorf. "Both of them have had long careers in their chosen professions and fit well into the particular positions at the Hotel the Oasis."

CHEF KELLER comes directly from the Hotel the Oasis. He has 11 pieces, and the featured vocalist will be lovely and talented Gloria Farrin.

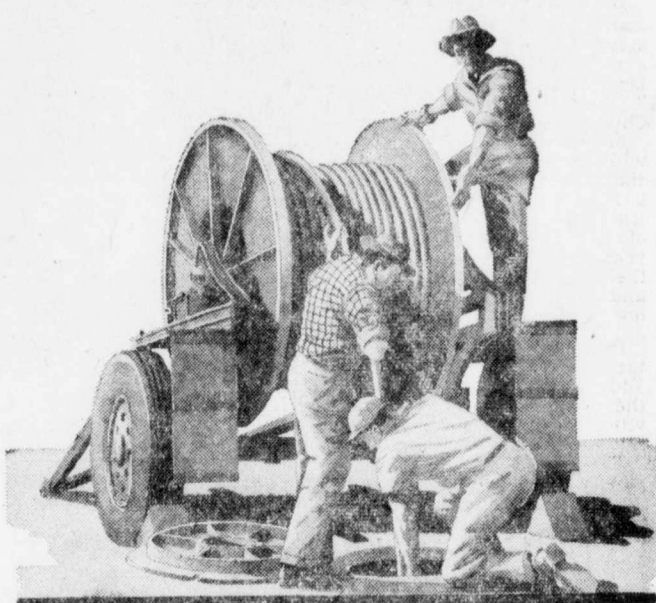
Theft of two hub caps from his 1948 model car Sunday night or early Monday morning was reported to police by E. L. Kinzer of 150 East Vista Chino.

Hose Taken

Bill Johnson, 596 South Indian avenue, reported to police Wednesday the theft of a green plastic garden hose, 50 feet in length, valued at \$8.

4b—The Desert Sun

and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, January 29, 1953



Cable for Conversations

Before cable was invented telephone conversations were carried entirely over wires strung on poles in the open with many streets in the larger cities clouded by their density.

Poles rose in height to 40 feet, then to 60, 70, 80. The highest pole line of all was built along West Street in New York City—every pole a towering Norway pine, its top 90 feet above the street; the line carrying 30 cross-arms and 300 wires.

Telephone cable, which is now taking the place of the unsightly cloud of wires, is a tube of lead containing many pairs of wires, the size of cable most frequently in use varying from a twenty-five pair tube to a giant containing 1,200 pairs.

Cable is one of the chief components of the outside plant of a telephone system—a piece of equipment which must be available before service can be extended from a central office to newly developed territory.



California Water & Telephone Company

To Remind You of...

The Doctors' PUBLIC SERVICE COMMITTEE

EACH of the 12,000 doctors of the California Medical Association serves an average of probably 20 patients per day. 20 times 12,000 means 240,000 individual cases each day, in which the doctors are providing care for patients in their offices, in homes or in hospitals.

THE total for a week is in excess of one million individual physician-patient relationships!

WE ARE ONLY HUMAN...

AND we admit that some of these relationships, when considered individually, may not be perfect; that "perfection" in terms of "millions" is humanly impossible. Rather, it is only human to expect that a few misunderstandings will develop.

AS a matter of fact, thinking in terms of millions and considering a subject as personal as health, we feel it is a definite commendation of the profession that there are so few physician-patient problems.

EVEN these few probably would never arise if the patient were as frank as possible in discussing financial matters with his physician. To encourage this better understanding many doctors display a plaque in their offices which states:

"I invite you to discuss frankly with me any questions regarding my services or my fees. The best medical service is based on a friendly mutual understanding between doctor and patient."

Unsolved physician-patient problems are the particular concern of the doctors' Public Service Committee. If you have made a serious and sincere attempt to resolve any of your medical problems with your personal physician and have not arrived at a satisfactory agreement let us know. Write us. We are determined that the highest of standards, both in ethics and medical care, shall prevail in our community. That is why, in effect, this committee is your—



Public Service Committee
of the
RIVERSIDE
COUNTY MEDICAL ASSOCIATION
Local Unit of the California and American Medical Associations
3616 MAIN STREET RIVERSIDE

TWO TURBINES are quicker than One

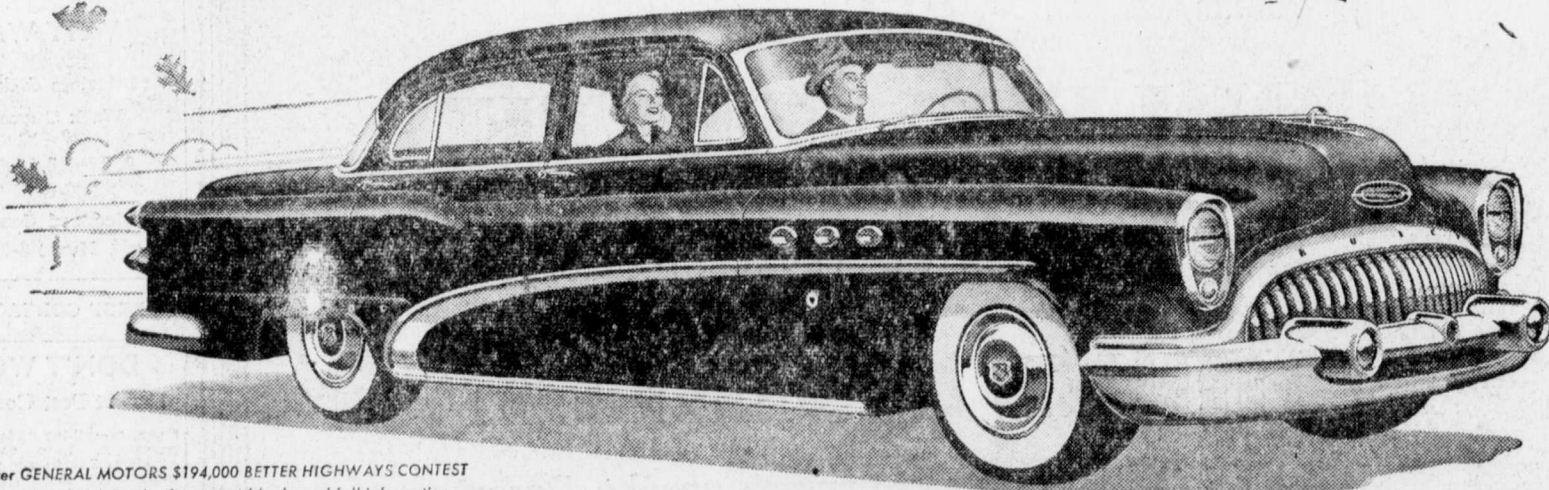
WE raised our eyebrows the first time the engineers told us about it.

A new Dynaflo Drive? Better than the one that over a million and a third people are so happy with?

That's right, the engineers assured us. A new Dynaflo that's just as smooth, just as simple to operate—but far faster and quieter on getaway, and a great deal more efficient.

This, we told ourselves, we have to see. And we did.

THE GREATEST
BUICK
IN 50 GREAT YEARS



Enter GENERAL MOTORS \$194,000 BETTER HIGHWAYS CONTEST
See Your Buick Dealer for contest blanks and full information

We tried the new Golden Anniversary Buick with Twin-Turbine Dynaflo Drive®—and mister, it's spectacular! As before, no gears ever shift in this wonder drive.

As before, you have infinite smoothness through every speed range—feel wonderfully fresh and relaxed even after a long day's drive.

But on getaways you can soar to cruising speed in less than a half dozen seconds—and with lullaby quiet.

At every speed range you have more efficient power transfer. Acceleration is increased 20%, but with fewer engine revolutions—which means you get going quicker, with less engine speed, less getaway sound.

What works these wonders is a new kind of engineering which places two

turbines instead of one in the Dynaflo transmission. At the same time, fewer parts—four elements instead of five—simplify the unit even more.

But there's more than just this sensational Twin-Turbine Dynaflo to be had in the 1953 Buicks.

There's new power—including the world's most advanced V8 Engine in SUPERS and ROADMASTERS. There's a still finer Million Dollar Ride. There's superb new comfort and handling ease, and a host of other advances—87 in all.

Why not come in this week and try one of the greatest Buicks in fifty great years?

*Standard on Roadmaster, optional at extra cost on other Series.

Television treat—the BUICK CIRCUS HOUR—every fourth Tuesday.

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

Desert Inn Garage
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Save up to \$360 on
Delivery at the Factory

Clergymen, Legion, to Join in "Operation Church" Here

Owen B. Coffman post, American Legion, next week will observe "Operation Church" with a memorial service at its regular meeting Tuesday, February 3, culminating with "Go to Church" Sunday, February 8.

Members of the local ministry will cooperate with the post in the Memorial, Tuesday, at 8 p. m. for the four chaplains who lost their lives in the sinking of the U. S. S. Dorchester ten years ago. The chaplains gave their life jackets to enlisted men and went to their deaths singing a hymn.

IN THEIR MEMORY, representatives of local churches will address the regular meeting of the post and the public is invited to attend said Clinton H. Mitchell, post adjutant.

The Rev. Michael O'Conner of Our Lady of Solitude Catholic

church, Rabbi Arthur B. Lebowitz of Temple Isaiah, the Rev. William Blanton, rector of St. Paul's in the Desert, Episcopal church, and Dr. James H. Blackstone Jr. of Palm Springs Community church, will speak.

STATE SENATOR Nelson Dilworth will speak for the post at the Memorial.

Commander Warren Linville and Chaplain Gerald Mitchell urged all Legionnaires to attend the church of their choice on February 8. The local post is co-operating with the national American Legion in this "Go to Church" Sunday move.

St. Paul's Starts Pre-Lent Season

"This coming Sunday, February 5, is Septuagesima Sunday, marking approximately 70 days before Easter, and beginning the Pre-Lent Season," said the Rev. William Blanton, rector of St. Paul's in the Desert, Monday. "The Pre-Lent season is primarily a time of Christian spiritual warfare. The services on that day are as follows: 8 a. m., Holy Communion; 9:30 a. m., Church School; 11 a. m., Holy Communion and Sermon."

There will be no Holy Communion service today, Thursday, at 10 a. m., as Father Blanton is attending the annual Diocesan convention in Los Angeles.

Four Chaplains to be Eulogized

Rabbi Arthur B. Lebowitz will speak on Friday evening at Temple Isaiah, on the Story of Four Chaplains, which marks the Tenth Anniversary of the sinking of the U. S. S. Dorchester.

Sabbath services begin at 8:15 Friday evening. The Temple Choir under the able direction of Harry Tomlinson, will render the musical portion of the service.

Sabbath services on Saturday morning at 10 a. m. Religious school on Sunday at 10 o'clock.

ALLNESS OF SPIRIT CHRISTIAN SCIENCE

"God is a Spirit; and they that worship him must worship him in spirit and in truth." These words of Jesus from John (4:24) are the Golden Text of the Sunday Lesson-Sermon on "Spirit" in all branches of The Mother Church.

That God's love can be utilized and enjoyed through spiritual understanding is assured in John's first epistle (4:12, 13) where he writes, "If we love one another, God dwelleth in us, and his love is perfected in us. Hereby know we that we dwell in him, and he in us, because he hath given us of his Spirit."

Mary Baker Eddy writes in "Science and Health with Key to the Scriptures": "Spirit, God, has created all in and of Himself." "Everything in God's universe expresses Him. . . . He is all-inclusive, and is reflected by all that is real and eternal and by nothing else. He fills all space, and it is impossible to conceive of such omnipresence and individuality except as infinite Spirit or Mind." (pp. 335, 331)

"Why are We Here?" Subject of Talk

"Why Are We Here?" will be the topic discussed Sunday evening at the Youth Center by the Rev. Pearl Lady Moore, pastor of Pomona Religious Science church. The service will start at 8:30 o'clock.



(Desert Sun Photo)

SUPPLEMENTS CHEST AID—Welfare and Friendly Aid, a Community Chest agency, supplements its Community Chest funds with bi-monthly sales at the Little House, located at Palm Springs Health Center, 459 East Amado road. Used household items and clothing, when not needed for the needy and burned-out families, are sold for a small amount to low income families. Shown above is a sale in progress—the Welfare and Friendly Aid volunteer workers in charge.

New Officers of Church Installed at Cathedral City

Cathedral City Community church observes the Communion this Sunday (February 1) at 11 a. m. The minister, Dr. Graham Hunter, will officiate and preach the sermon. Last Sunday the church installed its newly elected officers. Edwin Biles is the new treasurer with J. S. Hillery as assistant treasurer. Trustees are Lydia Engh, J. S. Hillery, Edwin Biles, M. Scott Thompson, Paul Clark. Elders whose three-year terms have not yet expired are Edward Dering, M. S. Thompson, F. Marion Wilkes. Newly elected and installed elders are George Miller, Marcia K. Hunter, Mrs. Norman Wickland. Weekly prayer meetings are on Thursdays at 11 a. m. at the church. The pastor speaks at each on some aspect of Luke's Gospel.

The children's choir is in charge of Mrs. Norman Wickland, with Mrs. Hunter helping her.

Two from Village at CMA Meeting

Dr. and Mrs. Francis A. Purcell and Dr. and Mrs. William H. Elliott Jr. attended the Riverside County Medical association meeting held at Victoria Country club in Riverside on Wednesday.

Arbor Day at Jewish Center

Children of the Religious School of the Jewish Community Center are celebrating Arbor Day with a program of music, movies, recitations and the planting of some trees at the Center. All are invited to attend at 10 o'clock this Sunday morning.

Science Lecture at Woman's Club

The practical application of Bible teachings to the healing of everyday problems will be the topic of a Christian Science lecture by Robert Stanley Ross of New York City, announced for next Sunday afternoon, by First Church of Christ, Scientist, Palm Springs.

Widely known in the United States, Canada, South America, Europe, and Africa as a member of The Christian Science Board of Lectureship, Mr. Ross is on an extended lecture tour. He will speak in the Woman's Clubhouse at 3 o'clock on February 1. His subject will be "Christian Science: God's Message of Hope and Healing."

A public practitioner of Christian Science healing since 1917, Mr. Ross is also an authorized teacher of Christian Science. He became a Christian Science lecturer in 1924 and has traveled throughout the world in that capacity.

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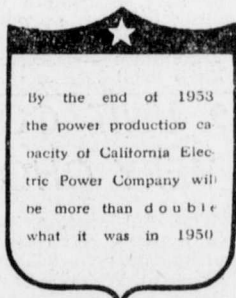


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CALIFORNIA ELECTRIC POWER COMPANY

CMA Explains Purpose of Public Service Committee

Dr. Fred D. Lord, president of the Riverside County Medical association, today explained the objectives of the association's "public service committee" which functions to adjust any misunderstandings between patients and physicians.

Similar committees, Dr. Lord explained, have been formed throughout the state as a part of the medical profession's public relations program to maintain the highest possible standards of medical care and medical ethics for the protection of both the patient and the physician.

"Many problems would never arise," Dr. Lord stated, "if the patient were as frank in discussing financial matters with his physician as he does his physical ailments. To encourage this better understanding between both parties, most physicians now display a plaque in their offices which states: 'I invite you to discuss frankly with me any question regarding my services or my fees. The best medical service is based on a friendly mutual understanding between doctor and patient.'"

"However, in the few unsolved

misunderstandings, the patient has the protection of an impartial board of review. A doctor is only human and if he has erred, our public service committee will make every effort to bring about an honest adjudication. And, in all fairness, if the patient's claims are unreasonable and without foundation we will hope for his cooperation when the facts are explained to him," Dr. Lord concluded.

Top Speakers to Vie Tonight

Three of Palm Springs Toastmasters club's top speakers are scheduled to vie tonight in the weekly program at the Tennis club when Dr. Charles H. Baldwin, Marvin Mathias and Don Seiler put on the program of prepared talks. Louis Swanson will be Master of Ceremonies.

Morris Finerman will direct an impromptu discussion around the table preceding the main talks and Bill Peterson will head the panel of critics.



From where I sit... by Joe Marsh

Surprise Ending!

That raffle for our Volunteer Fire Department went over fine. We're going to have money to get a new engine—and then some.

Our local merchants really donated some wonderful prizes. Like Buzz Ellis, the radio-TV dealer, giving that big television set . . . and the Superior Motors putting up a brand-new car.

There was a humorous note, too. The prize of a year's supply of coal—donated by Baker Coal Yard—was won by Mrs. Thayer, whose husband is the biggest fuel-oil dealer in the county! What did

Mrs. Thayer do with the coal? She gave it to a church she's not even a member of. (Her Church uses her husband's fuel oil.)

From where I sit, that's real generosity. But then, Mrs. Thayer never did believe in dividing people into groups. She's "for" everybody—whatever church they go to, whether they like TV or radio, people who enjoy temperate beer, people who don't. A really warm-hearted person.

Joe Marsh

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5b—The Desert Sun and PALM SPRINGS NEWS PALM SPRINGS, CALIFORNIA Thursday, January 29, 1953



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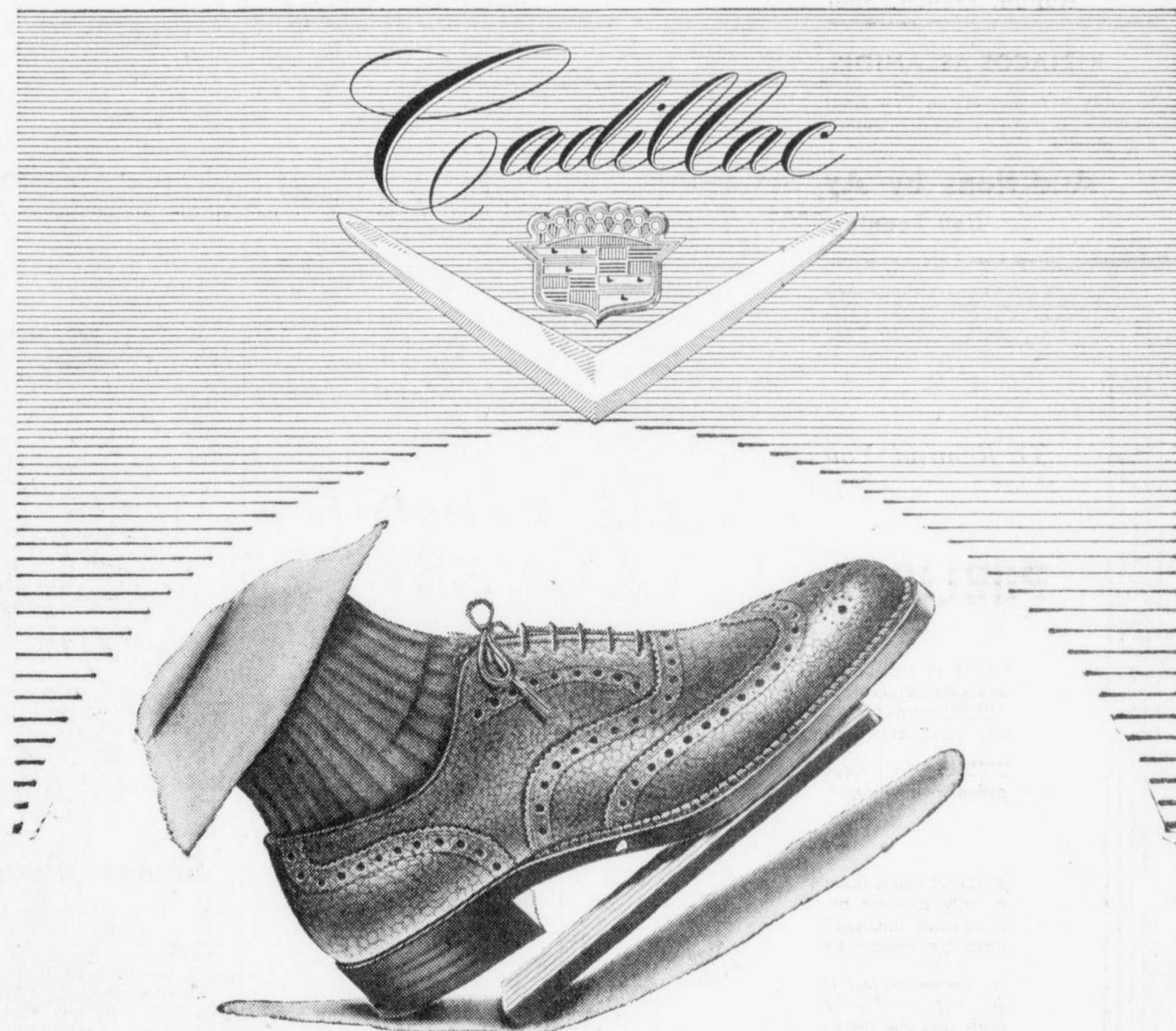
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Tread Lightly—Proud Foot!

That's a mighty proud foot you see there. It's resting on the accelerator of a gorgeous 1953 Cadillac.

But we have a serious and timely warning for that proud and happy foot: *Tread lightly!*

Down under that accelerator is a dynamic 210-horsepower engine—coupled with the smoothest, quickest-acting Hydra-Matic Drive in history.

That great power was put there for the driver's safety—and to provide that smooth, effortless, steady ride which is the essence of luxurious motoring.

It was not put there to enable a Cadillac to dominate the highway—or to dash into the lead when the traffic light turns green—or to out-manuever the other cars on the road.

So don't ever exhaust that accelerator—unless you're in an emergency, and must do so for reasons of safety.

If other drivers covet the honors at the stop light—just let them go. They are first away by your courtesy

—and that should be satisfaction enough for anybody.

Just be happy and satisfied with the great luxury this powerful engine brings you—the infinitely smooth performance . . . the quick "lift" that comes when you nudge the throttle . . . the great reserve for a burst ahead in case of necessity.

And be happy, as you can't help being, with the scores and scores of other wonderful things about this magnificent car—its easy, relaxing ride, for instance . . . its distinguished and inspiring beauty . . . its rich, luxurious interiors . . . its honored and respected name . . . and its truly amazing economy.

Yes—there is so much about a Cadillac to inspire and delight its owner that he doesn't need the additional thrill of unleashing its spectacular performance when it isn't necessary.

So that's why we're sure he'll "Tread lightly!" He isn't in competition with anyone.

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6b-The Desert Sun
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, January 29, 1953

CLASSIFIED ADS

The Desert Sun
and PALM SPRINGS NEWS
Published every
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PHONE 2249

Box 190, Palm Springs, Calif.
RATES

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1 time, per line .75c
(Min. 2.25—1.50 cash in adv.)

1 Week (2 TIMES) 1.25
2 Weeks (4 TIMES) 1.25
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Per Line 1.00

●Ads ordered for more than one time must run in consecutive issues to earn above rates, otherwise single insertion rate will be charged for each time run.

●Save by ordering your ad run 4 or 8 times—If canceled before completion, you will be charged at nearest rate applicable for times run and get a REFUND for the difference.

●This newspaper cannot be responsible for more than one incorrect insertion; please notify us promptly of any error to your ad.

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MONDAY ISSUE—3 P.M. FRIDAY

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●Address all communications to: The Desert Sun, P.O. Box 190, Palm Springs, Cal.

Lost and Found

LOST—1 gold earring Oasis Dining room off El Mirador. Reward, Ph. 2186.

Personals

12

Madame Gray
Palmist—Spiritual
Reader

ADVICE on all matters. Permanently located, 415 No. Palm Canyon Dr. Appointments not necessary. Open daily and Sundays, 9 a. m. to 11 p. m. at night.

"THE TWISTED HEART"
SPICY, revealing, buy from author only—Mary MacLaren, 127 No. Manhattan Place—L. A. 4. Hudson 20-254.

WEAR Real Silk Hosiery Mills products. Palm Springs representative DAVID C. GUARDO. Phone 4027

NOT responsible for any bills contracted by anyone but myself. H. Barber.

ALCOHOLICS Anonymous. Airport 8:30 Tuesday nights. Phone 4617.

DESERT

Museum

NEWS

Thursday, January 29—8 p. m.

Members only.

Special Membership Program.

This unusual picturization of one of Shakespeare's best-known plays was made by an amateur

and starred a then unknown player, Charlton Heston, who is now a star. The film was so well-received that it opened in New York last December at a regular theater. See it now, David Bradley's interpretation of "Julius Caesar." Members-only admitted.

Friday, January 30—8 p. m. At museum.

Geography Series: Switzerland.

Films: "Geneva" Life in the Swiss Mountains, and "Lausanne." Also, "Work and Play in Belgium."

Saturday, January 31—9 a. m. to 6 p. m.

Trip into the Orocoipa Mountains between Shaver's Summit and Desert Center. Unusual rock formations. About 110 miles round-trip driving involved; less than a mile of walking if roads are in good condition in area. Bring lunch and water. Meet at museum.

Saturday, January 31—8 p. m. At Frances Stevens Grammar school on North Palm Canyon drive.

Guest Lecture: Mr. Lloyd Martin of the Department of Entomology of the Los Angeles County Museum in a new illustrated talk on "Desert Jewels of the Insect World," the seldom-seen butterflies, moths, and other common insects of our desert. This is Mr. Martin's second public appearance in Palm Springs; his program of last year is still remembered for the interesting commentary and the strikingly beautiful color pictures of moths and butterflies that had appeared in ARIZONA HIGHWAYS.

Monday, February 2—8 p. m. At the museum.

Biology Series: "The Fern." Films: "Life Story of a Fern." Also: "Seasonal Changes in Trees."

(All programs listed above are open to the public without charge except the Membership Program on Thursday night.)

Keiths Purchase

Tamarisk Home

Mr. and Mrs. James Keith are now occupying the home formerly owned by Mrs. Rose Charman on Tamarisk road. Mrs. Keith is the sister of Harry Warner, motion picture producer and was runner-up in Mrs. America contest of 1950.

The home was purchased by the Keiths recently with Jerry Nathanson, realtor, representing both buyer and seller.

Announcements

24

THANKING all of our friends for kindness and sympathy at time when it was deeply appreciated. Mr. and Mrs. Thad Graham.

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Service Miscellaneous

15

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CONTRACTOR will take house trailer, car, lot, furnishings in exchange for his fee on any type construction work.
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Instructions

16

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19

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Help Wanted

27

MAID, white, part or full time, in bungalow court. Good salary. Experience not necessary but must be good housekeeper. Burkett's 1560 No. Palm Canyon Dr. Ph. 2167.

NEED A JOB????
Openings for Men & Women
Palm Springs Employment
Agency, Rear 156 No. Indian

BOOKKEEPER - stenographer.
Apply in person at Pavy's,
1001 So. Palm Canyon Dr.

FREE EMPLOYMENT
OFFICE
224 North Indian Avenue

Business Opportunities

29

FRANCHISE—LIFE TIME SECURITY.

OWN your own business. Become part of a national successful chain of drink & snack stores.

ORANGE SUZY SNACK STORES
1122 SO. LA CIENEGA BLVD.
LOS ANGELES, CALIF.

\$300,000 OR MORE "Not necessarily cash" to enter lifetime enterprise. Wonderful return on capital gain basis. Possible to use services of man or woman depending on personality. No obligation to meet and talk. Write Box 190, File L8.

Business Opportunities

29

GENERAL Heating, Cooling and pipe Supply. Home, lot, storage and all Equipment. Serious illness forces sale. Books show 16 to \$24,000 yr. Sales plus Service calls. A steal at \$7800 plus inventory.

RUTH BILES

REALTOR
56 GLENN, CATHEDRAL CITY

Business & Financial

30

NEED MONEY ON YOUR PROPERTY? Will give 1st or 2nd trust deed. Box 190, File F10.

Lots & Acreage

33

BEAUTIFUL

RESIDENTIAL LOT

60 x 135
All improvements included
\$995

As low as

\$99.50

Will start you, balance on very easy terms

503 N. Palm Canyon Dr.
Phone 2883

PALM VILLAGE

"DESERT LAND
AT ITS BEST"
In the Heart of Palm Desert

\$98.50 DOWN

SMALL monthly payment, for a full size city lot, 60 ft. frontage. All utilities in and paid.

TRACT OFFICE
11 MILES S. of Palm Springs on North side of Highway 111.
RAY RUSSELL
Box 13, Palm Desert, Ph. 76-4666

LARGE

DUPLEX LOT

All Improvements
Must be sold at \$1295

\$129.50 DOWN

Balance can be handled on very easy terms

Must be seen to be appreciated

MISS OCHEN
PHONE 2883

IMAGINE YOUR OWN SWIMMING POOL

Heated by Nature

10 ACRES with hot well—Water over 150° temperature
\$7500

R. H McDONALD

Corner Dillon and Palm
Post Office Box 21
Desert Hot Springs. Ph. 143

Ranches For Lease

VERY ATTRACTIVE DEAL
15 Acres, 40 Acres, 73 Acres
UNIMPROVED, CANAL WATER
Call Los Angeles Tucker 5761
L. R. Sattler, 501 So. Crescent
Heights Blvd., L. A. 48

BUSINESS LOT Palm Canyon Dr.
near Palm House, 60x100 to alley. \$12,000, terms. Owner
Ph. 8-4353 or write Box 265,
Cathedral City.

5 ACRES near Thunderbird, with water. Date Palm Drive back of Sun Swim Club, \$8000. Terms. Cy Watson, Mission Inn, Riverside. Phone 1, Ext. 70.

16% ACRES, 10 minutes from Post Office, Ramon Rd. Section No. 15. Only \$12,000. Your broker, or J. Nordholm, 419 Griffith Way, Fresno, Calif.

LOVELY corner lot, 150x150. Can be divided. Beautiful Palm Canyon Mesa Tract. Very reasonable. Call 3074.

PALM DESERT suitable for eight units, excellent location. \$2850. 91 Sequoia Dr., Pasadena 2, Calif.

BARGAIN—2 adjoining income lots 65x110 each on Camino Real, close in. Call J. Dworman, 2217.

2 LEVEL LOTS
132x135 FT. underground utilities. \$3750. Consider offer. Owner. Ph. 8-3398.

29 PALMS AREA—640 acres in center of developing area. Reasonable—terms. C. H. Curry, 29 Palms, Ph. 1012.

CORNER among finest homes in Palm Springs. Close in, small down payment. Owner 5428.

FOR LEASE—R-3 corner lot on No. El Segundo, \$10 month. Ph. 4362 or 7655.

100x100 RESIDENTIAL lot. Beautiful view. Only \$1225. Hammond, Ph. 5373.

For Sale or Exchange

34

DESERT Ranch Home with income—Not swanky but very comfortable. 2-Bedroom home, rentals, guest room, garage, water. Trade for 2 or 3-Bedroom house. Easy terms. Owner. Phone 8-3398.

LEVEL lot on North Palm Canyon Drive, priced right. Terms. Contact owner at Banning Airport. Ph. 580 or 5111.

For Sale or Exchange

34

1 1/2 ACRES. Home and income. Trade for Redlands-Riverside.

1 LOVELY unit's. Want to retire. Take nice small home to \$12,000.

2 UNITS, rented & 2-bedroom home. Want 2 or 3-bedroom home here.

1 UNITS, all ren'd year round. Take house Inglewood area.

7-UNIT residential court, UP-1 AND for home & business or income.

8 ACRES. Home and 3 new units near Riverside. Want income.

HAVE three houses here that owners will take a trailer.

PRICES are right on all these. Phone me for more information.

ALSO SEE SALES AD

RUTH BILES

REALTOR
56 GLENN CATHEDRAL CITY

FOR SALE or exchange—beautiful 3-bedroom, 3-bath, air conditioned, filtered and heated pool for Beverly Hills property. Home leased February, March, April for \$1000 month. Doc Barsky, 320 So. Indian. Phone 2910.

FOR L. A. income or ? R-4 corner 84x140—\$23,500. Also 2-bedroom bungalow, 2 guests rooms and pool. R-3 lot. 100x105—\$22,500. L. A. An. 1-9954.

FURNISHED duplex, conveniently located, for Los Angeles property. Phone 6078.

Real Estate—For Sale

35

SACRIFICE SALE

FURNISHED OR UNFURNISHED NEW 6-room home, magnificent view, full bath, carpet, kitchen, dining room, large living room, with full size stone heater fireplace. Electric wall heaters throughout, immense bedrooms, the front room having 2 large walk-in closets, the back bedroom has a complete wall made into a wardrobe and linen shelves. A huge back porch screened and glassed, can easily be converted into a guest room or rumpus room with separate back entrance. Large laundry room with plenty of closet space. Completely air conditioned. Home is built out of insulating pumice stone reinforced with steel, steel casement windows. Roof equipped for future sun deck. Ken tile flooring, lot 70x130, hedged with young Tamarisk and Oleanders. All improvements in and paid for. Use of large community swimming pool, close to shopping center, church, school, bus line, etc. Share of water stock, low flat rate, 1/4 down and balance carried by owner at 5%. Open for inspection Saturday afternoons, all day Sunday. Drive out Ramon road eight miles east of Palm Canyon Blvd., to 1000 Palms, cross highway 99, east one-half mile to Shangri-La Palms to 31281 Monte Vista Way.

TODAY'S

TOP

REAL ESTATE

VALUE

1121 SUNRISE WAY
NEW 3-bedroom home with two baths. Excellent residential location commanding unobstructed view on fenced lot 100x100. Outstanding features include air conditioning and sliding glass doors. \$14,750, terms.

Gannon Realty

463 N. Palm Canyon Drive
Phone 2772

OUTSTANDING BUY
BRAND NEW 3-BEDRM. 2-BATH Deep Well Ranch Estates CHARMING details throughout, flagstone fireplace, natural wood kitchen, built-in oven, shake roof, unit heat, terrific view. Surrounded by \$35,000 & \$45,000 homes. No. 3 Palomino Rd. \$22,900. Ph. owner, 7222.

ONE of Cathedral City's most desirable courts, 6 units, electric kitchens, twin beds, sun deck, modern, every respect. Room for 12 additional units, partially built. Ph. Owner 8-4353 or write Box 265 for full particulars, price, terms and income.

FURNISHED small 3-room stucco house in Desert Hot Springs near center of town. \$3500 cash full price. Call Capitol 2-2783, Los Angeles.

1 BEDROOM home partly furnished, very nice, garage; also apartment for income. 29 Palms highway, in town. Call 6156 Palm Springs.

FOR
BETTER REALTY DEALS
SEE

ADOLPH ISRAEL, REALTOR
671 N. PALM CANYON DRIVE

OWNER sacrificing for early sale. two-bedroom, two-bath furnished home, 3 p.c. grounds, lovely view, quiet and secluded. Telephone 7894.

FOR SALE BY OWNER
7 DE LUXE units and swimming pool, off Highway 111, near Thunderbird. Ph. Palm Springs 8-3238.

Real Estate—For Sale

35

BEST BUY IN PALM DESERT OUTSTANDING SPECIAL

BEAUTIFULLY designed, 2-bedroom, 2 bath new home. Finest construction, many extras, large lot, fully landscaped. Occupied by owner since late summer. Business demands moving. Priced right, \$25,500.

FOR PALM DESERT properties, acreage, ranches and ranch estate sites in the Coachella Valley.

SEE

BOB ELLSWORTH

RANCHER, real estate broker, who knows lands, crops, costs and values.

OFFICE

Desert Apartments
Palm Village Way,
PALM DESERT
P.O. Box 36 Phone 76-3741

PALM DESERT

Something You'll Want

FOUR bedrooms, three baths, furnace heat, Kimsel insulation, asphalt tile throughout. Closets, built-in galore, exceptional kitchen. Wall to wall carpeting and drapes, refrigerator, screened breezeway, ample storage room and laundry. Fully landscaped, \$24,500.

Josephine V.

Lemons

REAL ESTATE BROKER
73640 Hwy. 111, Palm Desert
Phone 76-3181

Special

LARGE SPACIOUS home adjacent to Tamarisk Golf Course. 3 Bedrooms, 3 tile baths, barbecue, patio, 1 1/4 acres. Most beautiful on desert.

LAS PALMAS—Builders home. An estate of beauty. Modern, nearly new, has everything. In-closed barbecue, heated pool, library, 3 fireplaces, 4 or 5 bedrooms, 4 baths.

A. B. CRIST

Ph. 4493 353 Stevens Rd.
or see your broker

NOTICE:

OUTPOST Estates are sold out BUT there are still two well located homes available as re-sales as low as \$11,500 with only \$1300 down. Swimming club privileges, of course. HURRY, as these will sell fast.

PALM SPRINGS OUTPOST

Ramon Rd., 4 mi. E. of Palm Canyon Dr.
Los Angeles Office:
3116 Valhalla Dr., Burbank, RO. 9-2179

LOOK

Real Estate—For Sale

35 Real Estate—For Sale

35 Real Estate—For Sale

4 Apartments for Rent

50 Household Goods

51 Trailers for Sale

7b—The Desert Sun

NICHOLS SPECIALS

MORE BUSINESS THAN USUAL
WHILE UNDERGOING ALTERATIONS

Owner has no further need for this
FABULOUS RANCH ESTATE
One minute from El Mirador Hotel. 4 bedrooms, 5
baths. Guest cottage, bath. Pool. Sprinkling system,
plantings, 3 car garage. Irrigation water on late rate.
Reduced from \$125,000 to \$85,000

\$2500 DOWN BUYS THIS
Unfurnished 3 bedroom modern home. Balance \$100 per month.
Landscaped lot with irrigation water. Lots adjoining this home are
priced at \$3250. Full price \$12,500.

FURNISHED 3-BEDROOM MODERN
Automatic dishwasher and Bendix. Cooler. Large lot, lawn, plant-
ings, irrigation water immediate occupancy.
\$16,500, \$5,000 Down

R-3 lot, sewer connection. Size 100x105. Near The Rossmore.
Full Price \$2,100.

2-R-3 Lots, 200x105. Close to El Mirador. Sewer Connection.
Full Price \$5,500.

4-R-3 Lots facing 2 streets.
Total Size 210x200. Level. Ready for Building.
Full Price \$10,000.

4-R-3 Lots on 2 Corners.
Total Size 210x200. Paved Streets.
Full Price \$16,500.

View lots west of highway, 100x128.
Full Price \$1,500.

CULVER NICHOLS — Realtor

861 N. PALM CANYON DR.—PHONE 2182
Al E. Hoover—John Bernet—Bill May

Over 20 Years in Palm Springs

LAS PALMAS ESTATES

IF YOU WANT the best, then
see this beautifully constructed
home, custom built for
owner who now must sell. Spaci-
ous 2 bedrooms, 2 tiled baths,
mahogany paneled den—
abundance of closets, Arizona
flagstone fireplace and plant-
ers, sliding glass doors along
southern patio, indirect light-
ing, birch kitchen with barbe-
cue—2-car garage, circulating
hot water. Frontage 125 feet,
completely fenced. Drive to
391 Stevens Rd.
OPEN DAILY

TAHUQUITZ RIVER ESTATES—
Beautiful new 2 bedrooms and
den, 2½ baths, large living
room with fieldstone fireplace,
sliding glass doors leading on
to large patio and swimming
pool, corner lot, completely
fenced. Owner contractor will
consider lots in trade. See at
791 Mesquite Ave.

2 BEDROOMS furnished, \$19,500
3 BEDROOMS, heated, filtered
pool—\$21,500

THERESA PRESS

Realtor
420 So. Indian Ave.
Phone 5282 or 5691

Cathedral City

3 BEDROOMS, 2 baths, on large
restricted corner lot. Aluminum
sash windows, wall to wall
carpeting in living room. All
other floors asphalt tile cov-
ered. Arcadia door, 20x24 ft.
garage. House brand new,
traverse rods installed, also
garbage disposal. Full price,
\$18,000.

2-BEDROOM home, corner
lot, good neighborhood. Panel
ray heat, cooler vented to all
rooms, double wood floors, as-
phalt tile covered, picture
windows, dirt and sink. Truly a
good buy at \$8500, down down
payment.

BRAND NEW—1 Bedroom home
on large view lot. Restricted
area. Aluminum sash windows
throughout. All floors asphalt
tile covered. Lots of ceramic
tile in kitchen and bath. Walls
and ceiling insulated. Garage
with aluminum lift door. This
home built for owner who now
must leave town. Make offer.

LOTS
WE have several good ones—
priced right!

Jorgensen Realty

68-571 Broadway (Hiway 111)
CATHEDRAL CITY
Office Ph. 8-3401. Home 8-3373

SMALL down payment. Charm-
ing 2 bedroom, 2 bath home,
furnished. Forced air furnace
heat, cooling system, lot 120
ft. frontage, completely fenced
and landscaped.

TAHUQUITZ RIVER ESTATE. New
3 bedroom home. Partially fur-
nished, near school. Extraor-
dinary value for only \$24,500.

SPACIOUS HOME, 3 bedrooms,
3 baths, completely furnished.
Located on 4 lots commanding
magnificent view of desert and
mountains. Shown without ob-
ligation.

SEE

John W. Williams

Realtor
or Associates
Claude W. Gottbehet
Roslyn Lang
423 No. Palm Canyon Dr. Ph. 3311

HOME like new, 2 blocks from
Safeway and P. O. 4 bedrooms,
2 baths, completely furnished.
Gas, 3 coolers, 7 cubic foot
Kelvinator. Can sleep 10. Avail-
able now. Bargain, \$6750. Ph.
4430 or 3522.

PALM SPRINGS FOR CLIMATE

HAROLD HICKS

FOR
Real Estate

For Over 30 Years

RANCH STYLE home with heat-
ed-filtered Swimming POOL.
Real SACRIFICE, \$18,500. IT'S
a choice 3-bedroom, 2-bath
home with asphalt tile floors
throughout and walled for pri-
vacy. You'll want to move right
in and you can, for it's a spot
where you can soak up some
new energy, and UNMATCHED
FOR VALUE.

PRETTY AS A PICTURE and
completely furnished by BUL-
LOCK'S. Spacious 2-bedroom,
2-bath home with unit heat,
double garage, and lanai fac-
ing POOL on broad walled lot
in fine location. \$27,500 OUT-
STANDING.

IF IT'S FOR SALE...
HAROLD HICKS HAS IT

LAS PALMAS ESTATES—Gay,
sparkling, 3-bedroom, 3-bath
home with large guest room &
bath. Completely furnished in
deep rich color tones. Front
and rear terrace-lanai rooms.
3-car garage. Large walled,
landscaped lot with night &
day viewscaped mountain
vistas. IT'S A BUY AT \$47,500.

FURNISHED TRIPLEX...\$26,500
3 UNITS, 4-1 bedroom &
1 Studio Apartment Fur-
nished...37,500

R-1 LOT...nice area...\$1600
R-3 LOT...100x128...2100

IF IT'S FOR RENT...
HAROLD HICKS HAS IT

Harold Hicks

REALTOR
813 North Palm Canyon Dr.
Phone 2736
AND ASSOCIATES
Burnham Bigelow
Mildred Jackson Ken Herman
Offering
BUYERS — VALUES and
SELLERS — RESULTS
For Over 30 Years

HAMMOND

REALTOR

WHEN DOLLARS COUNT see
this 3-bedroom, 2-bath, fur-
nished home. Barbecue outside,
screened lanai. Fireplace. Only
\$14,000. Terms.

HOTEL IN HEART OF TOWN.
30 rooms and manager's 2-
room apartment. Full occu-
pancy. Shows an excellent re-
turn on investment of \$30,000.
Full price.

James W. Hammond

875 N. Palm Canyon. Ph. 5373

Associates
ESTHER HAMMOND
LISA H. JONES
EVE MORGAN

YOUR BEST BUYS

2-BEDROOM home, unfurnished,
carport. \$7000, terms.

MOTEL, TRAILER PARK SITES
2-BEDROOM home, furnished. A
good buy at \$8500, terms.

LOT 105x130, \$800, low terms.
TRADE your TRAILER for equity
in new 2-bedroom pumice block
home, \$3,950.

OTHER SELECTIONS
2-bedroom, furnished \$3950 terms
2 duplexes...\$20,000 terms
Cute Cottage...\$2500 terms
9-Acre farm...\$9000 terms

Venger Realty, M. McCann, Mgr.
CATHEDRAL CITY BRANCH
710 Broadway Ph. 8-3035
P. S. 3775 N. Indian. Ph. 5595

SEE THIS

NEW HOME out of the windbelt
on a beautiful corner lot—sur-
rounded by quality homes—2
bedrooms, 3 baths—Pool—car-
peted, draped, refrigerator and
stove included. ALL FOR
\$29,500.

A STEAL!—2-bath home on
large lot, completely and taste-
fully furnished, \$16,500.

Contact today—

BILLY WRIGHT

REALTOR
285 N. Palm Canyon Drive
Ph. 5727-2815

We have several Outstanding Real Estate Buys

in lots—acreage—income and
homes. Must be seen to be
appreciated

REID-WADE

REALTORS
850 S. Palm Canyon Drive
Phone 2855
Associate
LES MILLBROOK

\$3500. TERMS. 3-room pumice
block cement floor cabin. Mod-
ern. Water, electric. Community
swim pool, stores, schools, etc.
HAL CORNELIUS, Ph. 63,
Thousand Palms. Ph. 161.

LIVE IN

Beautiful
Deep Well
Ranch Estates

3-BEDROOM, 2-bath, flagstone
fireplace, natural wood kitchen,
with built-in oven. Fenced,
with two-car garage, only
\$22,900.

FULLY furnished and you may
walk right in and start a new
life right away. South end, 2-
bedroom view home, \$17,500.

David Applebaum

REALTOR
326 S. Indian Avenue. Ph. 5555
J. A. (Jim) Beaton, Associate

TOP

REAL ESTATE
VALUE

2-BEDROOM, 1-bath furnished
home on enclosed R-3 lot
within easy walking distance
of shops. House has just been
redecorated and is as neat as
a pin! Full price \$13,500—\$3000
down.

Gannon Realty

463 N. Palm Canyon Dr.
Phone 2772

SANTA BARBARA residential
hotel, 69 rooms. Excellent in-
come. Will take some property
here in trade. Price \$125,000.
16 UNITS—Commercial hotel,
center of town, a honey for
money making. Marvelous
terms, \$125,000.
CASH OUT. Income lot Indian
Ave. by El Mirador. Rare buy!

TERRY RAY

Heien Churchill Jules DeVorzon
Charles Snyder Howard Palmer
773 N. Palm Canyon Dr. Ph. 2064

BANNING home cash or terms.
Improved, 1951. No. San
Geronimo Ave. Banning 2821

EXCHANGES

WE cover Southern California.
Trade your house trailer as
down payment on a home.
No. 1—3 rooms, 2 bedrooms, \$3500
No. 2—3 rooms, 2 bedrooms, \$6000
No. 3—4 rooms, 3 bedrooms, \$6000
No. 4—2 bedrooms plus den, \$9500
List your exchanges with
BANNING REALTY
Q. David Griffin, Realtor
68 So. 1st St. Phone 4044

TRADE

IDEALLY located 7-room home
in Banning, 4 bedrooms, large
living room, dining room, 2
baths. Beautifully landscaped
lot 100x200. Unexcelled view.
Perfect during summer months.
Write Box 190, File L5.

Real Estate Wanted

LISTINGS WANTED
RALPH WEINSTEIN
REALTOR
256½ So. Palm Canyon Dr.
Ph. 2884
Next to the House of Murphy

FOR BEST RESULTS
List Your Property
With Adolph Israel
Realtor, 671 N. Palm Canyon

YOUNG couple want residential
lot in Palm Springs. Must be
reasonable. Ph. 9901. Mr.
Lampson.

Business Rentals

FINE single and double offices
available in Modern centrally
located Business Building at
\$60 and \$100 per month.
HAROLD HICKS, Phone 2736,
813 N. Palm Canyon Drive.

Rooms For Rent

CATHEDRAL CITY—Small house-
keeping cottage, \$17 week,
furnished. Deluxe Hotel rooms,
\$20 week. 615 Broadway. Ph.
8-3251.

CHAUFFEURS, house boys, but-
lers. Single rooms, reasonable.
El Mirador Garage
1090 N. Palm Canyon

YOUNG working couple will
share their home with working
girl, your own private room.
Reasonable. Phone 6719.

BEDROOM, private bath and en-
trance. South end. \$30 month.
Ph. 6256.

NICE east room, close in. Share
adjoining bath, \$35 per month.
Ph. 4588 or 5787.

COMFORTABLE room for one or
two ladies. Close in. Phone
7281.

ROOMS FOR RENT
REASONABLE
PHONE 7722

Apartment for Rent

2-BEDROOM furnished apart-
ment, \$125. 1419 San Jacinto
Way. Phone 5178.

CLOSE in, lovely apartment,
nice lawn, patio, trees. \$80 per
month. Ph. 4588.

LARGE 1-bedroom apartment,
nicely furnished, McCoy Apts.,
Rancho Mirage 846-07.

STUDIO apartment, kitchen fa-
cilities, away from traffic
noises. Day or week. Ph. 6480.

THE SANDS

LARGE Hotel rooms and studios
Beautifully furnished, quiet
surroundings. Reasonable. 31/
Dominguez Rd. Ph. 2-4252.

DUPLEX apartment, unfurnished
2 bedrooms, 1 bath, cooler, fire-
place, carport, 2 years old
good view. Walking distance
Year's lease. 544 Calle Abonia
Phone Owner 4480.

SPACIOUS 3-room apartment
Beautifully furnished, gas
heated, air cooled, private
pool and patio. 970 Parocel
Place.

ULTRA-MODERN PENTHOUSE
3 BEDROOMS, 2 baths, refrig-
erated air conditioning, back
porch. Southwest corner Bul-
lock's. Ph. 6234.

SINGLE and double apartment
newly decorated, fireplace
close in. Adults only. Phone
4681.

FURNISHED apartments and
rooms, day—week—month—
season, 954 E. Ramon Rd. Ph.
3013.

CASA MARGARETA
FURNISHED rooms and apart-
ments, solarium. Walking dis-
tance. Ph. 4687.

1 BEDROOM apt. attractively fur-
nished, fully carpeted, panel
ray heat, cooler, 980 Camino
Parocella. Ph. 4756 or 3448.

\$15 WEEK and up. Center of
town. Special rates to local
workers. Ph. 2937 or 3053.

BEAUTIFULLY furnished apart-
ments and rooms. \$5 per day
and up. Ph. 4629.

Houses For Rent

Movie Celebrity's

Las Palmas
Home

5 BEDROOMS, 4 baths, walled
landscaped. Large heated pool.
Exquisite furnishings.

Peter B. Sheptenko

and associates
475 No. Palm Canyon Dr.
Phone 2727

NEWLY furnished and decorated
2-bedroom and den home.
Utilities paid, 4-month lease,
no pets, adults. References.
Phone 8816, 1120 San Jacinto
Way.

3 BEDROOMS, 2 baths, lovely
furnished house. Year round,
\$160 month. Also seasonal
rate. Ph. 3236.

4 BEDROOMS, 4 baths, unit heat,
furnished. Reasonable. Central
District. Ph. 6921.

UNFURNISHED 3-bedroom
home. Close in, \$125 month.
Ph. 2182.

3-BEDROOM, parlor, bath, fur-
nished house. \$960 a year.
Yearly lease, 67510 Ramon Rd.

FURNISHED house, walking dis-
tance. \$85 month. 450 No. Calle
Emilia.

3-BEDROOM, bath, furnished
house \$110 weekly. Phone
Palm Springs 4552.

Trailer Rentals

3-ROOM Schultz. Double sink,
refrigerator, cooler, vented
heat, Palm Springs Trailer Vil-
lage, D-7.

Household Goods

All Household

APPLIANCES

AT COST

HOT POINT Refrigerators
HOT POINT Ranges
HOT POINT deep freeze
THOR Washing Machines
AUTOMATIC and Wringer types
COFFEE Makers
ELECTRIC Roasters
NORGE Gas Range

PALM SPRINGS

MUSIC

360 N. Palm Canyon Drive
Phone 2066 and 6122

½ INCH Outside Peel Bamboo
blinds—3x6, \$2 each, 6x6—
\$3.80 each, 10x6—\$6.20 each.
¾ INCH Inside Peel Bamboo
blinds—3x6 and 4x6.

GRASS rug squares, 30c foot.
ABACA Hemp squares 45c foot.
ABACA Cloth 36 inches wide, 98c
per yard.

LAWNITE Aluminum plastic
laced, patio furniture—
Chairs, \$12.95
Love Seat, Glider, \$39.95
Chaise Lounge, \$31.95

SUPER SPECIAL BUY
Armless bed divan...\$59.50

Maher Furniture

NORTH PALM SPRINGS
Indian Ave. towards D.H.S.
PHONE D.H.S. 156

NORGE stove, used 1 week, tra-
ditional and modern lamps.
645 Camino Real.

\$45 TAKES FRIGIDAIRE
GOOD CONDITION
CALL 9062

SACRIFICE furniture for 1 bed-
room home, like new. Mineral
Trailer Park.

NEW AND USED FURNITURE

NEW—Special loop rugs 30x54,
\$3.95 each. Studio couches, tilt-
back divans, \$77.50 up. Box
Springs and mattress sets,
\$47.50. Tables, chairs, platform
rockers, coffee tables and end
tables. Lamps, \$1.98 up.
Chrome dinette sets, Fibre
rugs. Linoleum rugs 9x12,
\$10.75.

UNPAINTED FURNITURE—Chest,
wardrobes, desks, tables and
chairs.
CHINESE GOLDEN PEEL RAT-
TAN furniture.
BABY CRIBS, high chairs, strol-
lers, playpens and swings.

RATIO FURNITURE—Aluminum
and metal, Redwood and
wrought iron combination.
Chaise pads, \$7.95.

SPECIAL
ALUMINUM Chaise lounge and
pad, \$38.50.
STA-COAT rubberized oil base
paints.

USED FURNITURE—Most any-
thing available.
SAVE MONEY AT
RAMON TRADING POST
Corner Ramon & Sunrise Way
Ph. 2173

WE BUY, SELL AND TRADE

DAVENPORT, overstuffed chair,
etc. Will sell cheap. See
Brooks Sat. & Sun. only. 1120
San Jacinto Way. Ph. 6618.

FRIGIDAIRE, automatic washer
and dryer matched set. Just
like new. 2133 Cardillo. Ph.
2873.

SMALL size washing machine,
\$20. Man's bicycle, \$20. Ph.
4852, 561 Calle Palo Fierro.

Trailers for Sale

THE

CUSTOMER

IS KING

SEE THE NEWEST AND FINEST
QUALITY TRAILER HOMES
BEFORE YOU MAKE A SE-
LECTION.

WE INVITE COMPARISON

FIRST SHOWING

IN PALM SPRINGS
SEE IT TODAY

41'-ZIMMER

MOST BEAUTIFUL CHINESE
MODERN INTERIORS
THE FUTURE IS YOURS IN THIS
5-ROOM BEAUTY

ALSO THE

40' Pan American

23' LOVE BUG

26' Terra Cruiser

OUTSTANDING USED VALUE

51-21 FT. ALL BUTANE
TRAVELEZE



You are invited! Sperry BREAKFAST

28-oz. 25¢
48-oz. 43¢

Come To Breakfast at VILLAGE MARKET

SATURDAY, JANUARY 31ST!

All Day — 9 A.M. to 3:30 P.M.

ALL YOU CAN EAT!

Donations 25c (or more if you wish)
All Breakfast proceeds to the Community Chest

THE MENU:

Sperry Pancakes
Log Cabin Syrup
Hormel's Minnesota Bacon
M. J. B. Coffee
Minute Maid Orange Juice
Milk — Cream, etc.

This is the "Kick-off" Breakfast to make you aware of your Community Chest. No solicitations at the breakfast. Mail contributions to:

Palm Springs Community Chest
P. O. Box 11, Palm Springs, California

HUNTS \$1.00 SALE

PEACH HALVES	YELLOW CLING LARGE 2 1/2 CAN	4 for \$1.00
PEAR HALVES	LARGE 2 1/2 CAN NO. 300 CAN	3 for \$1.00 5 for \$1.00
ASPARAGUS	ALL GREEN CUT SPEARS 20-OZ. CAN	3 for \$1.00
TOMATOES	SOLID PACK 20-OZ. CAN	6 for \$1.00
TOMATO JUICE	GIANT 46-OZ. CAN NO. 2 CAN NO. 300 CAN	4 for \$1.00 10 for \$1.00 12 for \$1.00



MONARCH FINER FOODS

PEAS	TELEPHONE STYLE 17-OZ. CAN	5 for \$1.00
GREEN BEANS	BLUE LAKE CUT 17-OZ. CAN	4 for \$1.00
LIMA BEANS	17-OZ. CAN	4 for \$1.00
STEWED TOMATOES	17-OZ. CAN	5 for \$1.00
APPLESAUCE	17-OZ. CAN	6 for \$1.00
CUCUMBER STIX	16-OZ. JAR	3 for \$1.00

WHOLE KERNE LCORN	DEL MONTE 17-OZ. CAN	6 for \$1.00
SAUERKRAUT	LOMOND VALLEY LARGE 2 1/2 CAN	6 for \$1.00
CHILI & BEANS	DERBY 1 1/2-OZ. CAN	4 for \$1.00
NALLEY'S RELISH	SWEET HAMBURGER DIXIE, OR MUSTARD 12-OZ. JAR	4 for \$1.00
PLANTER'S PEANUTS	8-OZ. CAN	3 for \$1.00
MANISCHEWITZ SOUPS	YOUR CHOICE	4 for \$1.00
MUSHROOMS	FIRST STATE 20-OZ. PIECES AND STEMS	8 for \$1.00
SPAGHETTI	AMERICAN BEAUTY with Tomato Sauce & Cheese 1 1/2-OZ. CAN	12 for \$1.00
ROYAL ANNE CHERRIES	OLD RANCHER 2 1/2 CAN	3 for \$1.00
BELAND PURE HONEY	5-LB. CAN	99¢
FRENCH DRESSING	GIRARD'S PLAIN OR WINE 8-OZ.	23¢
SWIFT BABY MEAT	STRAINED OR JUNIOR	20¢
GERBER BABY FOOD	STRAINED OR CHOPPED	3 for 25¢
PABLUM BABY CEREALS	LARGE PABLUM 45¢	23¢

SWIFTNING

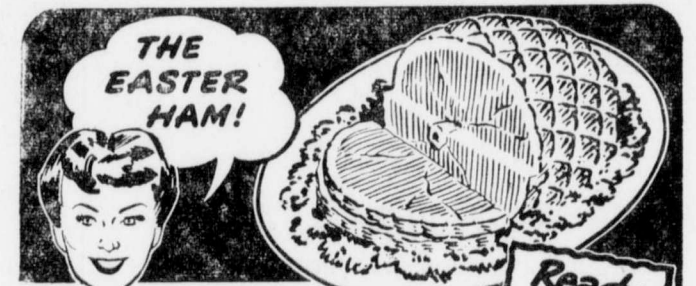
SWIFT & CO'S.
SHORTENING
3-LB. CAN 69¢

WE BUY RIGHT
WE SELL RIGHT

This market is a member of
Certified Grocers of Calif.,
Ltd.—one of the World's
Largest Buying Groups.

STORE HOURS

Weekdays 8:30 A.M.
to 8:00 P.M.
Sunday
and
Holidays 9:00 A.M.
to 6:00 P.M.



TENDER-SWEET
HORMEL
Dairy HAM

WHOLE OR HALF SHANK
12 to 14-Lb. Average 59¢ lb

NEW! "Plastic Window Package"
shows how fresh it is!
HORMEL
MINNESOTA
SLICED BACON 55¢

THIS IS THE DELICIOUS
BACON BEING SERVED
SATURDAY

EASTERN
SPARE RIBS
LITTLE
PIC 43¢ lb

HORMEL'S — 1-LB. SACK
SAUSAGE 49¢ lb

FARM FRESH — PAN READY
Broiling Chickens
or
Frying Chickens
69¢ lb



SMALL SIZE IMPERIAL VALLEY
TOMATOES 2 lbs. 23¢

FRESH, TENDER IMPERIAL VALLEY
CARROTS bunch 5¢

SNOWBALL
CAULIFLOWER per lb. 5¢

CARNATION ICE CREAM DELUXE
1/2-GAL. 89¢

Orange Juice MINUTE MAID
FROZEN FRESH
6-OZ. CAN 2 for 33¢

C & H SUGAR
Brown, Powdered or White
1-LB. PKG.

2 for 23¢

MJB COFFEE
Regular, Drip or Fine
1-LB. 2-LBS.

79¢ \$1.57

HI-HO CRACKERS BAKED BY L.B.
SUNSHINE PKG. 29¢

FRIEDA SCHROEDER CAKES

Now you can buy a fine layer cake in Palm Springs!
A grand assortment of famous Frieda Schroeder cakes available
at any time.
Whole Cake — \$1.95 Half Cake — \$1.10

Kosher Dill Tomatoes 24-OZ.
JAR 23¢



Specials for Thurs., Fri., Sat., Sun., Jan. 29, 30, 31, Feb. 1
We reserve the right to limit. Sales tax will be added to all tax-
able items.



Cheerios 23¢

BISQUICK
LARGE
PACKAGE 41¢

CRUSTQUICK
BETTY CROCKER
PIE CRUST MIX 17¢

MARGARINE
NUCOA
YELLOW 1-4's 27¢ lb

Aluminum Foil
REYNOLDS
125 FOOT ROLL 25¢

Strawberry
Preserves
DIXIE
20-OZ. JAR 39¢

Large Ripe Olives
VERDUGO
1-LB. CAN 17¢

PEANUT OIL
Pint Can or Bottle
PLANTER'S 44¢

ATTENTION SHOPPERS...
WE REDEEM COUPONS FOUND
IN SPECIAL SACKS OF 25 AND
50 LB. GOLD MEDAL FLOUR
GOOD FOR FREE
BETTY CROCKER CAKE MIXES



441 So. Palm Canyon Dr. Phones 7932 - 9055

Page One-C Palm Springs, California, Thursday, January 29, 1953 Third Section

TWENTY-SIXTH YEAR

The Desert Sun

and PALM SPRINGS NEWS

License Protest Hearing Today

State board of equalization announced that a hearing will be held at 10 a. m. today at Riverside city hall on the protest of Palm Springs Unified School district board against issuance of a beverage license to Piccadilly Jr., 461 North Palm Canyon drive.

The hearing was called after formal filing of the protest by the school board which earlier had adopted a policy to protest all beverage licenses in vicinity of city schools.

On the Trails

"The place where I worship—is the wide open spaces"—... and no more fitting place could be found than Moonlight Cove, when some forty-eight desert riders and their guests, heard Johnny and Tani Boyle, with the recitation by Bill Grant, give a very impressive rendition of it. Seated in circle around a glowing log fire... moon high overhead... not a boot stirred until the last note floated softly away on the invigorating night air. Even the ordinarily restless horses seemed stilled in reverence.

Also under the moon, the Los Compadres rode to a new and unnamed site out Ramon way beyond the airport. Gathering first at the clubhouse for cocktails the group rode across Coyote Flats and on over the sand dunes. Sixty-three members and guests, they numbered, and all enjoyed one of those perfect Elmo Purnell-steaks, charcoaled broiled to taste. Cliff Campbell, with his guitar, entertained with wonderful old songs as well as new, while the others joined in around the camp fire.

Other night riders—just enjoying the moon... Joe and Alice Butler out with friends... Linda Murray, just back from Hawaii, riding solo and loving it.

An interesting ride to remember is Chuckawalla Canyon, about a three-hour round trip from Hidden Springs Ranch. The canyon is scenic with unusually colorful sheer walls and has both palms and springs. Dutch Meyer, who runs the stables at Hidden Springs, will supply you with horses if you wish to start from there, and point out the canyon, as there is no visible trail. You can follow a wash all the way, making easy going on the horses.

Strange things seen on the trails... Erle Stanley Gardner, the famous who-done-it author, sharing his lunch with Mildred Potter's Blue Boy... Dottie Higgins seriously sucking a lollypop... Jack Heffernan hiding behind an underbrush of whisks.

Maurita Brown of Santa Barbara, is another interesting newcomer to the desert. Maurita has for years raised purebred Arabs, and brought with her the magnificent gray stallion seen fairly floating along these moonlight rides.

ANITA HASKELL JONES.

Two from Desert Area in Board of 49er Group

Capt. R. A. Gibson of Palm Springs and Randall H. Henderson of Palm Desert today have been elected directors of Death Valley '49ers, Inc. for 1953. Both have been active in the affairs of the organization, which sponsors an annual encampment to commemorate the pioneers who trekked across Death Valley in 1849 to help develop California.

Officers elected were: Paul Palmer, Newhall, attorney, president; George W. Savage, San Bernardino, first vice president; Supervisor John Anson Ford, Los Angeles, second vice president; Arthur W. Walker, San Bernardino, treasurer, and Joe Micchie, Los Angeles, secretary.

Hel'en Around Hollywood

By HELEN GOULD

The Warwick, New York City—This town is lousy with stars, as the kid said looking up into the heavens. Although the heavenly stars are blotted out by the trillions of man-made lights in the tall buildings, there's another variety—from Hollywood—brightening up the scene and making me feel, as always happens, that this is really just a suburb of home. Only difference is that in this theater-conscious town even the movie studios don't talk movies to you; it's all the theater. One cherce item did titillate me, howsomever. After Marilyn Monroe's visit here, one which is still remembered, the boys at 20th Century-Fox who had her in tow didn't bother to show up the day after she left. Just went out and got swizzled.

Of course, Vanessa Brown is the new darling of Broadway, and her play, "The Seven Year Itch," the one play (there's one every season) that you can't buy, beg or steal tickets for. I was too happy about the fifth row seat Vanessa turned over to me to even mention that John Wayne had tried to get tickets—and ALL he could get was a speculator duceats at \$25 PER, which he had the character to turn down.

BILLY WILDER is in town, and talk is he might just catch "The Seven Year Itch"—to make an independent movie. Looks like Vanessa will either have her choice of going with the show to England or doing the movie—but either is a long way off. To think her husband, plastic surgeon Dr. Robert Alan Franklyn, encouraged her to pick THAT because he didn't think it would have a long run, and she would be back home all the sooner!

Vanessa's life is spent talking to said husband in Hollywood ("We work for the phone company," she says) and seeing the slew of celebs—like the Duke and Duchess of Windsor, Mrs. Roosevelt, Katherine Hepburn, Adlai Stevenson, who said "Tell Miss Brown she is the most delightful person I have ever met"—who come back stage, captivated.

There seems to be a reverse twist in this, but in Vanessa, Broadway is showing Hollywood a fresh, new type of sophisticated sexy innocence that's a subtle cry from the "Throw it at 'em" technique. At any rate, Vanessa and Tom Ewell enjoy themselves as much as the customers in "The Seven Year Itch"—which is making plenty of scratch.

I guess a cocktail party is a cocktail party, no matter where it's slung. With the exception of a few strange faces, it's like transplanting Romanoff's to 21 Universal-International did.

as the President whose administration brought about the greatest disaster in the history of American diplomacy or arms; the loss of China to the Reds, just after we had fought, at tremendous loss of lives and money, to keep that country out of the hands of Japan.

A weak President; an amateurish and stubborn Secretary of State, and a skillful and well placed communistic influence in the State Department have placed the United States in the position of its greatest danger. This is the burden and the problem which Eisenhower and Nixon took up on January 20.

fact, come up with a cute (wonder how they ever thought of THAT?) gimmick: They threw a twenty-first birthday party for Piper Laurie at 21. Piper was launched on her 21st year appropriately enough with lights, cameras and liquid libation. Piper's party was a success, too—and one of the beg reasons, I'll bet, is that she didn't make herself scarce, but stayed right up there by the entrance all evening to greet everyone. Even though she was surrounded by males six deep, and the photogs had to get at her too, the gal stayed fresh and unruffled and managed to talk with everyone. That's nice managing—and Happy Birthday again, Piper!

A MORE UNUSUAL cocktail-ing was for the reopening of the Vanderbilt Theater for the first time in 14 years as a legit house, to usher in Mark Stevens in Vina Delmar's play, "Mid-Summer." You came to the party, then went back to your hotel, then went back for the opening. The opening being received with loud cries of joy, it looks like Mark is set for a nice, long stay on Broadway. "Mid-Summer" has a quality that catches on; the sparks are already flying around town. It's the new play people are talking about. When actors tell you they want to take a busman's holiday and see "Mid-Summer," that's IT, fellas; it's in. This being Mark's first Broadway appearance, I asked him after the opening how he liked it, compared to Broadway. "To think," sighed Mark, tired but happy, "that I used to work with a six o'clock clause in my contract!"

Talk about revivals on Broadway, Mary Roberts Rhinehart "The Bat" flew into town and proved, opening night, to be a lively mystery thriller that mixes its chills with laughter. And who's in "The Bat"? ZaSu Pitts, Lucille Watson and Shepperd Strudwick—not unknown to the Hollywoods, either! ZaSu is zany enough in this one to start a whole new Pitts revival!

These are only a few of the Hollywoodies currently on the Broadway boards, of which more anon. Which somehow reminds me of this sound in the night, overheard between acts at "The Seven Year Itch": "Whaddya mean she can't go to Hollywood because she hasn't got a mink cape?"

That's all for now from this snug little penthouse in the Warwick. O. Henry called it Baghdad-On-The-Subway, but from my Warwick domain it's almost like Hollywood and Vine!

Wrong Time

The burglar alarm at the Thrifty Drug store sounded at 12:15 a. m. Saturday, but upon investigation by local police, they found that the time clock had been set wrong.

BABY DOLL

SPECIALIZING IN Authentic MEXICAN FOOD Plus the Finest in DELICIOUS STEAKS & CHOPS

REFRESHING COCKTAILS

DANCING TO THE MUSIC OF VIC MASTER'S 5 PIECE BAND

Reasonable Prices

BABY DOLL AMADO & INDIAN George & Ethel Strebe Your Hosts

High Court Given Lawrance Plea

The California Supreme Court announced yesterday it has received the appeal of John Chauncey Lawrance, who is in a death cell at San Quentin for the rape and murder of his 16-year-old niece.

A Superior Court jury at Riverside convicted Lawrance last year. His victim, Kathryn Knodel, a Redlands school girl, died in Riverside county near Beaumont, and Lawrance left her body on a road near Palm Springs, where it was found August 19, the morning after her death.

Air Reservists Meet Feb. 3rd

Maj. Gen. Alfred A. Kessler Jr., commanding general of Fourth Air Force, will speak to Air Force Reservists in San Bernardino at a mass meeting, February 3.

Reservists, officers and airmen, are expected to attend from points in San Bernardino, Riverside and Los Angeles counties. The meeting is to begin at 8 p. m. in the Naval Reserve Training Center, Fourth street and Waterman avenue.

Several members of Riverside Flight B, Palm Springs squadron, plan to attend.

Desert Art Center

By MIRIAM WILLIAMSON Sunday, February 1, will see the opening exhibit of the one-man showing of C. L. Yearsley's oil paintings. These will be hung in the east gallery, while other members' work will be shown in the main room and shop. All paintings must be in to be juried before Friday, January 30.

A reception will be held at Desert Art Center on Sunday from 3 to 5, for members and guests to meet Mr. Yearsley and to view his fine work. Mary Wolseth, Gladys McLennan and Miriam Williamson will be hostesses. Several of the scenes were painted in the Jackson Hole country of Wyoming, some in Oak Creek Canyon, Arizona, and others being local landscapes will make a very interesting collection. "Bill" as he is affectionately known by his many friends and fellow artists, studied at the Art Students League in New

York and Denver as a young man and also with Hansen Putoff of Pasadena, but gave it all up to become an advertising executive in the moving picture industry. For over 30 years he worked at the studios in that capacity. Upon retiring 10 years ago he decided to start painting again and since that time has studied quite extensively with Sam Hyde Harris. "Bill" says painting is mainly a hobby with him, and paints for the fun of it. He works with a very colorful palette, warm glowing values, cool shadows, clean skies and vistas that invite one to wander out through the distance and into the back of beyond.

Sixth Child for Morris Teitelbaums

Mr. and Mrs. Morris Teitelbaum, New Rochelle, New York, Winter residents here at 608 Indian Trails, Tuesday at 4 a. m. became the parents of a boy, weighing nine pounds. It is their sixth child, fourth boy in the family. All of the six are under eight years of age.

Thief Raids Car

Lowell Washburn, 1165 Tachevah drive, reported to police the theft of a hub cap and fender skirt from his 1952 model car while it was parked on South Palm Canyon drive.

Attention Epicures For Your Perusal A Sample Menu From

El Mirador HOTEL

PALM SPRINGS, CALIFORNIA

Dinner

FRESH GULF SHRIMP COCKTAIL	CALIFORNIA FRUIT SUPREME
MARINATED HERRING	CHOPPED CHICKEN LIVERS
CREAM OF CELERY AU CROUTONS	CONSOMME BRUNOISE
JELLIED MADRILENE	VICHYSOISE
COLD BORSCHT	
HEARTS OF CELERY, RADISHES, OLIVES, SCALLIONS, CARROT STICKS	
BONELESS IDAHO MOUNTAIN TROUT SAUTE AMANDINE	4.50
FLORIDA POMPANO SAUTE BELLE MEUNIERE	4.50
JUMBO FROG LEGS - PROVENCALE	4.50
OMELETTE WITH FRESH STEWED TOMATOES AND ASPARAGUS	4.50
BREAST OF LONG ISLAND DUCKLING WITH WILD RICE, APPLE SAUCE	5.00
PETIT FILET MIGNON - MUSHROOM SAUCE	5.50
HALF ROAST MILK FED SPRING CHICKEN - SAVORY DRESSING GIBLET SAUCE	4.75
ROAST EASTERN PRIME RIBS OF BEEF, AU JUS,	5.75
CHARCOAL BROILED SIRLOIN STEAK MAITRE D'HOTEL	6.50
WHOLE BABY LOBSTER MAYONNAISE, COLE SLAW	5.00
(COLD) ALASKA KING CRAB ON ICE, RUSSIAN DRESSING	5.00

HEARTS OF LETTUCE AND TOMATOES	
SOUTHLAND SALAD	
BAKED RUSSET POTATO	CREAMED SPINACH
SNOWFLAKE POTATOES	FRESH STRING BEANS
RED SOUR CHERRY PIE	GREEN APPLE PIE
FROZEN CREAM PUFF WITH CHOCOLATE SAUCE	CHEESE CAKE MIRADORE
VANILLA CUP CUSTARD	LEMON CHIFFON PIE
ASSORTED ICE CREAM OR SHERBET	COUPE ST. JACQUES
COFFEE	CHEESE TRAY
TEA	
SANKA	
MILK	BUTTERMILK

Price of Entree Determines the Cost of Dinner.

THURSDAY

All prices are our O. P. S. ceiling prices or lower. A list showing our ceiling prices for each item is available for your inspection.

Dance In The El Mirador Room

or the STARLITE PATIO

Drinks at Popular Prices

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Midnight Revels Charcoal Broiled Ham with Eggs and other Midnight favorites \$1.50 — \$2.00

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FIRST QUALITY
ELECTRIC BLANKET
Brand New! Perfect Quality

\$18.88

"Thrifty" buy of the year! Heat plus
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With 8-Foot
Detachable Cord!

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Two Tier Hostess Table
\$9.95 Value
\$7.77
Elegant in Maple Finish
So expensive looking... so smart and use-
ful! Stands 28 inches high... 2 shelf plates
of Royal China... centers shift screws
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plates in lime green, yellow and brown or
English Blue.

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LADIES PLAY SHORTS
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Black and White
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Denim.

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LADIES PEDAL PUSHERS
Narrow-leg style with button
in Faded Blue Denim,
pockets trimmed in narrow-
striped Pique in assorted
colors.

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Also in sizes 10 to 20
\$1.00 Value-SUN BRAS 49c

**\$3.95 Nationally Ad-
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HAMPTON
Long Sleeve
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100% Rayon
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2 Flap Pockets
Guaranteed
Washable colors
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La Chic—Choice of Colors
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With Case—Oral or Rectal Type Nurse's
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250 Saccharin 1c

150 Sheet Roll
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Complete—4-oz. Bottle, Cap and Nipple
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32-oz. Graduated - Heatproof Glass Baby
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With 5 Rests—Coaster Type
Glass Ash Trays

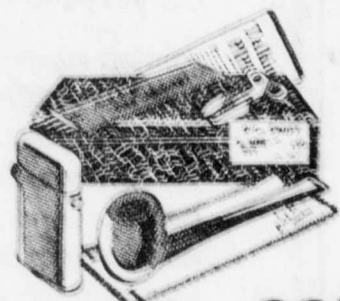
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39c Flexible Plastic
**ICE CUBE
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29c
A simple twist
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ST. DENIS
**IVORY
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8 for 49c
The "Thrifty" cup

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- 19c METAL PIPE REAMER
- 10c PACK PIPE CLEANERS

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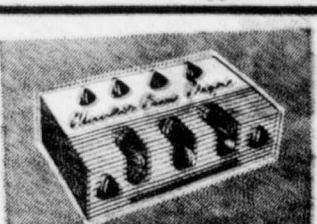
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**Chocolate Covered
CHERRIES** 39c
A price that invites comparison! Luscious
Scoop! Macadamia cherries in decadent cream
... dipped in thick, rich chocolate.



**BUTTERED
PEANUT
BRITTLE**

29c

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CHOCOLATE
DROPS** 27c



Rose Lee
Chocolate Covered
MINTS

25c

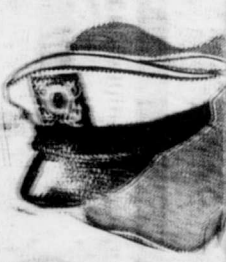


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Capsules
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Regular \$1.00
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Beauty bargain!
Gleaming gold-
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Top-quality flash box-
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price! Nationally
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Choice
88c
Amazing values! Extra heavy
quality, thick and soft... solid
colors, jacquards. Assorted sizes.

IN EVERY DEPARTMENT

g. 17c
EENEX
SSUES
for 25¢



VALUE!
Decorated Metal
SERVING TRAY
11c saving! Excellent quality with lithographed designs in choice of colors... stock up at Thrifty!
39¢

If You Can't Tell the Difference... Why Pay the Difference?

VISOR CIGARETTES
CARTON OF 200

\$1.15

Exclusively at Thrifty... try a carton and save!



Regular 39c Value GREEN GLASS TUMBLERS

Famous Libbey Safedge in cool, cool green, in handy carton.

6 for 29¢



ENDING SALE

Continues!

TODAY thru SUNDAY



WOODEN SHOWER CLOGS

Choice of sizes **59¢**

Reg. 67c BICYCLE Playing Cards

• Bridge • Pinochle • Poker **49¢**

25c VALUE SHOWER CAPS

Colorful Plastic **9¢**

Regular \$1.00 DOROTHY GRAY LIPSTICKS

HALF PRICE

2 for \$1.00*

Beauty bargain! Gleaming gold-tone metal cases... lovely shades.



\$1.59 Value 32-Oz. Size MAR-O-OIL SHAMPOO

Huge, economy bottle of all the family. Mild, gentle, efficient!

89¢



39c Richard's Egyptian HENNA

less than half price! Tint or henna rinse!

19¢



WRISLEY Hard-Milled TOILET SOAP

8 for 44¢



Assorted scents and pastel colors... plastic bag.

GRAND OPENING

OLD-FASHIONED FISH 'N' CHIPS

With Piping Hot Shoestring Potatoes, Crisp Cole Slaw, Hot Roll and Butter.

ALL FOR ONLY

65¢

HALF POUND Ground Round STEAK

Choice, Ground Steer Steak with plenty of Shoestring Potatoes, Sliced Tomato, Hot Roll and Butter.

THRIFTY SPECIAL!

\$1.00

REFRESHING LEMON or LIMEADE

15¢

59c VALUE Eaton's Chlorophyll LARGE TUBE Tooth Paste

Less than half price! Don't miss this super-saving!

19¢



Vitamin COMPLEX

100 Capsules

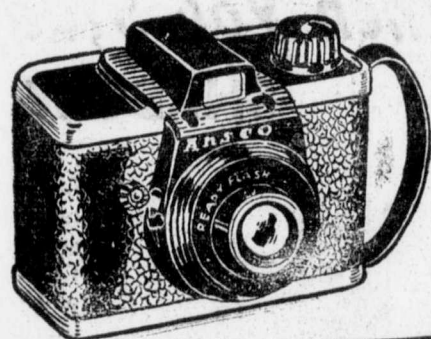
\$1.29



REG. 49c HOSPITAL ETHYL Rub Alcohol

Full Pint **2 for 50¢**
2 for the price of one... plus ONE CENT!

Regular \$6.30 ANSCO READY FLASH CAMERA



Sale Special \$4.99

Top-quality flash box-camera at a saving price! Nationally known name... brand new model!

EASTMAN VERICHROME FILM

120 or 620 Size **2 for 87c**
127 Size **2 for 77c**

General Electric Press No. 5 FLASH BULBS

8 for \$1.00

Have plenty on hand for after dark and indoor snapshots.

Expert Photo Finishing GIANT-SIZE Thriftytone PRINTS—NO EXTRA COST

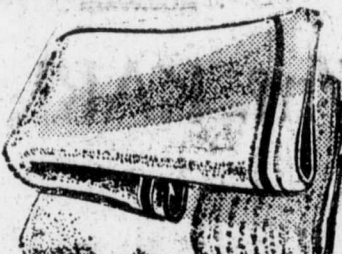
Bring your films to Thrifty for fast, efficient developing and printing at low prices! FREE! ALBUM HOLDER WITH EACH ORDER OF GIANT-SIZE PRINTS



Values to \$1.79 CANNON TOWELS

88¢

Amazing values! Extra heavy quality, thick and soft... solid colors, jacquards. Assorted sizes.



Madrid, 100% Pure Virgin OLIVE OIL, Full Pint 53c

Super Cel. Choice of Colors **24c**

Pack of 36 Spring Type **CLOTHESPINS 17c**

50-Foot, Braided Cotton **CLOTHESLINE 39c**

5-Inch Size—White Plumber's **CANDLES 6 for 24c**

Large Size Copper, Limit 3 **SCOUR PADS 4c**

5-Sew, Long Handle **House Brooms 98c**

Reg. \$2.95 MEN'S SWIM TRUNKS

All Sizes—All Colors **\$1.99**

FORMERLY \$1.15 Imported English Ross Sweet LIME JUICE

Fifth Gallon **39¢**

• Former 45c 6-Oz. Size 19c
• Former 65c 12-Oz. Size 29c

LIQUOR Values!

OLD CORKIE STRAIGHT KENTUCKY BOURBON

FIFTH GALLON

1 year old straight bourbon whiskey, aged and mellowed in charred oak barrels... super-smooth!

\$3.19



SANDY TAMSON IMPORTED SCOTCH WHISKEY

FIFTH GALLON

A fine, smooth Scotch... distilled and bottled in Scotland. Priced the Thrifty way!

\$4.97



DUNCAN SINCLAIR IMPORTED SCOTCH FIFTH GALLON \$3.97

SIGNAL SWEET WINES

FIFTH GALLON Choice of Port, Tokay, Sherry or Muscatel... desert wines, low priced.

39¢



MOTHER GOLDSTEIN New York State KOSHER Concord Grape Wine

Famous for delicious, true Concord flavor. A favorite of connoisseurs.

79¢

FULL QUART



THIRSTY? Get Ice Cold Beer! RUPPERT'S LIGHT or DARK EASTERN BEER



12-Oz. Cans **2 for 27¢**

CASE OF 24 **\$3.17**

IN EVERY DEPARTMENT

SHOP EARLY FOR BEST SELECTION PLENTY OF FREE PARKING

Cathedral City News

By Paul and Mildred Clark—Phone 8-4691

Aid for Dimes

Seven children ranging in age from six to eleven accompanied by two dogs, age unknown, marched in to your correspondent's office this week with an envelope marked "\$5.00 Circus money for Pollo from the Neighborhood Kids." Inquiry established that for days they had been collecting odd items of interest and practicing their "acts." Last Saturday and Sunday they held their back yard circus which produced, mostly in pennies, the five dollars. The performers were Patricia Sanders, Karen Hanson, Judy Jorgensen, Mark Ring, Roberta Sherrill, John Burnaugh and Sally Gorges.

Annual Fashion Show

Highlight of the season for the Cathedral City Woman's club is the annual style show which this year will be held at the Desert Air Hotel at 1:30 Wednesday, February 4. The Desert Air Dress Shop and Scott's Western Wear both of Cathedral City will exhibit with the help of local models the latest styles in Spring and desert clothes. The unique part of this annual show which makes it so appealing to the women is that there is nothing shown that can't be purchased, no imports or one of a kind, running into fabulous sums. The clothes worn by the models ranging in sizes 9 to 20, will be applicable to desert living. The shops are enthusiastic in the new arrivals that are coming in for this event and promise outstanding styles both in colors and materials.

The facilities of the hotel have been thrown open to the club and the terrace surrounding the swimming pool will be the locale for the models to display the day's apparel. Kenny Draper,

popular piano entertainer for the Desert Air hotel will play during the style show. The event is under the direction of Mrs. Marjorie Ballagh, Mrs. LaVerle Ring and Mrs. Edna Cobb with Mrs. Mildred Clark at the microphone.

The proceeds of the afternoon go towards the many philanthropic activities of the club and tickets are now on sale by contacting any of the members or committee. Refreshments will be served at the finish of the entertainment. Club members are urged to bring as many guests as they wish and to tell all their neighbors and friends about the show.

Church Meeting

The annual meeting of the Cathedral City Community church was held last week at which the following officers were elected: Elders: Mrs. Norman C. Wickland, Mrs. G. C. Hunter and George Miller, Trustees: Miss Lydia Engh, Jack Hillery, Scott Thompson, Edward Biles, Paul Clark; Treasurer Edward Biles and assistant treasurer, Jack Hillery. The report shows a total membership of 78 with 31 new members admitted during the year and six dropped. During the year the church has added a piano, an organ, 20 new chairs, a bell, a garage class-room and an adjoining lot for future development. Rev. Graham Hunter pointed out the serious need for additional Sunday school space. There are over a hundred children now attending and facilities for separating the various age groups are almost non-existent which makes for much confusion. Rev. Hunter stressed the importance to the community of the spiritual training of the nation's youth. The church now has the necessary land but only a comparatively negligible start toward a building fund. Next

Sunday is announced as communion and several new members will be admitted.

Italian Dinner

Next Saturday a special Italian style dinner will be served in St. Louis Hall by the Catholic Women's Guild of the parish with the Italian-American parishioners as principal cooks. These special dinners which are put on periodically always receive enthusiastic patronage by the residents of the community, more than 400 having been served at the last dinner held around Thanksgiving time. On February 8 a Mission Revival will be held in St. Louis church. The religious exercises states Father Joseph Leissler, pastor, to "flex those spiritual muscles" will begin on the 8th continuing each day to and including Sunday the 15th. The Reverend Franklin N. Karp of the Redemptionist Mission Band will conduct the services. Non-Catholics are invited to attend the Mission.

Last week the St. Louis Women's Guild was host to 116 ladies of some dozen neighboring parishes. A delicious luncheon was served in the newly decorated parish hall.

The six traffic islands on Broadway have blossomed out with beautiful shrubbery thanks to a beautification committee headed by Mrs. Bud (Iva) Moon. The committee is composed of representatives of the Cathedral City Woman's Club, Chamber of Commerce and Lions Club. These three organizations have voted the funds to share equally in the cost. Visitors always speak so highly of the beauty of Palm Springs Palm Canyon drive which cost the city of Palm Springs many thousands of dollars. The Cathedral City organizations have to depend on voluntary contributions for the beautification of this community.

Chairman Jean Patane reports that Cathedral City Brownies are busy preparing planters which they are donating to be sold as their contribution toward the School Carnival on February 13. The troop has now grown to 21 girls which has necessitated the formation of a fourth patrol. Leaders are Mmes. Pearl Palmer, Jean Hicks, Marjorie Ballagh and Edna Hileman. Mrs. Hileman's patrol enjoyed a recent trip to Shield's Date Garden.

Claude and Edna Cobb last week celebrated their 30th wedding anniversary with a dinner party given by Mrs. Cobb as a surprise for her husband. Like most husbands he had forgotten the date. The Cobbs are Cathedral City pioneers having opened the first store in Cathedral City in 1929. Mrs. Cobb was Cathedral City's first postmaster, an office which she held for nearly 20 years. Guests at the dinner were Mr. and Mrs. W. R. Hillery, Mr. and Mrs. Wilbur Larrison, Mr. and Mrs. Leslie Kelley and Mr. and Mrs. Paul Clark.

Plans are going forward for the annual Valentine Party of the Cathedral City School under the auspices of the Mothers Club. The party this year will be in the form of a carnival, the afternoon and early evening of February 13. All the classes of the school will participate and it will be an excellent time for all parents and friends to visit each classroom announces Mrs. Helen Emery, school principal. There will be home made pies for sale, hot dogs and ice cream, and everyone is urged to keep this date open.

Cathedral City school children were given the opportunity to see the inauguration on television last week when they were escorted by teachers to the front of the Bernhard and Waller Television store on Broadway. Two large television sets were set up on the sidewalk and three more arranged inside so that all were

Our Readers Say...

This newspaper invites comment by readers on affairs of interest to the community. Communications should be limited to 250 words and signed, although initials only will be used in the newspaper if so requested. Please use one side of paper and do not crowd writing.

MISSUS OUR SUN

The sun that is your constant companion in the Springs, never had such a booster as I in my present situation. You know when I was home some days the sun didn't look so bright, or maybe I complained about the weather at some particular moment. They tell me that the sun that shines here in Korea is the same. I know 'tis true but it gains in its warmth and cheer- rays when it shines over our little village. It wasn't too long ago we saw a movie of Grantland Rice's "Sportlights" about the Springs and I think that every GI in the audience would gladly trade anything in his possession just to be there. I even saw the roof of Virginia's and my little "Toolhacks."

Im not in a position to preach or expound on the qualities, or virtues of this country. The scenery is beautiful if you could destroy the wreckage and signs of "this police action" and replace them with mountain lodges and the natural beauty of the Orient.

Uncle Sam sees that his soldiers are the best clothed and fed of any. According to a late issue of "Newsweek" we're living in permanent buildings with hot showers and cold martinis. We've got the hot showers at the regimental shower point, which are the outstanding feature of a Korean tour. As yet I haven't caught up with the cold martinis.

The army squad tent will never replace that home of mine in the Springs, and the army field dental chest No. 60 will never replace the equipment I left stored in a warehouse. However, the GIs are a grateful group of patients and they appreciate anything you do for them.

At times in the Springs it may sprinkle a little or we may have a cloud or two, but when I get home I'm there to stay, come what may.

On my own behalf and that of my fellow officers in the 32nd Med. Co. I want to thank the Desert Sun for the delicious date nut cake you sent me for Christmas.

Thanks again for the cake and tell the people in the Springs they don't know how fortunate they are and let's hope my prayers are answered that this is the last holiday season I ever spend away from my family.

CAPT. R. G. BACKSTROM, 0993123, Med. Co., 32nd inf. Regt., APOT, care of PMSF, Calif.

enabled to enjoy the historical occasion.

The Cathedral City Lions Club lived up to its reputation for active generosity at its regular dinner meeting held last Thursday which was devoted to raising money for the March of Dimes polio fund. One hundred fifty-one dollars and twenty-five cents in cash, not pledges, was turned over to the fund as the proceeds of the meeting. Special donations of merchandise were made by Sam Montesanto and Carl Jackson.

Mrs. Margaret Hall Jaycox, for five years a resident and property owner in Sunair Tract, Cathedral City, passed away last week at Loma Linda Sanitarium where she had been a patient for several months. Mrs. Jaycox was 70 years of age and a native of New Orleans. Before coming to Cathedral City she had been for many years a resident of Orange, California, where the funeral and interment was held last Thursday.

APPRECIATES AID

I want to take this opportunity to thank you for the fine spread you gave us in this week's Desert Sun about our event of this Sunday, Max Helfman, musical lecture.

I do appreciate your kindness and it is important for us to have publicity, as all visitors seem to look to the press for notices of events to come.

Sincerely,
N. E. KAZZE, Secretary
for Jewish Community Center.

Library Notes

The library has recently added the following valuable books to its Reference Department:

Books from the Wiley Handbook Series, covering Power, Design, and Production.

HANDBOOK OF ENGINEERING FUNDAMENTALS, Second Edition—edited by Ovid W. Eshbach, 1322 pages. Completely up-to-date, basic coverage of mathematics, physics, mechanics, thermodynamics, electricity, chemistry, materials, and engineering law.

TOOL ENGINEERS HANDBOOK compiled and issued by the American Society of Tool Engineers.

MECHANICAL ENGINEERS HANDBOOK (Kent's), Twelfth Edition—Power volume edited by J. Kenneth Salisbury, 1409 pages.

Design and Production Volume, edited by Colin Carmichael, 1611 pages.

ELECTRICAL ENGINEERS HANDBOOK (Pender's), Fourth Edition—Volume I—Electric Power, edited by Harold Pender and William A. Del Mar, 1716 pages. Volume II—Communication-Electronics, edited by Harold Pender and Knox McIlwain, 1618 pages.

ARCHITECTURAL GRAPHIC STANDARDS, Fourth Edition, by Charles G. Ramsey and Harold R. Sleeper, 614 pages.

SOUND RECORDING AND REPRODUCTION by Oliver Read, Second Edition. Revised, enlarged, up-to-date coverage of entire subject of audio.

Books of Special Interest have also been added to the Circulation Department.

WINDOW & INTERIOR DISPLAY, The Principles of VISUAL MERCHANDISING by Robert Kretschmer. Comprehensive, fully illustrated.

UNDERSTANDING HEREDITY. An Introduction to Genetics by Goldschmidt. The author is Professor Emeritus of Zoology at the University of California.

WRITING FOR TELEVISION by Gilbert Seldes. A complete course covering the field of television from every angle, including methods of presenting and selling material.

Radio-Record

Machine Taken

Theft of a radio-record player from his home at 690 Chino Canyon road was reported to police Monday by Robert Lehman.

Entry was made by breaking a window in the living room, between January 23 and 26. No other articles in the house were disturbed, according to Capt. Orest Johnson, who investigated.

Portlanders Here to Spend Winter

The Roy Burnetts of Portland have arrived in the Village and will spend the season at Random House.

Among other Random House guests are: the Wallace Lynns of San Francisco; Mrs. Bryan Stoner of San Francisco; Dr. Karl Hesti and his wife and daughter Jan from Gainesville, Indiana; Mr. and Mrs. A. C. Gladding of Los Gatos; and the Nate Holts (of Holt Productions).

Elaine Henke Arizona Bride

Mr. and Mrs. W. C. Henke of 615 Warm Sands, are announcing the wedding of their daughter Elaine, who became the bride of V. Wesley Lassiter at Yuma on Sunday.

The young couple were accompanied to the Gretno Green by Marilyn and Bud Sale, who acted as witnesses.

The bride is an employee of

4—The Desert Sun and PALM SPRINGS NEWS

Thursdays, January 29, 1953

Weingarten and Hough. The bridegroom who is with the submarine service of the Navy, is stationed at Point Mugu, and the young couple will make their home there.

READ SUN CLASSIFIED ADS



SIZES 10-18

Colors: WHITE, NAVY.

\$12⁹⁵

BY
Koret of California

NOW AT

Casual-Aire Shop

224 North Palm Canyon Drive

Phone 2976

This double circle skirt is guaranteed hand washable and permanently pleated.

A NYLON ACETATE BLEND.

"SMARTEST ADDRESS ON THE AMERICAN DESERT"

When You See

SHADOW MOUNTAIN ESTATES

... You'll marvel at the natural beauty of these View Homesites which nestle in a charming protected cove surrounded by the Santa Rosas which form a "Golden Horseshoe." Truly, here is ideal desert living—unspoiled, untouched by congestion.

When You Study

SHADOW MOUNTAIN ESTATES

... You'll realize how carefully these homesites have been laid out to provide the perfect environment—how property restrictions safeguard your investment. They surround and are adjacent to the magnificent SHADOW MOUNTAIN CLUB, with its amazing recreational facilities, pitch and putt course, stables, quarter mile track and polo field... providing a social and sports center unequalled on the desert.

When You Compare

SHADOW MOUNTAIN ESTATES

... You'll be surprised that prices here are so reasonable... in fact, no more than in so many less desirable, unrestricted desert areas which simply cannot offer anything near what you find at Palm Desert in the "Golden Horseshoe."

Choice View Homesites

from \$1095 easy terms

SEE! STUDY! COMPARE! —AND YOU, TOO, WILL DECIDE ON SHADOW MOUNTAIN ESTATES AT PALM DESERT—IN THE GOLDEN HORSESHOE!

Wm. KARL LOWE
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Exclusive Sales Agents

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When you enter PALM DESERT, follow the yellow signs to Sales Headquarters in the center of Palm Desert.

—or stop on at Sales Office in the Shadow Mountain Club

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Fabulous

Modern Estate



MAIN HOUSE

Is a SUPERB TROPICAL MODERN HOME. Consisting of four bedrooms and six baths. Has a beautiful glassed-in Lanai with barbeque, is EXQUISITELY FURNISHED. Has a Lovely GARDEN GUEST HOUSE. Finest designed and equipped swimming pool. Over three acres of ground.

For Tax Purposes This Outstanding Home Has Been

Reduced from
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Be Sure To See This Charming Home

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Invitation
Premier Showing
A Million Dollar's Worth
of the world's most important collection
of precious jewels.
February 2nd and 3rd

This distinguished showing is brought here direct from New York and is the most complete diamond, sapphire, ruby, pearl, platinum collection we have ever displayed. Every piece on exhibit is for sale.



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